



City of Santa Barbara
Airport Department

Meeting: 09/20/17
Agenda Item No. 9

DATE: September 20, 2017
TO: Airport Commission
FROM: Hazel Johns, Airport Director
SUBJECT: Santa Barbara Airport Lemon Festival Participation

RECOMMENDATION:

That Airport Commission receive a presentation about the Airport's participation in the 2017 Goleta Lemon Festival.

DISCUSSION:

The Goleta Lemon Festival is in its 26th year and is hosted by the Goleta Valley Chamber of Commerce. The Festival will be held on September 16 and 17 in Girsh Park, Goleta. The Airport has been a participant in the festival for many years, however this year, the Airport has increased its involvement in order to demonstrate its prominent role in the Goleta community.

The Airport is the official sponsor of the "Kids Flight Zone" entertainment and rides area. The Airport also will have an informational booth staffed by Airport employees during both days. Festival-goers will learn about SBA's air service, including the new larger aircraft service by all three of the commercial carriers.

PREPARED BY: Business Development/Marketing