

AIRPORT DIRECTOR'S REPORT - October 2015

A AIRPORT OPERATIONS

- Passenger Count
- Aircraft Operations
- Air Freight

The passenger count report will be distributed at the meeting.



B PROGRAMS

1. Marketing & Communications Program

- **Promotions:** *TSA Pre✓® Enrollment Program – 960 passengers*
- **Promotions:** *Thanks Again Loyalty Program*
- **Advertising:** MTD & Gold Coast Transit (Just Fly)
 - Carpinteria Shuttle (Just Fly Santa Barbara Airport)
 - Ventura Trolley (Just Fly Santa Barbara Airport)
 - Ojai Quarterly Magazine (Just Fly)
 - Visit Ventura.com – Home page (30 second commercial)
 - SantaBarbaraCA.com – Home page (Welcome Travelers of Imagination)
 - TripAdvisor.com (Earn Valuable Reward Points this Fall!)
 - Ojai Valley News (Just Fly Alaska to Seattle or Portland)
 - FlySBA.com (Just Fly to Seattle; Easy Come, Easy Go, State Street Today, NYC Tomorrow; Here Today, Paris Tomorrow)
 - City of Santa Barbara Water Bill (TSA Pre✓®)
- **Social Media:** Facebook, Twitter, Instagram, and Pinterest
- **Press Release:** Santa Barbara Airport Pre✓® Program Extended Due to Popular Demand

Staff Contact: Lynn Houston, 692.6024, LHouston@SantaBarbaraCA.gov

2. Master Plan

The Draft Environmental Impact Report was released for public comment August 31. A Public Hearing at the Santa Barbara Planning Commission was held on Thursday, October 1, 2015, at 1:00 p.m., City Hall, 735 Anacapa Street, in City Council Chambers. The Public Comment Period for the Draft EIR has been extended to Friday, October 30, 2015.

Estimated Cost
\$250,245

Funding:
Airport Capital Fund

Staff Contact: Hazel Johns, 692-6003, HJohns@SantaBarbaraCA.gov

3. Wildlife Hazard Assessment

The Airport contracted with Dudek, Inc. to conduct a 12-month Wildlife Hazard Assessment (WHA). Twice-monthly bird surveys, small mammal surveys, and night-time spotlight surveys will be conducted on the airfield and compared to the results of the previous assessment in 2004. Initial recommendations from wildlife surveyors have been received and responded to. While the surveys will not be complete until December, the Airport will implement recommendations as they come where feasible.

Estimated Cost
\$133,507

Funding:
FAA AIP Grant-48 and
Airport Capital Fund

Staff Contact: Andrew Bermond, 692-6032, ABermond@SantaBarbaraCA.gov

C CAPITAL PROJECTS

1. Airfield Electrical, Safety, and Fence Project

Planned Completion Date: March 2016

Mead & Hunt has completed a comprehensive study of the airfield lighting system and has completed the final design drawings. The project was advertised for bid in March and bids opened on April 14, 2015. The construction contract was awarded by City Council on July 21, 2015. Construction will start on October 19th and run through March 2016. This project also involves new pavement markings as requested by certification inspection, and new AOA perimeter fence.

Construction Cost:
\$2,143,341
Cindy Bales
Engineering
Funding: FAA Airport
Improvement Program

2. North General Aviation Ramp Replacement Project

Planned Completion Date: January 2016

Kimley-Horn has completed the design for replacement of existing portland cement concrete ramp in the Signature Aviation area. Lash Construction is the low bidder. The construction contract was awarded by City Council on July 21, 2015. Construction started on October 12th, 2015, and will be complete by January 2016.

Construction Cost:
\$357,925
Lash Construction
Funding: FAA Airport
Improvement Program

Staff Contact: Leif Reynolds, 692-6020, LReynolds@SantaBarbaraCA.gov

D Financial Summary

As of September 30, 2015, operating revenues were 0.6% below budget. Expenditures were 17.4% below budget, however, with encumbrances, expenditures were 18.4% above budget.

Concessions- August 2015

Concession	Gross Revenue	Airport Revenue	Contracts	Gross Revenue per Enplanement	Gross Revenue per Enplanement for FY15
Restaurant-Landside	\$13,502	\$1,386		\$.45	\$.47
Restaurant-Airside	\$109,729	\$10,836		\$3.62	\$3.85
Restaurant-Total	\$123,231	\$12,222		\$4.07	\$4.32
Gift Shop	\$81,727	\$6,858		\$2.70	\$2.54
Rental Cars	\$1,655,540	\$165,536	8,206	\$54.62	\$48.40

Staff Contact: Tom Bullers, 692-6065, TBullers@SantaBarbaraCA.gov

E SAFETY, ENFORCEMENT AND PROTECTION

Airport Patrol Safety, Enforcement and Protection Report September 2015

Safety	Aug-15	Sep-15	FYTD
Aircraft Accidents	0	0	0
Aircraft Alerts	0	1	1
Disabled Aircraft	0	0	0
Vehicle Accidents	0	1	2
Medical Calls	0	2	2
Airfield Safety Inspections	55	55	152
Wildlife Management	6	3	15
FOD Removal	3	4	9
Escort Details	52	54	177

Enforcement	Aug-15	Sep-15	FYTD
Penal Code Violations	8	4	16
Vehicle Code Violations	7	3	12
Health & Safety Code	1	0	1
Welfare & Institutions Code	1	3	6
Municipal Code	0	3	6
Security Violations	6	7	17
Assisting Other Agencies	8	12	24
911 Hang-Ups	1	2	3

Protection	Aug-15	Sep-15	FYTD
Law Enforcement Contacts	29	32	102
Vehicle Patrols	719	614	2006
Suspicious Circumstances	8	6	20
Keep The Peace	5	2	9
Premise Checks	6	6	18
Dignitary Security Details	0	0	2
Alarms – Access Control	4	14	25
Alarms –Other	1	3	7
TSA Require Inspections	1382	1291	3996

Calls For Service	Aug-15	Sep-15	FYTD
Emergency Calls	1	5	11
Non-Emergency Calls	117	119	368

Average Response Times	Aug-15	Sep-15	FYTD
Emergency Calls (in minutes)	1.00	2.00	1.74
Non-Emergency Calls (in minutes)	2.61	3.05	2.84

Call Dispositions	Aug-15	Sep-15	FYTD
Notice to Appear Citation	3	1	5
Notice of Violation	1	1	3
Parking Citation (other than white zone)	2	0	3
Report	5	6	20
Field Interview	6	8	23
Warning	1	16	18
PR Contact	12	13	38
False and Unfounded	5	10	23
Gone On Arrival	2	6	13
Unable To Locate	1	1	3
Public Assist	60	61	200

P3 Information*	Aug-15	Sep-15	FYTD
Checkpoint Responses w/in time limit	100%	100%	100%
Responses to Unauthorized Person In SIDA	100%	100%	100%
Required AOA Fence Line Inspections	101.6%	98.3%	98.8%
Responses to Unauthorized Person In AOA	100%	100%	100%
Responses to Non-Emergency Calls w/in 15 Mins	99.7%	100%	99.8%
Completed Required Terminal Inspections	100%	100%	100%
Completed Require SIDA Ramp Inspections	100%	100%	100%
Completed Required AOA Patrols	100%	86.7%	91.3%
Completed Required Non-AOA Patrols	96.8%	86.7%	94.6%

The items tracked in this report are used to identify trends in the areas of safety, enforcement and protection to aid the Airport identify areas that need to be addressed. For example, an upward trend in Security Violations resulted in more training for badge-holders and more strict consequences for violating security rules. Similarly, an upward trend in calls regarding speeding cars (vehicle code) from tenants on the north side of the airport resulted in the posting of speed limit signs, the use of a radar trailer and an increase in the issuance of citations. The responses to these trends resulted in the reduction of both security violations and vehicle code violations.

* The P3 Information section may include activity performed by employees of other divisions of the airport. All other sections document activity only performed by Airport Law Enforcement Personnel.

Staff Contact: Fernando Reynoso, 692-6041, FReynoso@SantaBarbaraCA.gov

F COUNCIL / AIRPORT COMMISSION ACTIONS – September 2015

Council approved the following recommendations:

September 22, 2015

That Council:

- A. Adopt, by reading of title only, An Ordinance of the Council of the City of Santa Barbara Approving and Authorizing the Airport Director to Execute a Lease Amendment to Lease Agreement No. 200846, as Previously Amended November 22, 2011, with Mercury Air Center - Santa Barbara, Inc., dba Atlantic Aviation, a California Corporation, Amending the "Term" and "Rent" provisions to Extend the Expiration Date to May 8, 2018, and Provide for Appropriate Rental Increases During the Extended Term; and

- B. Adopt, by reading of title only, An Ordinance of the Council of the City of Santa Barbara Approving and Authorizing the Airport Director to Execute a Lease Amendment to Restated Lease Agreement No. 12,037.2, with Signature Flight Support Corporation, a California Corporation, Dated October 18, 2012; Amending the "Term" and "Rent" Provisions to Extend the Expiration Date to May 8, 2018, and Provide for Appropriate Rental Increases During the Extended Term.