



## AIRPORT DIRECTOR'S REPORT August 2016

### A AIRPORT OPERATIONS

- Passenger Count
- Aircraft Operations
- Air Freight

The passenger count report will be distributed at the meeting.

### B PROGRAMS

#### 1. Marketing & Communications Program

- **30 Second commercial "Just Fly SBA"** playing in Movie Theatres
- **Advertising: MTD & Gold Coast Transit** - Just Fly Dallas/Denver/Phoenix/Portland/Seattle/San Francisco
- **Carpinteria Shuttle** - Just Fly Santa Barbara Airport
- **Ventura Trolley** - Just Fly Santa Barbara Airport
- **Visit Ventura.com** – Just Fly Dallas. (Home page slideshow)
- **Visit Santa Barbara** – Welcome to Paradise (Back cover SB Magazine for Visitors)
- **SantaBarbaraCA.com** – Santa Barbara Airport – Just Fly
- **FlySBA.com** Just Fly Dallas; Easy Come, Easy Go; NYC tomorrow
- **Social Media: NEW LAUNCH & ENGAGEMENT** Facebook, Twitter, Instagram
- **City Newsletter: Passenger Appreciate Day** – August 17th
- **City Water Bill: Ad for Dallas in AUGUST**
- **Passenger Appreciate Day** – August 17<sup>th</sup> – Airline Terminal

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#### 2. Master Plan

On July 18, the Recirculated Draft Environmental Impact Report (EIR) was released for public comment. Due to substantive changes were made to the analysis in the previous Draft EIR in response to comments received from 16 entities (government agencies, non-profit organizations, and individuals) a request was granted to extend the comment period to September 13, 2016. An environmental hearings to receive public comment was held on July 20 before Airport Commission and another is scheduled for September 1 before Planning Commission. Following the comment period Planning staff will prepare a Final EIR for certification by Planning Commission in Fall 2016.

Estimated Cost  
\$250,245

Funding:  
Airport Capital Fund

Staff Contact: Hazel Johns, 692-6003, [HJohns@SantaBarbaraCA.gov](mailto:HJohns@SantaBarbaraCA.gov)

## C CAPITAL PROJECTS

### 1. Airfield Electrical, Safety, and Fence Project

Planned Completion Date: June 2016

Construction started on October 19th and is scheduled to be complete by Summer 2016. This project also involves new pavement markings as requested by certification inspection and new AOA perimeter fence.

Construction Cost:  
\$2,143,341  
Cindy Bales  
Engineering  
Funding: FAA  
Airport Improvement  
Program

### 2. 6100 Hollister Avenue Development

Planned Completion Date: 2018

Kupiec Architects has completed a site layout which was submitted to the City's Pre-Application Review Team in February. Comments have been received from the review team and staff is working with the Architect to provide more details to support a full application to the Planning Commission for Development Plan approval. A traffic study is being prepared to comply with both the City of Santa Barbara and City of Goleta traffic study requirements. The project was favorably reviewed by the Architectural Board of Review in early March

Design Development  
Fees:  
\$308,000  
Kupiec Architects  
Flowers &  
Associates:  
\$35,000  
Funding: Airport  
Capital Improvement  
Program

Staff Contact: Owen Thomas, 692-6018, [OThomas@SantaBarbaraCA.gov](mailto:OThomas@SantaBarbaraCA.gov)

### 3. Airline Terminal Solar Project

In negotiations to terminate agreement with SunEdison. Exploring opportunities to partner with another firm to complete the project. Geotechnical report identified potential for significant soil liquefaction at the proposed site.

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### 4. NOAA Project

The NOAA equipment has been installed and the project is complete.

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### 5. D & G Car Dealership Project

The project consists of the construction of a 49,310 square foot auto dealership composed of two buildings including a two story component at 6210 Hollister Avenue. D&G received positive comments from ABR on the project, and are completing compilation of the DART application.

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### 6. Direct Relief – Purchase and Sale Agreement

Escrow closed on August 5, 2016, and the 7.993 acres of Airport commercial/industrial land was transferred to Direct Relief. A tenant meeting was held on August 11, 2016 to discuss DR's project and construction impacts.

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## D FINANCIAL SUMMARY

As of July 31, 2016, preliminary year-end operating revenues were 2.5% below budget. Preliminary year-end expenditures were 7.7% below budget.

### Concessions- June 2016

Concession	Gross Revenue	Airport Revenue	Contracts	Gross Revenue per Enplanement	Gross Revenue per Enplanement for FY15
Restaurant-Landside	\$12,102	\$1,251		\$.42	\$.42
Restaurant-Airside	\$124,098	\$12,350		\$4.28	\$3.95
Restaurant-Total	\$136,200	\$13,601		\$4.69*	\$4.37
Gift Shop	\$83,436	\$6,451		\$2.87	\$2.50
Rental Cars	\$1,255,748	\$134,285	7,108	\$43.27	\$42.57

\* Total does not sum due to rounding

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## E COUNCIL ACTIONS – July 2016

### Council approved the following recommendations:

That Council accept and authorize the Airport Director to execute, on behalf of the City, a Federal Aviation Administration Grant Offer, No. 3-06-0235-50, in an amount not to exceed \$360,000 in Airport Improvement (AIP) funds, for design, permitting, and bidding the Runway 7-25 Rehabilitation Project.

That Council increase appropriations and estimated revenue by \$390,335, in the Airport's Grant Fund for design, permitting, and bidding the Runway 7-25 Rehabilitation Project, to be funded by Federal Aviation Administration Airport Improvement (AIP) Grant No. 3-06-0235-50, in the amount of \$353,878 coupled with the City's match of \$36,457, to be funded from the Airport Operating Fund.

That Council approve and authorize the Airport Director to execute a Contract with AECOM for post-construction biological monitoring for the Basin E/F Tidal Restoration Project in an amount not to exceed \$36,768, and authorize the Airport Director to approve expenditures up to \$3,677 for extra services that may result from necessary changes in the scope of work.

That Council approve and authorize the Airport Director to execute a Consent to Sublease Agreement between Teledyne Reson, Inc. and Athena Contractors, Inc., for 4,800 square feet of Building 223, and 4,020 square feet of adjacent yard at 94 Frederick Lopez Road, at the Santa Barbara Airport.

**F SAFETY, ENFORCEMENT AND PROTECTION –**

## **Airport Patrol Safety, Enforcement and Protection Report July 2016**

Safety	May-16	Jun-16	FYTD
Aircraft Accidents	0	0	1
Aircraft Alerts	1	2	13
Disabled Aircraft	0	0	2
Vehicle Accidents	2	1	12
Medical Calls	0	3	17
Airfield Safety Inspections	47	44	589
Wildlife Management	6	4	76
FOD Removal	4	0	39
Escort Details	94	46	872

Enforcement	May-16	Jun-16	FYTD
Penal Code Violations	11	6	71
Vehicle Code Violations	4	2	40
Health & Safety Code	0	0	3
Welfare & Institutions Code	1	0	9
Municipal Code	0	0	29
Security Violations	11	8	99
Assisting Other Agencies	6	9	71
911 Hang-Ups	0	0	7

Protection	May-16	Jun-16	FYTD
Law Enforcement Contacts	22	25	295
Vehicle Patrols	533	502	6986
Suspicious Circumstances	9	11	95
Keep The Peace	3	3	30
Premise Checks	3	4	38
Dignitary Security Details	0	6	14
Alarms – Access Control	9	8	114
Alarms –Other	2	2	31
TSA Require Inspections	930	946	13740

Calls For Service	May-16	Jun-16	FYTD
Emergency Calls	10	6	66
Non-Emergency Calls	115	92	1639

Average Response Times	May-16	Jun-16	FYTD
Emergency Calls (in minutes)	2.67	2.63	1.94
Non-Emergency Calls (in minutes)	3.09	2.84	2.89

Call Dispositions	May-16	Jun-16	FYTD
Notice to Appear Citation	0	1	9
Notice of Violation	3	1	7
Parking Citation (other than white zone)	2	1	20
Report	9	9	63
Field Interview	8	6	70
Warning	11	16	150
PR Contact	4	8	87
False and Unfounded	12	2	100
Gone On Arrival	3	3	43
Unable To Locate	3	5	52
Public Assist	71	49	907

P3 Information*	May-16	Jun-16	FYTD
Checkpoint Responses w/in time limit	100.0%	100.0%	100.0%
Responses to Unauthorized Person In SIDA	100.0%	100.0%	100.0%
Required AOA Fence Line Inspections	96.8%	113.3%	101.9%
Responses to Unauthorized Person In AOA	100.0%	100.0%	100.0%
Responses to Non-Emergency Calls w/in 15 Mins	97.2%	99.3%	99.2%
Completed Required Terminal Inspections	29.0%	50.0%	77.0%
Completed Require SIDA Ramp Inspections	64.5%	53.3%	86.1%
Completed Required AOA Patrols	71.0%	60.0%	74.3%
Completed Required Non-AOA Patrols	61.3%	83.3%	81.7%

The items tracked in this report are used to identify trends in the areas of safety, enforcement and protection to aid the Airport identify areas that need to be addressed. For example, an upward trend in Security Violations resulted in more training for badge-holders and more strict consequences for violating security rules. Similarly, an upward trend in calls regarding speeding cars (vehicle code) from tenants on the north side of the airport resulted in the posting of speed limit signs, the use of a radar trailer and an increase in the issuance of citations. The responses to these trends resulted in the reduction of both security violations and vehicle code violations.

\* The P3 Information section may include activity performed by employees of other divisions of the airport. All other sections document activity only performed by Airport Law Enforcement Personnel.

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