



# Arts Advisory

CITY OF SANTA BARBARA

## City Arts Advisory Committee and Visual Arts in Public Places (VAPP) Committee Minutes

Thursday, September 15 • 3:30 -5:00pm  
David Gebhard Public Meeting Room  
630 Garden Street Santa Barbara, CA 93101

### Arts Advisory Committee Members Present:

Suzanne Fairly-Green, Vice-Chair; Robert Adams, Roman Baratiak, Michael Humphrey, Judy Nilsen

### Arts Advisory Committee Members Absent:

Phyllis de Picciotto, Chair; Darian Blecher

### Visual Art in Public Places Committee Members Present:

Judy Nilsen, Chair; Suzanne Fairly-Green, Jacqueline Dyson, Martha Gray, Susan Keller

### Visual Art in Public Places Committee Members Absent: Darian Blecher, Teen

Conlon, Phyllis de Picciotto, Mary Heebner

### Liaisons Present:

None

Liaisons Absent: Frank Hotchkiss (City Council), POSITION VACANT (HLC) Paul Zink, (ABR); Judith Cook (Parks & Recreation)

### Staff: Ginny Brush, Executive Director

Rita Ferri, Visual Arts Coordinator/Curator of Collections (Absent)

Linda Gardy, Business Specialist II (Absent)

Leslee Sipress, Recording Secretary

1. **CALL TO ORDER & ROLL CALL:** The meeting was called to order by Suzanne Fairly-Green, Vice-Chair at 3:36 PM and roll was called.
2. **PUBLIC COMMENT** - None
3. **ARTS ADVISORY COMMITTEE** - Suzanne Fairly-Green, Vice-Chair

**A. Approval of Minutes** – Meeting Minutes of July 21, 2011 were approved as submitted (M/S/C: Adams/Nilsen)

### **B. Director's Report** - Ginny Brush

The Committee heard updates on:

1. The Arts Commission's Annual Partnership Agreement between Santa Barbara County and the City of Santa Barbara was approved on Sept. 13, 2011 by the SB Board of Supervisors allowing for City Cultural Arts and Events & Festivals grants to be funded.
2. October 7, 2011 has been designated *California Arts Day* by the California Arts Council (CAC). In conjunction with this designation, proclamations will be presented at the City Council and Board of Supervisors meetings proclaiming October as National Arts and Humanities month. A photo op with grant recipients and other local VIP's will take place on October 7<sup>th</sup> at the Arts & Culture Center at 1330 State Street, reception to follow. CAC encourages car decoration to celebrate Arts Day with the theme "Drive Creativity". Website

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uploads of art events on that day are welcome. Proclamations are moving forward.

3. Arts Commission staff are in the final “big push” to complete the requirements of the Americans for the Arts’ *Arts & Economic Prosperity AEP 4* study by the end of the year. Completed audience surveys as well as financial information are still needed prior to this critical deadline for arts and cultural organizations throughout Santa Barbara County. Forms are available online at [www.sbartscommission.org](http://www.sbartscommission.org)). Ms. Brush encouraged Committee members to target a few specific events coming up through the end of 2011 and assist in getting surveys out to them. Ms. Brush pointed out the degree of difficulty with the plan set forth by the Americans for the Arts to require small and midsize organizations to enroll in the Cultural Data Project, but recognizes that the CDP will likely be the standard for measuring the success and efficiency of arts organizations, especially for any organizations seeking public or private foundation funding.
4. The *Brown Bag Arts Lunch* is scheduled for November 16, 2011 at the Board of Supervisors Conference Room upstairs on the 4<sup>th</sup> Floor of the County Administration Building (105 E. Anapamu St.) hosted by Supervisors Janet Wolf and Salud Carbajal.
5. Ms. Brush updated the group on the following events: The Santa Barbara Beautiful Awards event is scheduled for September 25<sup>th</sup> and all are encouraged to attend. The second Library Plaza Project public workshop was held and 14 key issues were targeted by those present. They include an area for public art and an area dedicated to City Poet Laureates. Finally, the Downtown Organization met and included a presentation of the future Arlington Project. Of interest to this Committee, the Joseph Knowles mosaic “California Today” is included in the plans to be removed in tact and relocated to Chapala Street where there will be an open-air market as was once located there in the 1930’s.

**4. VISUAL ART IN PUBLIC PLACES COMMITTEE** – Judy Nilsen, Chair called the meeting to order at 3:51 pm.

**A. Updates on Coming Events**

Ms. Fairly-Green announced a Robert Adams interview coming up on Radio 1520 AM regarding the Santa Barbara Beautiful Awards. He will be noting the President’s Award, which will go to the new Santa Barbara Airport Terminal. The *Business in Art Award* assemblage to be given to Gary Atkins Sound Design, created by Dan Levin, was previewed by the group.

**B. 101 Freeway Expansion Update – Milpas to Hot Springs** (Guest: Daniel Gullett, Associate Planner, City of Santa Barbara)

1. It has been six years since the last update to the Arts Advisory and VAPP committee. Mr. Gullett reported that construction is near completion and the committee was updated on the initial discussions regarding inclusion of public art in the project. Potential locations were shown on plans previewed by the group and a lengthy discussion ensued. While the project included areas designated for public art on the underpass of the Milpas/Cacique Bridge not funding was set aside for the public art component. Components may include tile work, murals and sculptural features and pros and cons of the different possibilities were explored. Three key

locations were potentially agreed upon: Milpas Street corridor, Cabrillo/Hot Springs (Montecito) Roundabout, and the Milpas/Cacique Bridge. Rita Ferri and Ginny Brush plan to follow up with Public Art staff of the City of Ventura to gain some insight on funding and process for the successful Tortilla Flats public art project. Ms. Brush suggested staff come back with further recommendations regarding locations and funding potential.

**C. Staff Reports** - Ginny Brush, reporting in Rita Ferri's absence.

1. The Pierre Claeysen Foundation Public Art project for a Marine Memorial is currently on hold. It is due to be installed at the end of 2012 – 2013.
2. The Herbert Bayer Chromatic Gate brochures have been reproduced and were distributed to the group. Ms. Ferri met with Barry Berkus and Paul Roberts (former President of CAF) to discuss fundraising efforts and both indicated that they would be sending out their own fundraising letters.
3. The Douglass Parshall Mural at Santa Barbara Junior High restoration has been completed, helped by \$5,000 in grant funding from the Pearl Chase Society. A ribbon cutting will be planned in the future, as well as signage for the mural thanking the Society for their assistance.
4. The Jardin de las Granadas installation will be kept in place until further notice by agreement from Francis Michael Dawson, the artist who created the *Stochastic Probability* sculpture, until such time as funding and selection can be completed for another exhibition. As a side note, Jen Chi Wu, who was the first artist selected to show in the Jardin has a few pieces of her work at the Westmont Museum of Art, stated that she felt that her opportunity to exhibit at the Jardin was responsible for her having an exhibition at the Atkinson Gallery and Westmont.
5. The Channing Peake Gallery unveiled the current exhibition, *Few Chosen by Many: A Berkus Selection* on August 27<sup>th</sup> and is slated to be up until January 24, 2012. It consists of 22 guest curators who have each selected one work from the Berkus Collection and wrote their reasons for choosing it and a little bit about their background. For October and January 1<sup>st</sup> Thursday there will be a visual program of photographic images in the Hearing Room by the Channel City Camera Club. In November, Paul Willis, the current Poet Laureate is organizing an invitational poetry event based on the current Berkus exhibition.

**C. Announcements**

1. Judy Nilsen announced that Art from Scrap will open a new exhibit, *Rock Paper Scissors* on September 17, 2011.
2. Robert Adams reminded everyone that the Santa Barbara Beautiful Annual Awards will be on September 25, 2011. A full house is expected.
3. Roman Baratiak shared a New York Times article regarding a new model for private project funding he found interesting in lieu of the waning Government support for the arts.
4. Susan Keller reminded the group that the Santa Barbara Revels October Fest will be held in the Courtyard of the Lobero Theatre on October 16, 2011 from 4 – 7 PM, a fund raiser for the SB Revels.

The meeting was adjourned by Judy Nilsen at 4:36 pm. The next meeting will be held on October 20<sup>th</sup>, 2011 at 3:30 - 5:00 pm at the David Gebhard Public Meeting Room.

