



AIRPORT DIRECTOR'S REPORT July 2016

A AIRPORT OPERATIONS

- Passenger Count
- Aircraft Operations
- Air Freight

The passenger count report will be distributed at the meeting.

B PROGRAMS

1. Marketing & Communications Program

- **Promotions: *Thanks Again Loyalty Program & Just Fly Dallas Banner* for Terminal**
- **Television Commercials for Ventura and Santa Barbara to be released in July**
- **Radio: Just Fly Dallas** – Market Saturation entire month of May and first week of June
- **Advertising: MTD & Gold Coast Transit** - Just Fly Dallas/Denver/Phoenix/Portland/Seattle/San Francisco
Carpinteria Shuttle - Just Fly Santa Barbara Airport
Ventura Trolley - Just Fly Santa Barbara Airport
Visit Ventura.com – Just Fly Dallas. (Home page slideshow)
Visit Santa Barbara – Welcome to Paradise (Back cover SB Magazine for Visitors)
SantaBarbaraCA.com – Santa Barbara Airport – Just Fly
FlySBA.com Just Fly Dallas; Thanks Again Program; Easy Come, Easy Go; NYC tomorrow
- **Social Media:** Facebook, Twitter, Instagram, Pinterest and YouTube
- **City Newsletter:** Ad for Dallas in May, June, July
- **City Water Bill:** Ad for Dallas in June
- **Launch of New Social Media Campaign in July for Dallas**

Staff Contact: Lynn Houston, 692.6024, LHouston@SantaBarbaraCA.gov

2. Master Plan

Estimated Cost
\$250,245

The Recirculated Draft Environmental Impact Report (EIR) is available for public comment July 18 - September 2, 2016. Substantive changes were made to the analysis in the previous Draft EIR in response to comments received from 16 entities (government agencies, non-profit organizations, and individuals). Environmental hearings to receive public comment are scheduled for July 20 before Airport Commission and September 1 before Planning Commission. Following the comment period Planning staff will prepare a Final EIR for certification by Planning Commission in Fall 2016.

Funding:
Airport Capital Fund

Staff Contact: Hazel Johns, 692-6003, HJohns@SantaBarbaraCA.gov

3. Wildlife Hazard Assessment

Estimated Cost
\$133,507

The Airport contracted with Dudek, Inc. to conduct a 12-month Wildlife Hazard Assessment (WHA). Twice-monthly bird surveys, small mammal surveys, and night-time spotlight surveys will be conducted on the airfield and compared to the results of the previous assessment in 2004. Initial recommendations from wildlife surveyors have been reviewed and a final WHA is being prepared.

Funding:
FAA AIP Grant-48
and Airport Capital
Fund

Staff Contact: Andrew Bermond, 692-6032 ABermond@SantaBarbaraCA.gov

C CAPITAL PROJECTS

1. Airfield Electrical, Safety, and Fence Project

Planned Completion Date: June 2016

Construction started on October 19th and is scheduled to be complete by Summer 2016. This project also involves new pavement markings as requested by certification inspection and new AOA perimeter fence.

Construction Cost:
\$2,143,341
Cindy Bales
Engineering
Funding: FAA Airport
Improvement
Program

2. 6100 Hollister Avenue Development

Planned Completion Date: 2018

Kupiec Architects has completed a site layout which was submitted to the City's Pre-Application Review Team in February. Comments have been received from the review team and staff is working with the Architect to provide more details to support a full application to the Planning Commission for Development Plan approval. A traffic study is being prepared to comply with both the City of Santa Barbara and City of Goleta traffic study requirements. The project was favorably reviewed by the Architectural Board of Review in early March

Design Development
Fees:
\$308,000
Kupiec Architects
Flowers &
Associates:
\$35,000
Funding: Airport
Capital Improvement
Program

Staff Contact: Owen Thomas, 692-6018, OThomas@SantaBarbaraCA.gov

3. Airline Terminal Solar Project

In negotiations to terminate agreement with SunEdison. Exploring opportunities to partner with another firm to complete the project. Geotechnical report identified potential for significant soil liquefaction at the proposed site.

Staff Contact: Jeff McKee, 692-6057, JMckee@SantaBarbaraCA.gov

4. NOAA Project

Site is currently being surveyed to make sure the new equipment is installed above the 100-year floodplain. NOAA anticipates beginning construction in May.

Staff Contact: Rebecca Fribley, 692-6022, RFribley@SantaBarbaraCA.gov

5. D & G Car Dealership Project

The project consists of the construction of a 49,310 square foot auto dealership composed of two buildings including a two story component at 6210 Hollister Avenue. D&G anticipates submitting their project to ABR for review in 2-3 weeks. They will submit their DART application following the initial ABR concept review.

Staff Contact: Hazel Johns, 692-6003, HJohns@SantaBarbaraCA.gov

6. Direct Relief – Purchase and Sale Agreement

Staff is preparing to complete all the required agreements and terms of the PSA. DR has given the City notice that their inspection period is officially over, escrow is opened, and is scheduled to close on August 1, 2016.

Staff Contact: Owen Thomas, 692-6018, OThomas@SantaBarbaraCA.gov

7. Wings Sculpture

The Pierre Clyssens Foundation has requested the Airport allow placement of a scale model of the Wings sculpture in the Airline Terminal building to raise public awareness of the project and aid in their fund raising efforts. Additionally, there will be a public event and fundraising announcement on August 1, 2016, at the Ovington Historic Terminal.

Staff Contact: Hazel Johns, 692-6003, HJohns@SantaBarbaraCA.gov

D FINANCIAL SUMMARY

As of June 30, 2016, preliminary operating revenues were 2.6% below budget. Expenditures were 9.0% below budget, however, with encumbrances, expenditures were 6.1% below budget.

Concessions- May 2016

Concession	Gross Revenue	Airport Revenue	Contracts	Gross Revenue per Enplanement	Gross Revenue per Enplanement for FY15
Restaurant-Landside	\$9,550	\$983		\$.36	\$.42
Restaurant-Airside	\$104,423	\$10,331		\$3.94	\$3.95
Restaurant-Total	\$113,973	\$11,314		\$4.30	\$4.37
Gift Shop	\$71,922	\$5,549		\$2.72	\$2.50
Rental Cars	\$1,227,004	\$130,277	7,173	\$46.33	\$42.57

Staff Contact: Tom Bullers, 692-6065, TBullers@SantaBarbaraCA.gov

E COUNCIL ACTIONS –

Council approved the following recommendations:

May 2016

No recommendations

June 2016

Subject: Approval Of Parcel Map For Direct Relief Project At 6100 Hollister Avenue (610.08)

Recommendation: That Council approve and authorize the Mayor and City Administrator to execute and record Parcel Map Number 20,824 for the approved subdivision at 6100 Hollister Avenue.

F SAFETY, ENFORCEMENT AND PROTECTION –

Airport Patrol Safety, Enforcement and Protection Report July 2016

Safety	May-16	Jun-16	FYTD
Aircraft Accidents	0	0	1
Aircraft Alerts	1	2	13
Disabled Aircraft	0	0	2
Vehicle Accidents	2	1	12
Medical Calls	0	3	17
Airfield Safety Inspections	47	44	589
Wildlife Management	6	4	76
FOD Removal	4	0	39
Escort Details	94	46	872

Enforcement	May-16	Jun-16	FYTD
Penal Code Violations	11	6	71
Vehicle Code Violations	4	2	40
Health & Safety Code	0	0	3
Welfare & Institutions Code	1	0	9
Municipal Code	0	0	29
Security Violations	11	8	99
Assisting Other Agencies	6	9	71
911 Hang-Ups	0	0	7

Protection	May-16	Jun-16	FYTD
Law Enforcement Contacts	22	25	295
Vehicle Patrols	533	502	6986
Suspicious Circumstances	9	11	95
Keep The Peace	3	3	30
Premise Checks	3	4	38
Dignitary Security Details	0	6	14
Alarms – Access Control	9	8	114
Alarms –Other	2	2	31
TSA Require Inspections	930	946	13740

Calls For Service	May-16	Jun-16	FYTD
Emergency Calls	10	6	66
Non-Emergency Calls	115	92	1639

Average Response Times	May-16	Jun-16	FYTD
Emergency Calls (in minutes)	2.67	2.63	1.94
Non-Emergency Calls (in minutes)	3.09	2.84	2.89

Call Dispositions	May-16	Jun-16	FYTD
Notice to Appear Citation	0	1	9
Notice of Violation	3	1	7
Parking Citation (other than white zone)	2	1	20
Report	9	9	63
Field Interview	8	6	70
Warning	11	16	150
PR Contact	4	8	87
False and Unfounded	12	2	100
Gone On Arrival	3	3	43
Unable To Locate	3	5	52
Public Assist	71	49	907

P3 Information*	May-16	Jun-16	FYTD
Checkpoint Responses w/in time limit	100.0%	100.0%	100.0%
Responses to Unauthorized Person In SIDA	100.0%	100.0%	100.0%
Required AOA Fence Line Inspections	96.8%	113.3%	101.9%
Responses to Unauthorized Person In AOA	100.0%	100.0%	100.0%
Responses to Non-Emergency Calls w/in 15 Mins	97.2%	99.3%	99.2%
Completed Required Terminal Inspections	29.0%	50.0%	77.0%
Completed Require SIDA Ramp Inspections	64.5%	53.3%	86.1%
Completed Required AOA Patrols	71.0%	60.0%	74.3%
Completed Required Non-AOA Patrols	61.3%	83.3%	81.7%

The items tracked in this report are used to identify trends in the areas of safety, enforcement and protection to aid the Airport identify areas that need to be addressed. For example, an upward trend in Security Violations resulted in more training for badge-holders and more strict consequences for violating security rules. Similarly, an upward trend in calls regarding speeding cars (vehicle code) from tenants on the north side of the airport resulted in the posting of speed limit signs, the use of a radar trailer and an increase in the issuance of citations. The responses to these trends resulted in the reduction of both security violations and vehicle code violations.

* The P3 Information section may include activity performed by employees of other divisions of the airport. All other sections document activity only performed by Airport Law Enforcement Personnel.

Staff Contact: Fernando Reynoso, 692-6041, FReynoso@SantaBarbaraCA.gov