

## AIRPORT DIRECTOR'S REPORT May 2017

### A. AIRPORT OPERATION

- Passenger Count
- Aircraft Operations
- Air Freight

The passenger count report will be distributed at the meeting

### B. PROGRAMS

#### 1. Marketing & Communications Program

- **MTD & Gold Coast Transit** – Just Fly  
Dallas / Denver / Phoenix / Portland / Seattle / San Francisco
- **Carpinteria Shuttle** – Just Fly Santa Barbara Airport
- **Ventura Trolley** – Just Fly Santa Barbara Airport
- **Visit Ventura.com** – Fly Santa Barbara Airport /Mary Osborne, Surf Champion
- **SantaBarbaraCA.com** – Santa Barbara Airport – Just Fly
- **FlySBA.com** – Just Fly Dallas; Easy Come, Easy Go; NYC tomorrow
- **Social Media** – Just Fly SBA Facebook, Twitter, Instagram
- **NEW MTD Bus Advertising** – Featuring Mary Osborne
- **Fly Santa Barbara Airport Commercial** with Mary Osborne, Surf Champion
- **Clear Channel Advertising** – began April 1

Staff Contact: Lynn Houston, 692-6024, [LHouston@SantaBarbaraCA.gov](mailto:LHouston@SantaBarbaraCA.gov)

#### 2. Master Plan

Estimated Cost: \$250,245

Funding: Airport Capital Fund

Planning and Airport Staff met with state regulatory agencies to discuss concerns about the environmental consequences of constructing Taxiway H and the adequacy of the proposed mitigation. Airport Staff will address the agencies concerns in the Final EIR. Once responses to each comment have been crafted, the Final EIR will be presented to Planning Commission for certification in July 2017.

Staff contact: Hazel Johns, 967-7111, [HJohns@SantaBarbaraCA.gov](mailto:HJohns@SantaBarbaraCA.gov)

### C. CAPITAL PROJECTS

#### 1. Airfield Electrical, Safety, and Fence Project

Estimated Cost: \$2,499,472.33

Cindy Bales Engineering

Funding: FAA Airport Improvement Program

Planned Completion Date: June 2017

All work is complete. Project and Grant close out have commenced.

#### 2. Runway 7-25 Overlay Project

Estimated Cost: \$5,150,000

Tartaglia Engineering

Funding: FAA Airport Improvement Program  
 Planned Completion Date: December 2017

The project was bid and came in significantly over the existing budget amount. The Airport has requested additional funding from the FAA. The FAA is reviewing the request and will respond by June 1, 2017.

**3. 6100 Hollister Avenue Development**

Design Development Fees: \$308,000  
 Kupiec Architects Flowers & Associates: \$35,000  
 Funding: Airport Capital Improvement Program  
 Planned Completion Date: 2018

The Development Plan for this project was approved by the Planning Commission on October 6, 2016, and appealed by the City of Goleta on October 14, 2016. The City Council conducted a public hearing on the appeal on April 11, 2017. The City Council action was:

1. Approve the development plan for the 6100 Hollister Ave light industrial and commercial project and adopt the findings supporting the action and subject to the conditions of approval specified in Attachment 9 to the CAR;
2. Continue discussions with the City of Goleta regarding future cumulative impact mitigation pursuant to the adopted specific plan; and,
3. Authorize the City Attorney to offer the City of Goleta a tolling agreement for the CEQA statute of limitations for a period of time (to be determined by the City Attorney).

The project scope is being defined based on budget and will go out to bid in late May / early June.

Staff Contact: Owen Thomas, 692-6018, [OThomas@SantaBarbaraCA.gov](mailto:OThomas@SantaBarbaraCA.gov)

**4. Airline Terminal Solar Project**

Draft power purchased agreement is complete and negotiations are underway with Endelos Energy to finalize the terms. Negotiations are focusing on proposed system size and the value of the energy produced.

Staff Contact: Jeff McKee, 692-6057, [JMckee@SantaBarbaraCA.gov](mailto:JMckee@SantaBarbaraCA.gov)

**D. FINANCIAL SUMMARY**

As of April 30, 2017, preliminary operating revenues were 1.5% above budget. Preliminary expenditures were 11.2% below budget, with encumbrances, expenditures 5.1% below budget.

**March 2017 Concessions**

Concession	Gross Revenue	Airport Revenue	Contracts	Gross Revenue per Enplanement	Gross Revenue per Enplanement for FY16
Restaurant-Landside	\$11,472	\$1,186		\$.39	\$.45
Restaurant-Airside	\$128,731	\$12,766		\$4.36	\$3.80
Restaurant-Total	\$140,203	\$13,951*		\$4.75	\$4.25
Gift Shop	\$84,930	\$6,584		\$2.88	\$2.64
Rental Cars	\$1,362,163	\$136,822	7,552	\$46.18	\$47.54

\* Does not sum due to rounding

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## E. CITY COUNCIL APPROVALS

Council approved the following recommendations in April 2017 – on April 11, 2017

### Subject: Appeal Of 6100 Hollister Avenue Light Industrial Project Approval (640.07)

Recommendation: That Council:

A. Consider the appeal of Michelle Greene, Goleta City Manager, of the Planning Commission's approval of a Development Plan for a light industrial and commercial project at 6100 Hollister Avenue; and

B. Take one of the following three actions:

1. Approve the Development Plan for the 6100 Hollister Avenue light industrial and commercial project, making findings supporting the action and subject to conditions of approval; or
2. Continue the item with direction to staff about changes to the project, conditions of approval, and/or CEQA review process, and a return for further action; or
3. Deny the project, making supporting findings.

## F. NOISE ABATEMENT

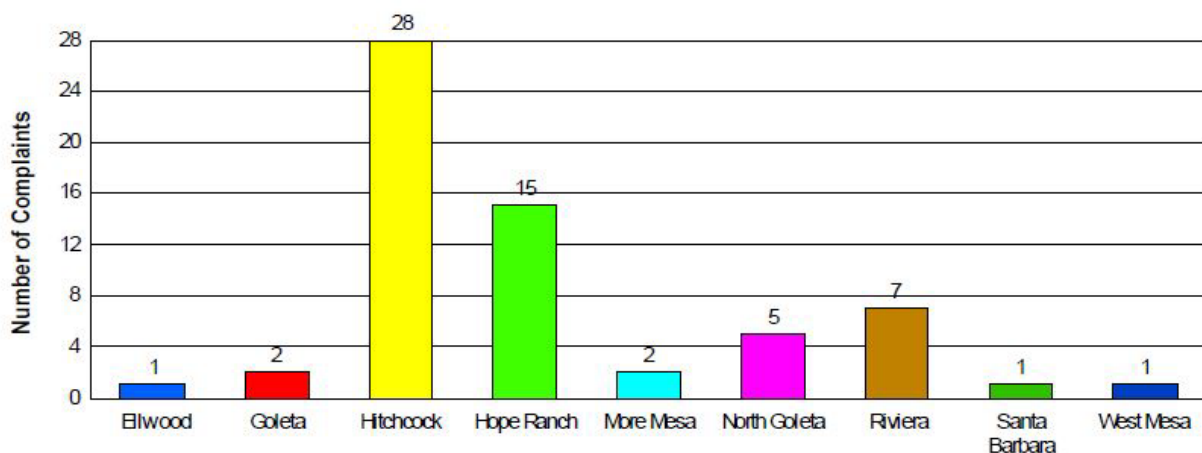
- In April there were a total of sixty-two (62) noise complaints
- Fourteen (14) letters were sent to aircraft operators who did not comply with voluntary noise abatement procedures

### APRIL 2017 NOISE COMPLAINTS BY COMMUNITY

#### Complaint - Histogram

Start Date / Time: 2017-04-01 00:00:00  
End Date / Time: 2017-04-30 23:59:59

Group By: Community  
Filter Name:



Total Number of Complaints: 62

Staff Contact: Kellie Reed, 692-6011, [KReed@SantaBarbaraCA.gov](mailto:KReed@SantaBarbaraCA.gov)