



City of Santa Barbara
Airport Department

Meeting: 02/22/17
Agenda Item No. 7

DATE: February 22, 2017
TO: Airport Commission
FROM: Hazel Johns, Airport Director
SUBJECT: Air Service Development

RECOMMENDATION:

That Airport Commission receive a presentation regarding air service development at the Airport from Air Service Consultant Kevin Schorr, Campbell-Hill Aviation Group, LLC.

DISCUSSION:

The Airport has contracted for specialized air service development services since 1979 to assist the Airport staff in maintaining and enhancing airline service and pursuing new air service opportunities. During the last decade, the airlines have taken major steps to reduce costs by shifting types of aircraft, cutting back on capacity, and through mergers consolidated route structures.

The presentation will address the status of the airline industry, impacts to Santa Barbara's service, and actions being taken to maintain and enhance service.

PREPARED BY: Hazel Johns, Airport Director