



Arts Advisory

CITY OF SANTA BARBARA

City Arts Advisory Committee and Visual Arts in Public Places (VAPP) Committee MINUTES

Thursday, January 20, 2011
Gebhard Public Meeting Room
630 Garden St., Santa Barbara, CA 93101

Arts Advisory Committee Members Present:

Phyllis de Picciotto, Chair; Suzanne Fairly-Green; Judy Nilsen; Michael Humphrey; Robert Adams; Darian Bleecher

Members Absent: Roman Baratiak;

Visual Art in Public Places (VAPP) Committee Members Present:

Judy Nilsen, Chair; Phyllis de Picciotto, Suzanne Fairly-Green, Martha Gray, Teen Conlon; Darian Bleecher, Jacqueline Dyson

Members Absent: Mary Heebner, Susan Keller

Liaisons Present: Susette Naylor, (HLC)

Liaisons Absent: Judith Cook (Parks & Recreation), Frank Hotchkiss (City Council), Paul Zink, (ABR)

Staff: Ginny Brush, Executive Director

Rita Ferri, Visual Arts Coordinator/Curator of Collections

Lucy O'Brien, Recorder

1. **CALL TO ORDER – ROLL CALL** –Phyllis de Picciotto, Chair, called the meeting to order at 3:30 pm.
2. **PUBLIC COMMENT-** None.
3. **ARTS ADVISORY COMMITTEE**
 - A. **Introductions:** Robert Adams, Landscape Architect, was introduced as the newly appointed City Arts Advisory member to serve a 4-year term.
 - B. **Approval of Minutes** – November 18, 2010. The Minutes of November 18, 2010 were approved as submitted. Fairly-Green/Humphrey.
 - C. **Director's Report – Ginny Brush**
 1. Americans for the Arts & Economic Prosperity IV (AEP4) study:
The Commission is participating in the Americans for the Arts national study and will be engaging nonprofit cultural groups to help gather audience survey information from communities countywide. The participation cost for the study is \$7,500. Results will give a meaningful picture of the how arts and cultural groups have fared during the economic downturn. The initial steps will be to update contact lists of qualified nonprofits and provide them with tools to collect surveys. Santa Barbara is one of twenty agencies in California participating. The work will be supervised by the County Arts

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Commission staff and contractors aided by Arts Commissioners, Arts Advisory members and community volunteers.

2. Community Arts Workshop, (CAW) Task Force Strategic Plan - A draft version of the Strategic Plan and Community Needs Assessment was distributed to the group. The document was well received when reviewed by the City Redevelopment Agency, and edits are being incorporated in the final document. The Santa Barbara Arts Collaborative, a 501 c3 non-profit organization, will be the agency fiscally responsible for the facility along with a facilities management group to include representatives of Summer Solstice. RDA staff was most impressed by the proof of community need for CAW. Generally the plan provides for City RDA put up \$1M to be matched by \$1M raised from private donors and the community. The RDA wants an assurance the match is met before they provide their funding and begin construction. RDA has given approval to Summer Solstice to use the space for mounting the 2011 Parade.
 3. The Judy Baca Guadalupe Murals were restored and reinstalled at City Hall in Guadalupe and were rededicated on December 9, 2010. The project received \$8,000 of Santa Barbara Foundation funding support for the project to include additional support for community engagement in collaboration with the Arts Commission, Guadalupe Cultural Arts and Education Center and the City of Guadalupe.
 4. Ginny Brush announced the upcoming dates:
 - a. SBCAC's Annual Arts Symposium will be Friday, April 15, 2011 at the Cabrillo Arts Pavilion, and will focus on models for collaboration and highlight success stories.
 - b. 1st Brown Bag Arts Lunch is Thursday, March 3, at 12 noon
 - c. Tour of the New Airport – Wednesday, March 16, 2011 at 4:00 pm for the Arts Advisory and VAPP Committees. Members will meet behind the Rental Car building. Please be prompt.
 - d. The first Arts Career Day will be held Saturday, March 19 at the Santa Barbara Museum of Art. The event is the result of collaboration with The Arts Fund, SBMA, Arts Commission, Art Without Limits, County Office of Education, VADA, and Willow Creek Writers.
 4. Ginny Brush distributed copies of the Arts Commission's 6-month P3 Performance Review presented to the City to inform members of ongoing projects.
 5. Ginny Brush showed the County Parks Calendar that features work from area artists, many included in the County Parks exhibition at Channing Peake Gallery.
- D. Report from City Poet Laureate Ad Hoc Committee** - Suzanne Fairly-Green reported the committee's progress. The publicity is out calling for nominations from the public. The Poet Laureate ad hoc committee will present their recommendation at the March Arts Advisory meeting and call for a vote.

4. VISUAL ART IN PUBLIC PLACES COMMITTEE- Judy Nilsen, Chair, called the meeting to order 3:50 pm.

A. Presentation by Trey Lindle Senior Manager of Paseo Nuevo Mall regarding public art and improvements to Paseo Nuevo Mall for Concept Review. – Trey Lindle presented the working design in progress that was previously presented to Historic Landmarks Committee (HLC). Nick Idle, 505 Design, and David Piper, Design & Development, were introduced as the design team. The owner of Paseo Nuevo wants to do some major renovations at the Mall, including the center court area, and wants to pursue revisions to the existing center court public art amphitheater. The twenty-year old center court is showing wear and he noted the height of the wall has been a safety and liability issue. Management plans to continue to maintain the area as a public gathering and performance space and provided initial drawings include a moving water element, bench seating along the lowered retaining wall, open center for performance and traffic flow, and decorative tiling in the fountain and seating area. The committee liked increasing the visual access, the use of different patterns within the performance space, and use of lower maintenance material. Darian Bleacher suggested pushing the design further to include more art elements to raise it out of the basic level. The group referred to the LA Library open area as an example of integrating art into high trafficked pedestrian areas. Robert Adams suggested planting pockets for rain capture. Conceptual design ideas and directions were given. Paseo Nuevo management will return in February for VAPP and Arts Advisory approval to deaccession the center court amphitheater due to safety and maintenance issues.

B. Update on the Airport Expansion Project – Rita Ferri reported that restoration of the Channing Peake Mural is complete, and ready for installation. The timeline has been pushed back due to construction delays. The tile medallion for the floor is nearly done and ready for installation in May or June 2011. Stenciling will be done when construction is complete. Vidya Gauchi will then make adjustments and complete the painting in June or July. The iron kelp motif design by Colleen Kelly is being fabricated by David Shelton and is ready to be adhered to the manufactured railing. The RFP applications for the Airport art projects for the Pierre Claeysens Veteran's Museum and Library Foundation are due on January 26, 2011 with committee selection planned for February 16.

C. Staff Report:

- a. Update on Channing Peake Mural Exhibition at City Hall. The opening is February 3 at *1st Thursday*. Most of the studies are from the Fiesta Mural which will be installed at the Airport. A speakers' program will be at 6:00 pm and will include remarks by the Mayor and Karen Ramsdell, City Airport Director.
- b. Chromatic Gate. To date the Arts Commission has received \$2,000 for the restoration. Staff continues to seek funding support for the estimated \$35,000 needed to resurface and repaint the Bayer sculpture.
- c. Channing Peake Gallery. The Leadership in the Arts Award was presented to Kerry Methner and Mark Whitehurst Publisher and Editor of CASA Magazine at the Holiday Reception and *Art inspired by County Parks* opening in the Gallery. A poetry reading, inspired by the artwork displayed, was held at the January *1st Thursday*. The County TV crew taped the event that will air on Channel 20 and will be linked on the Arts Commission website. The Parks exhibition will move to the Betteravia Gallery in Santa Maria.

5. ANNOUNCEMENTS

- A. Robert Adams announced the Film Festival is coming and all were encourage to take advantage of the offerings.
- B. Judy Nilsen announced a New York exhibition currently running to May 31, 2011. It consists of 15 foot metal roses exhibited in a 10 block area.

6. NEXT MEETING

The meeting was adjourned at 4:45 pm. The next meeting will be February 17, 2011 at 3:30pm.