

# AIRPORT DIRECTOR'S REPORT – January 2016



## A AIRPORT OPERATIONS

- Passenger Count
- Aircraft Operations
- Air Freight

The passenger count report will be distributed at the meeting.

## B PROGRAMS

### 1. Marketing & Communications Program

- **Promotions:** *Visit Ventura Holiday Give Away – 2 tix on Alaska Airline*
- **Promotions:** *Thanks Again Loyalty Program*
- **Advertising:** MTD & Gold Coast Transit - Just Fly
  - Carpinteria Shuttle - Just Fly Santa Barbara Airport
  - Ventura Trolley - Just Fly Santa Barbara Airport
  - Ojai Quarterly Magazine - Just Fly
  - Visit Ventura.com - Easy Come. Easy Go. (Home page slideshow)
  - Visit Santa Barbara – Welcome to Paradise (Back cover SB Magazine for Visitors)
  - FlySBA.com Thanks Again Program; Easy Come, Easy Go; State Street Today, NYC tomorrow
- **Social Media:** Facebook, Twitter, Instagram, Pinterest and YouTube
- **Press Release:** SBA partners with Santa Barbara International Film Festival

Staff Contact: Lynn Houston, 692.6024, [LHouston@SantaBarbaraCA.gov](mailto:LHouston@SantaBarbaraCA.gov)

### 2. Master Plan

The Draft Environmental Impact Report (EIR) was available for public comment August 31-October 30, 2015. Planning Staff received comments from 16 entities (government agencies, non-profit organizations, and individuals). Airport, Planning, and consultant staff are preparing the response to comments by chapter and making necessary edits to prepare the Final EIR in 2016.

Estimated Cost  
\$250,245

Funding:  
Airport Capital Fund

Staff Contact: Hazel Johns, 692-6003, [HJohns@SantaBarbaraCA.gov](mailto:HJohns@SantaBarbaraCA.gov)

### 3. Wildlife Hazard Assessment

The Airport contracted with Dudek, Inc. to conduct a 12-month Wildlife Hazard Assessment (WHA). Twice-monthly bird surveys, small mammal surveys, and night-time spotlight surveys will be conducted on the airfield and compared to the results of the previous assessment in 2004. Initial recommendations from wildlife surveyors have been reviewed and a final WHA is being prepared.

Estimated Cost  
\$133,507

Funding:  
FAA AIP Grant-48 and  
Airport Capital Fund

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## C CAPITAL PROJECTS

### 1. Airfield Electrical, Safety, and Fence Project

Planned Completion Date: March 2016

Mead & Hunt has completed a comprehensive study of the airfield lighting system and has completed the final design drawings. The project was advertised for bid in March and bids opened on April 14, 2015. The construction contract was awarded by City Council on July 21, 2015. Construction started on October 19th and is scheduled to be complete by Spring 2016. This project also involves new pavement markings as requested by certification inspection and new AOA perimeter fence.

Construction Cost:  
\$2,143,341  
Cindy Bales  
Engineering  
Funding: FAA Airport  
Improvement Program

### 2. 6100 Hollister Avenue Development

Planned Completion Date: 2018

Kupiec Architects has completed a site layout for the project that has been approved by the Airport. The layout will be presented to Airport Commission January 20, 2016, and to the Architectural Board of Review in February 2016. The project will be submitted to the City's Pre-Application Review Team in February 2016. A traffic study is being prepared to comply with both the City of Santa Barbara and City of Goleta traffic study requirements.

Design Development  
Fees:  
\$308,000  
Kupiec Architects  
Flowers & Associates:  
\$35,000  
Funding: Airport  
Capital Improvement  
Program

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## D FINANCIAL SUMMARY

As of December 31, 2015, preliminary operating revenues were 1.3% below budget. Preliminary expenditures were 10.2% below budget, however, with encumbrances, expenditures were 5.0% above budget.

### Concessions- November 2015

Concession	Gross Revenue	Airport Revenue	Contracts	Gross Revenue per Enplanement	Gross Revenue per Enplanement for FY15
Restaurant-Landside	\$10,374	\$1,067		\$ .40	\$ .42
Restaurant-Airside	\$95,887	\$9,448		\$3.65	\$3.95
Restaurant-Total	\$106,241	\$10,515		\$4.04	\$4.37
Gift Shop	\$66,315	\$6,154		\$2.53	\$2.50
Rental Cars	\$1,069,396	\$126,087	6,588	\$40.74	\$42.57

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## *Airport Patrol*

### *Safety, Enforcement and Protection Report*

## December 2015

Safety	Nov-15	Dec-15	FYTD
Aircraft Accidents	0	0	0
Aircraft Alerts	1	0	3
Disabled Aircraft	0	0	0
Vehicle Accidents	2	1	6
Medical Calls	1	2	8
Airfield Safety Inspections	51	51	296
Wildlife Management	1	8	26
FOD Removal	2	6	22
Escort Details	87	64	374

Enforcement	Nov-15	Dec-15	FYTD
Penal Code Violations	1	9	26
Vehicle Code Violations	2	1	20
Health & Safety Code	0	1	2
Welfare & Institutions Code	1	0	7
Municipal Code	1	1	12
Security Violations	7	13	42
Assisting Other Agencies	5	12	55
911 Hang-Ups	1	0	6

Protection	Nov-15	Dec-15	FYTD
Law Enforcement Contacts	14	20	157
Vehicle Patrols	610	579	3229
Suspicious Circumstances	3	7	37
Keep The Peace	1	4	15
Premise Checks	2	1	21
Dignitary Security Details	1	0	3
Alarms – Access Control	8	11	53
Alarms –Other	2	2	20
TSA Require Inspections	1300	1233	7874

Calls For Service	Nov-15	Dec-15	FYTD
Emergency Calls	6	3	26
Non-Emergency Calls	139	150	768

Average Response Times	Nov-15	Dec-15	FYTD
Emergency Calls (in minutes)	1.13	2.66	1.74
Non-Emergency Calls (in minutes)	2.81	2.61	3.12

Call Dispositions	Nov-15	Dec-15	FYTD
Notice to Appear Citation	0	1	7
Notice of Violation	0	0	4
Parking Citation (other than white zone)	2	3	12
Report	2	11	36
Field Interview	4	5	39
Warning	7	10	46
PR Contact	7	8	55
False and Unfounded	2	9	43
Gone On Arrival	1	6	22
Unable To Locate	5	3	18
Public Assist	95	75	426

P3 Information*	Nov-15	Dec-15	FYTD
Checkpoint Responses w/in time limit	100%	100%	100%
Responses to Unauthorized Person In SIDA	100%	100%	100%
Required AOA Fence Line Inspections	100%	104.8%	100%
Responses to Unauthorized Person In AOA	100%	100%	100%
Responses to Non-Emergency Calls w/in 15 Mins	99.4%	99.7%	99.7%
Completed Required Terminal Inspections	100%	96.8%	99.5%
Completed Require SIDA Ramp Inspections	100%	96.8%	99.5%
Completed Required AOA Patrols	96.7%	77.4%	89.7
Completed Required Non-AOA Patrols	93.3%	83.9%	92.9%

The items tracked in this report are used to identify trends in the areas of safety, enforcement and protection to aid the Airport identify areas that need to be addressed. For example, an upward trend in Security Violations resulted in more training for badge-holders and more strict consequences for violating security rules. Similarly, an upward trend in calls regarding speeding cars (vehicle code) from tenants on the north side of the airport resulted in the posting of speed limit signs, the use of a radar trailer and an increase in the issuance of citations. The responses to these trends resulted in the reduction of both security violations and vehicle code violations.

\* The P3 Information section may include activity performed by employees of other divisions of the airport. All other sections document activity only performed by Airport Law Enforcement Personnel.

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## **F COUNCIL / AIRPORT COMMISSION ACTIONS – November 2015**

Council approved the following recommendations:

### November 10, 2015

That Council adopt, by reading of title only, An Ordinance of the Council of the City of Santa Barbara Approving the Granting of Easements on City-Owned Airport Properties to the County of Santa Barbara Flood Control and Water Conservation District for Flood Control and All Related Purposes, and Authorizing the City Administer to Execute as Necessary the Grant Deeds in a Form Approved by the City Attorney.

### November 10, 2015

That Council:

- A. Authorize the City's General Services Manager to execute a 12-month agreement with Harris Inc. in the amount of \$71,000 pursuant to the Sole Source provisions of the Santa Barbara Municipal Code Section 4.52.070(K) for flight tracking services and maintenance and technical support for noise monitoring equipment at the Airport; and
- B. Authorize the City's General Services Manager to execute any agreements or change orders for a subsequent 12-months in the amount of \$78,000, for a two-year contract total not to exceed \$149,000.

## **COUNCIL / AIRPORT COMMISSION ACTIONS – December 2015**

Council approved the following recommendations:

### December 15, 2015

That Council:

- A. Approve and authorize the City Administrator to execute and record a grant deed of avigation and noise easement and agreement imposing conditions on real property by and between 6300 Hollister Associates, LP and the City of Santa Barbara, and
- B. Adopt, by reading of title only, A Resolution of The Council of the City Of Santa Barbara Accepting An Avigation And Noise Easement Imposing Conditions On Real Property Known As Assessor's Parcel Number 073-050-046.