



## AIRPORT DIRECTOR'S REPORT October 2016

### A AIRPORT OPERATIONS

- Passenger Count
- Aircraft Operations
- Air Freight

The passenger count report will be distributed at the meeting.

### B PROGRAMS

#### 1. Marketing & Communications Program

- **Advertising: MTD & Gold Coast Transit** - Just Fly Dallas/Denver/Phoenix/Portland/Seattle/San Francisco
- **Carpinteria Shuttle** - Just Fly Santa Barbara Airport
- **Ventura Trolley** - Just Fly Santa Barbara Airport
- **Visit Ventura.com** – Just Fly Dallas. (Home page slideshow)
- **Visit Santa Barbara** – Welcome to Paradise (Back cover SB Magazine for Visitors)
- **SantaBarbaraCA.com** – Santa Barbara Airport – Just Fly
- **FlySBA.com** Just Fly Dallas; Easy Come, Easy Go; NYC tomorrow
- **Social Media:** Just Fly SBA Facebook, Twitter, Instagram
- **City Water Bill:** Ad for Dallas in AUGUST

Staff Contact: Lynn Houston, 692.6024, [LHouston@SantaBarbaraCA.gov](mailto:LHouston@SantaBarbaraCA.gov)

#### 2. Master Plan

Planning Staff Received 16 public comment letters, mostly from environmental interest groups and regulatory government agencies expressing concerns about the environmental consequences of constructing Taxiway H and the adequacy of the proposed mitigation. Airport Staff intend to meet with environmental regulators to discuss mitigation performance criteria to incorporate into the Final EIR. Once responses to each comment have been crafted, the Final EIR will be presented to Planning Commission for certification.

Estimated Cost  
\$250,245

Funding:  
Airport Capital Fund

Staff Contact: Hazel Johns, 692-6003, [HJohns@SantaBarbaraCA.gov](mailto:HJohns@SantaBarbaraCA.gov)

#### 3. Wildlife Hazard Assessment

The Final Wildlife Hazard Assessment was submitted to FAA in September 2016. The Airport will incorporate any necessary changes once FAA comments are received and will prepare an update to the Wildlife Hazard Management Plan.

Estimated Cost  
\$133,507

Funding:  
FAA AIP Grant-48  
and Airport Capital  
Fund

Staff Contact: Andrew Bermond, 692-6032,  
[ABermond@SantaBarbaraCA.gov](mailto:ABermond@SantaBarbaraCA.gov)

## C CAPITAL PROJECTS

### 1. Airfield Electrical, Safety, and Fence Project

Planned Completion Date: June 2016

Construction started on October 19, 2015, and is scheduled to be complete by Fall 2016. This project also involves new pavement markings as requested by certification inspection and new AOA perimeter fence. A new beacon was recently added to the project and it should be installed by the end of October.

Construction Cost:  
\$2,143,341  
Cindy Bales  
Engineering  
Funding: FAA  
Airport Improvement  
Program

### 2. 6100 Hollister Avenue Development

Planned Completion Date: 2018

The Development Plan for this project was approved by the Planning Commission on October 6, 2016. Airport staff and consultants will present the design to the Architectural Board of Review for final approval before submitting for building permits.

Design Development  
Fees:  
\$308,000  
Kupiec Architects  
Flowers &  
Associates:  
\$35,000  
Funding: Airport  
Capital Improvement  
Program

Staff Contact: Owen Thomas, 692-6018, [OThomas@SantaBarbaraCA.gov](mailto:OThomas@SantaBarbaraCA.gov)

### 3. Airline Terminal Solar Project

Staff evaluated two proposals that were submitted for construction and operation of a solar photovoltaic generating facility. Endelos Energy was selected. Under a power purchase agreement arrangement the Airport would purchase power generated and supplied directly to the Terminal by the proposed facility. Negotiations with Endelos Energy to finalize the terms of the power purchase agreement are underway. Endelos Energy will perform further studies of the soil conditions at the site prior to execution of the power purchase agreement.

Staff Contact: Jeff McKee, 692-6057, [JMckee@SantaBarbaraCA.gov](mailto:JMckee@SantaBarbaraCA.gov)

### 4. D & G Car Dealership Project

The project consists of the construction of a 49,310 square foot auto dealership composed of two buildings including a two story component at 6210 Hollister Avenue. Planning staff returned the incomplete application with comments to the applicant team on October 18, 2016. Outstanding issues with this project include traffic analysis, lot merger, and a zone change.

Staff Contact: Hazel Johns, 692-6003, [HJohns@SantaBarbaraCA.gov](mailto:HJohns@SantaBarbaraCA.gov)

## D FINANCIAL SUMMARY

As of September 30, 2016, preliminary operating revenues were 13.9% above budget. Preliminary expenditures were 11.3% below budget, however, with encumbrances, expenditures were 24.6% above budget.

### August 2016 Concessions

Concession	Gross Revenue	Airport Revenue	Contracts	Gross Revenue per Enplanement	Gross Revenue per Enplanement for FY16
Restaurant-Landside	\$10,709	\$1,105		\$.35	\$.45
Restaurant-Airside	\$129,180	\$12,733		\$4.18	\$3.80
Restaurant-Total	\$139,888*	\$13,838		\$4.53	\$4.25
Gift Shop	\$72,897	\$6,696		\$2.36	\$2.64
Rental Cars	\$1,653,393	\$165,315	7,823	\$53.52	\$47.54

\* Does not sum due to rounding.

Staff Contact: Tom Bullers, 692-6065, [TBullers@SantaBarbaraCA.gov](mailto:TBullers@SantaBarbaraCA.gov)

## E COUNCIL ACTIONS –

Council approved the following recommendations:

### September 6, 2016

**Subject: Introduction Of Ordinance For Advertising Concession Agreement With Clear Channel Airports (330.04)**

Recommendation: That Council introduce and subsequently adopt, by reading of title only, an Ordinance of the Council of the City of Santa Barbara Approving and Authorizing the Airport Director to Execute a Five Year Concession Agreement with One Five-Year Option with Interspace Services, Inc. dba Clear Channel Airports to Manage Advertising Sales at Santa Barbara Airport (SBA).

### September 20, 2016

**Subject: Adoption of Ordinance For Advertising Concession Agreement With Clear Channel Airports (330.04)**

Recommendation: That Council adopt, by reading of title only, An Ordinance of the Council of the City of Santa Barbara Approving and Authorizing the Airport Director to Execute a Concession Agreement With Interspace Services Inc., dba Clear Channel Airports, Effective Upon the Adoption of the Enabling Ordinance, to Manage Advertising Sales at Santa Barbara Airport.

## F SAFETY, ENFORCEMENT AND PROTECTION –

### Airport Patrol Safety, Enforcement and Protection Report September 2016

Safety	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	FYTD
Aircraft Accidents	0	0	0										0
Aircraft Alerts	1	3	0										4
Disabled Aircraft	1	2	1										4
Vehicle Accidents	3	0	0										3
Medical Calls	4	2	0										6
Airfield Safety Inspections	58	37	41										136
Wildlife Management	6	5	1										12
FOD Removal	4	0	4										8
Escort Details	32	63	52										147
Enforcement	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	FYTD
Penal Code Violations	8	4	5										17
Vehicle Code Violations	3	3	1										7
Health & Safety Code	0	0	0										0
Welfare & Institutions Code	6	1	1										8
Municipal Code	0	2	0										2
Security Violations	17	16	11										44
Assisting Other Agencies	11	5	2										18
911 Hang-Ups	1	1	0										2
Protection	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	FYTD
Law Enforcement Contacts	16	17	8										41
Vehicle Patrols	508	492	409										1409
Suspicious Circumstances	8	7	6										21
Keep The Peace	3	2	3										8
Premise Checks	6	7	4										17
Dignitary Security Details	0	0	0										0
Alarms – Access Control	3	3	4										10
Alarms –Other	0	1	3										4
TSA Required Inspections	1012	901	779										2692
Calls For Service	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	FYTD
Emergency Calls	7	7	1										15
Non-Emergency Calls	119	128	111										358
Average Response Times	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	FYTD
Emergency Calls (in minutes)	1.33	1.14	1										1.156667
Non-Emergency Calls (in minutes)	5.48	2.27	3.33										3.693333
Call Dispositions	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	FYTD
Notice to Appear Citation	2	2	0										4
Notice of Violation	0	2	4										6
Parking Citation (other than white zone)	1	6	0										7
Report	10	5	1										16
Field Interview	7	8	8										23
Warning	7	13	7										27
PR Contact	11	4	8										23
False and Unfounded	1	4	4										9
Gone On Arrival	2	3	3										8
Unable To Locate	5	5	5										15
Public Assist	46	70	62										178
P3 Information*	JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	FYTD
Checkpoint Responses w/in time limit	100.0%	100.0%	100.0%										100.0%
Responses to Unauthorized Person In SIDA	100.0%	100.0%	100.0%										100.0%
Required AOA Fence Line Inspections	101.6%	117.7%	95.0%										104.8%
Responses to Unauthorized Person In AOA	100.0%	100.0%	100.0%										100.0%
Responses Non-Emergency Calls w/in 15 Mins	96.2%	98.5%	98.8%										97.8%
Completed Required Terminal Inspections	74.2%	38.7%	40.0%										51.0%
Completed Require SIDA Ramp Inspections	77.4%	54.8%	60.0%										64.1%
Completed Required AOA Patrols	61.3%	48.4%	30.0%										46.6%
Completed Required Non-AOA Patrols	74.2%	67.7%	50.0%										64.0%

\* The P3 Information section may include activity performed by employees of other divisions of the airport. All other sections document activity only performed by Airport Law Enforcement Personnel.

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