



# AIRPORT DIRECTOR'S REPORT

## May 2016

### A AIRPORT OPERATIONS

- Passenger Count
- Aircraft Operations
- Air Freight

The passenger count report will be distributed at the meeting.

### B PROGRAMS

#### 1. Marketing & Communications Program

- **Promotions:** *Thanks Again Loyalty Program & Just Fly Dallas Banner for Terminal*
- **Television Commercials for Ventura and Santa Barbara to be released in June**
- **Radio:** *Just Fly Dallas – Market Saturation entire month of May*
- **Advertising: MTD & Gold Coast Transit** - Just Fly Dallas/Denver/Phoenix/Portland/Seattle/San Francisco
  - Carpinteria Shuttle** - Just Fly Santa Barbara Airport
  - Ventura Trolley** - Just Fly Santa Barbara Airport
  - Visit Ventura.com** – Just Fly Dallas. (Home page slideshow)
  - Visit Santa Barbara** – Welcome to Paradise (Back cover SB Magazine for Visitors)
  - SantaBarbaraCA.com** – Santa Barbara Airport – Just Fly
  - FlySBA.com** Just Fly Dallas; Thanks Again Program; Easy Come, Easy Go; NYC tomorrow
- **Social Media:** Facebook, Twitter, Instagram, Pinterest and YouTube
- **City Newsletter:** Ad for Dallas
- **City Water Bill:** Ad for Dallas

Staff Contact: Lynn Houston, 692.6024, [LHouston@SantaBarbaraCA.gov](mailto:LHouston@SantaBarbaraCA.gov)

#### 2. Wreaths on the WWII Memorials

Airport Department will place wreaths at the Airport memorials to honor and remember those who have died in service of the United States of America. Wreaths will be placed on Friday, May 27, and will be present through Memorial Day, May 31, 2016. Airport memorials are located on James Fowler Road, and at 601 Norman Firestone Road.

Like James Fowler and Norman Firestone, all Airport streets bear the names of local aviators that lost their lives in service of our nation during World War II. These honored individuals represent, and help us remember, all those who have perished while serving our country.

Staff Contact: Hazel Johns, 692-6003, [HJohns@SantaBarbaraCA.gov](mailto:HJohns@SantaBarbaraCA.gov)

#### 3. Master Plan

The Draft Environmental Impact Report (EIR) was available for public comment August 31-October 30, 2015. Planning Staff received comments from 16 entities (government agencies, non-profit organizations, and individuals). Airport, Planning, and consultant staff are preparing the response to comments chapter and making necessary edits to prepare the Final EIR in 2016.

Estimated Cost  
\$250,245

Funding:  
Airport Capital Fund

Staff Contact: Hazel Johns, 692-6003, [HJohns@SantaBarbaraCA.gov](mailto:HJohns@SantaBarbaraCA.gov)

#### 4. Wildlife Hazard Assessment

The Airport contracted with Dudek, Inc. to conduct a 12-month Wildlife Hazard Assessment (WHA). Twice-monthly bird surveys, small mammal surveys, and night-time spotlight surveys will be conducted on the airfield and compared to the results of the previous assessment in 2004. Initial recommendations from wildlife surveyors have been reviewed and a final WHA is being prepared.

Staff Contact: Andrew Bermond, 692-6032, [ABermond@SantaBarbaraCA.gov](mailto:ABermond@SantaBarbaraCA.gov)

Estimated Cost  
\$133,507

Funding:  
FAA AIP Grant-48 and  
Airport Capital Fund

### C CAPITAL PROJECTS

#### 1. Airfield Electrical, Safety, and Fence Project

Planned Completion Date: June 2016

Construction started on October 19th and is scheduled to be complete by Summer 2016. This project also involves new pavement markings as requested by certification inspection and new AOA perimeter fence.

#### 2. 6100 Hollister Avenue Development

Planned Completion Date: 2018

Kupiec Architects has completed a site layout which was submitted to the City's Pre-Application Review Team in February. Comments have been received from the review team and staff is working with the Architect to provide more details to support a full application to the Planning Commission for Development Plan approval. A traffic study is being prepared to comply with both the City of Santa Barbara and City of Goleta traffic study requirements. The project was favorably reviewed by the Architectural Board of Review in early March

Staff Contact: Owen Thomas, 692-6018, [OThomas@SantaBarbaraCA.gov](mailto:OThomas@SantaBarbaraCA.gov)

Construction Cost:  
\$2,143,341  
Cindy Bales  
Engineering  
Funding: FAA Airport  
Improvement Program

Design Development  
Fees:  
\$308,000  
Kupiec Architects  
Flowers & Associates:  
\$35,000  
Funding: Airport  
Capital Improvement  
Program

#### 3. Airline Terminal Solar Project

On April 5, 2016, SunEdison informed the City that the project to install 677kW of solar photovoltaic panels in the Airport's long term parking lot is no longer economically feasible. SunEdison cited poor soil conditions that could lead to liquefaction during a seismic event. The firm performed in-depth soil investigations and attempted to devise an engineered solution that would adequately stabilize the canopies on which the solar would be installed. The cost of those improvements lead SunEdison to cancel the project.

Staff Contact: Jeff McKee, 692-6057, [JMckee@SantaBarbaraCA.gov](mailto:JMckee@SantaBarbaraCA.gov)

#### 4. NOAA Project

Site is currently being surveyed to make sure the new equipment is installed above the 100-year floodplain. NOAA anticipates beginning construction on the facility in May.

Staff Contact: Rebecca Fribley, 692-6022, [RFribley@SantaBarbaraCA.gov](mailto:RFribley@SantaBarbaraCA.gov)

#### 5. D & G Car Dealership Project

The project consists of the construction of a 49,310 square foot auto dealership composed of two buildings including a two story component at 6210 Hollister Avenue. D&G anticipates submitting their project to ABR for review in 2-3 weeks. They will submit their DART application following the initial ABR concept review.

Staff Contact: Hazel Johns, 692-6003, [HJohns@SantaBarbaraCA.gov](mailto:HJohns@SantaBarbaraCA.gov)

**6. Direct Relief – Purchase and Sale Agreement**

Staff is preparing to complete all the required agreements and terms of the PSA. DR has given the City notice that their inspection period is officially over, escrow is opened, and is scheduled to close on August 1, 2016.

Staff Contact: Owen Thomas, 692-6018, [OThomas@SantaBarbaraCA.gov](mailto:OThomas@SantaBarbaraCA.gov)

**7. Wings Sculpture**

The Pierre Clyssens Foundation has requested the Airport allow placement of a scale model of the Wings sculpture in the Airline Terminal building to raise public awareness of the project and aid in their fund raising efforts. Staff is looking for a suitable site.

Staff Contact: Hazel Johns, 692-6003, [HJohns@SantaBarbaraCA.gov](mailto:HJohns@SantaBarbaraCA.gov)

**D FINANCIAL SUMMARY**

As of April 30, 2016, operating revenues were 3.2% below budget. Expenditures were 8.7% below budget, however, with encumbrances, expenditures were 4.3% below budget.

**Concessions- March 2016**

Concession	Gross Revenue	Airport Revenue	Contracts	Gross Revenue per Enplanement	Gross Revenue per Enplanement for FY15
Restaurant-Landside	\$10,474	\$1,082		\$ .43	\$ .42
Restaurant-Airside	\$95,785	\$9,372		\$3.90	\$3.95
Restaurant-Total	\$106,259	\$10,455*		\$4.33	\$4.37
Gift Shop	\$65,386	\$5,050		\$2.66	\$2.50
Rental Cars	\$1,226,817	\$131,207	6,848	\$49.95	\$42.57

\* Total does not sum due to rounding.

Staff Contact: Tom Bullers, 692-6065, [TBullers@SantaBarbaraCA.gov](mailto:TBullers@SantaBarbaraCA.gov)

**E CITY ADVISORY GROUPS’ ANNUAL WORKSHOP –**

**May 26, 2016**

**4:30 – 6:00 p.m.**

**Cabrillo Pavilion Arts Center**

**1118 E. Cabrillo Blvd.**

The City Administrator Paul Casey will review the City’s most recent achievements, financial conditions, and major initiatives in the upcoming year. If you have any questions or suggestions n City operations or issues, this is a great time to raise them.

City Attorney Ariel Calonne will be presenting information about the state’s open meeting and conflict of interest laws. In addition, he will introduce Rosenberg’s Rules of Order, Simple Rules of Parliamentary Procedures for the 21<sup>st</sup> Century. Rosenberg’s Rules are specifically tailored for public legislative bodies to help facilitate the conduct of the people’s business. The focus of this session is to teach participants about the the simple rules of parliamentary procedure and how to become an even greater asset to the elected officials with our organization. If you are called upon to Chair a meeting in the future, knowing these procedures will help you be more comfortable in that role.

F SAFETY, ENFORCEMENT AND PROTECTION –

## Airport Patrol Safety, Enforcement and Protection Report May 2016

Safety	Mar-16	Apr-16	FYTD
Aircraft Accidents	0	0	1
Aircraft Alerts	0	3	10
Disabled Aircraft	1	0	2
Vehicle Accidents	2	0	9
Medical Calls	1	2	14
Airfield Safety Inspections	50	44	498
Wildlife Management	10	3	66
FOD Removal	2	4	35
Escort Details	110	106	799

Enforcement	Mar-16	Apr-16	FYTD
Penal Code Violations	2	9	54
Vehicle Code Violations	6	2	34
Health & Safety Code	0	0	3
Welfare & Institutions Code	0	1	8
Municipal Code	1	7	29
Security Violations	12	9	80
Assisting Other Agencies	7	4	56
911 Hang-Ups	0	0	7

Protection	Mar-16	Apr-16	FYTD
Law Enforcement Contacts	19	28	248
Vehicle Patrols	496	426	5951
Suspicious Circumstances	10	8	75
Keep The Peace	1	2	24
Premise Checks	4	2	31
Dignitary Security Details	4	0	8
Alarms – Access Control	15	7	97
Alarms –Other	2	2	27
TSA Require Inspections	1027	851	11864

Calls For Service	Mar-16	Apr-16	FYTD
Emergency Calls	4	7	50
Non-Emergency Calls	165	133	1432

Average Response Times	Mar-16	Apr-16	FYTD
Emergency Calls (in minutes)	1.75	1.67	1.73
Non-Emergency Calls (in minutes)	2.41	2.84	2.86

Call Dispositions	Mar-16	Apr-16	FYTD
Notice to Appear Citation	3	3	25
Notice of Violation	1	2	9
Parking Citation (other than white zone)	2	3	17
Report	8	13	75
Field Interview	4	4	56
Warning	14	8	123
PR Contact	7	5	75
False and Unfounded	12	11	86
Gone On Arrival	5	1	37
Unable To Locate	4	3	44
Public Assist	106	101	821

P3 Information*	Mar-16	Apr-16	FYTD
Checkpoint Responses w/in time limit	100.0%	100%	100%
Responses to Unauthorized Person In SIDA	100.0%	100%	100%
Required AOA Fence Line Inspections	104.8%	95%	101.3%
Responses to Unauthorized Person In AOA	100.0%	100%	100%
Responses to Non-Emergency Calls w/in 15 Mins	98.4%	99%	99.4%
Completed Required Terminal Inspections	54.8%	16.7%	85.6%
Completed Require SIDA Ramp Inspections	80.8%	43.3%	91.5%
Completed Required AOA Patrols	45.2%	36.7%	76.1%
Completed Required Non-AOA Patrols	58.1%	60%	83.6%

The items tracked in this report are used to identify trends in the areas of safety, enforcement and protection to aid the Airport identify areas that need to be addressed. For example, an upward trend in Security Violations resulted in more training for badge-holders and more strict consequences for violating security rules. Similarly, an upward trend in calls regarding speeding cars (vehicle code) from tenants on the north side of the airport resulted in the posting of speed limit signs, the use of a radar trailer and an increase in the issuance of citations. The responses to these trends resulted in the reduction of both security violations and vehicle code violations.

---

\* The P3 Information section may include activity performed by employees of other divisions of the airport. All other sections document activity only performed by Airport Law Enforcement Personnel.

Staff Contact: Fernando Reynoso, 692-6041, [FReynoso@SantaBarbaraCA.gov](mailto:FReynoso@SantaBarbaraCA.gov)