

# AIRPORT DIRECTOR'S REPORT - September 2015

## A AIRPORT OPERATIONS

- Passenger Count
- Aircraft Operations
- Air Freight

The passenger count report will be distributed at the meeting.



## B PROGRAMS

### 1. Marketing & Communications Program

- **Promotions:** *Thanks Again Loyalty Program*
- **Advertising:** MTD & Gold Coast Transit (Just Fly)
  - Carpinteria Shuttle (Just Fly)
  - Ventura Trolley (Just Fly)
  - Ojai Quarterly Magazine (Just Fly)
  - Visit [Ventura.com](http://Ventura.com) – Home page (30 second commercial)
  - [SantaBarbaraCA.com](http://SantaBarbaraCA.com) – Home page (Gateway to the American Riviera)
  - [TripAdvisor.com](http://TripAdvisor.com) (Earn Valuable Reward Points this Fall!)
  - Ojai Valley News (Just Fly Alaska to Seattle or Portland)
  - [FlySBA.com](http://FlySBA.com) (Just Fly to Seattle; State Street Today, NYC Tomorrow; Here Today, Paris Tomorrow; Easy Come, Easy Go)
  - City of Santa Barbara Water Bill (Thanks Again)
- **Social Media:** Facebook, Twitter, Instagram and Pinterest
- **Press Release:** Santa Barbara Airport Anticipates Full Flights This Labor Day Weekend

Staff Contact: Lynn Houston, 692.6024, [LHouston@SantaBarbaraCA.gov](mailto:LHouston@SantaBarbaraCA.gov)

### 2. Master Plan

The Draft Environmental Impact Report was released for public comment August 31. Public Hearing at Santa Barbara Planning Commission, Thursday, October 1, 2015 at 1:00 p.m., City Hall, 735 Anacapa Street, City Council Chambers.

Staff Contact: Hazel Johns, 692-6003, [HJohns@SantaBarbaraCA.gov](mailto:HJohns@SantaBarbaraCA.gov)

Estimated Cost  
\$250,245

Funding:  
Airport Capital Fund

### 3. Wildlife Hazard Assessment

The Airport contracted with Dudek, Inc. to conduct a 12-month Wildlife Hazard Assessment (WHA). Twice-monthly bird surveys, small mammal surveys, and night-time spotlight surveys will be conducted on the airfield and compared to the results of the previous assessment in 2004. Initial recommendations from wildlife surveyors have been received and responded to. While the surveys will not be complete until December, the Airport will implement recommendations as they come where feasible.

Staff Contact: Andrew Bermond, 692-6032, [ABermond@SantaBarbaraCA.gov](mailto:ABermond@SantaBarbaraCA.gov)

Estimated Cost  
\$133,507

Funding:  
FAA AIP Grant-48 and  
Airport Capital Fund

## C CAPITAL PROJECTS

### 1. Airfield Electrical, Safety, and Fence Project

Planned Completion Date: March 2016

Mead & Hunt has completed a comprehensive study of the airfield lighting system and has completed the final design drawings. The project was advertised for bid in March and bids opened on April 14, 2015. The construction contract was awarded by City Council on July 21, 2015. Construction is expected to start in September. This project also involves new pavement markings as requested by certification inspection, and new AOA perimeter fence.

Construction Cost:  
\$2,143,341  
Cindy Bales  
Engineering  
Funding: FAA Airport  
Improvement Program

### 2. North General Aviation Ramp Replacement Project

Planned Completion Date: January 2016

Kimley-Horn has completed the design for replacement of existing portland cement concrete ramp in the Signature Aviation area. Lash Construction is the low bidder. The construction contract was awarded by City Council on July 21, 2015. Construction to start in October 2015.

Construction Cost:  
\$357,925  
Lash Construction  
Funding: FAA Airport  
Improvement Program

Staff Contact: Leif Reynolds, 692-6020, [LReynolds@SantaBarbaraCA.gov](mailto:LReynolds@SantaBarbaraCA.gov)

## D Financial Summary

As of August 31, 2015, preliminary operating revenues were 1.2% below budget. Preliminary expenditures were 20.8% below budget, however, with encumbrances, preliminary expenditures were 5.7% above budget.

### Concessions- July 2015

| Concession          | Gross Revenue | Airport Revenue | Contracts | Gross Revenue per Enplanement | Gross Revenue per Enplanement for FY15 |
|---------------------|---------------|-----------------|-----------|-------------------------------|--|
| Restaurant-Landside | \$14,077      | \$1,455         |           | \$.49                         | \$.47                                  |
| Restaurant-Airside  | \$111,173     | \$10,999        |           | \$3.87                        | \$3.85                                 |
| Restaurant-Total    | \$125,250     | \$12,454        |           | \$4.35                        | \$4.32                                 |
| Gift Shop           | \$76,426      | \$5,917         |           | \$2.66                        | \$2.54                                 |
| Rental Cars         | \$1,463,090   | \$146,279       | 7,496     | \$50.87                       | \$48.40                                |

Staff Contact: Tom Bullers, 692-6065, [TBullers@SantaBarbaraCA.gov](mailto:TBullers@SantaBarbaraCA.gov)

**E SAFETY, ENFORCEMENT AND PROTECTION**

## *Airport Patrol*

### *Safety, Enforcement and Protection Report*

### **August 2015**

| Safety                      | July-15 | Aug-15 | FYTD |
|-----------------------------|---------|--------|------|
| Aircraft Accidents          | 0       | 0      | 0    |
| Aircraft Alerts             | 0       | 0      | 0    |
| Disabled Aircraft           | 0       | 0      | 0    |
| Vehicle Accidents           | 1       | 0      | 1    |
| Medical Calls               | 0       | 0      | 0    |
| Airfield Safety Inspections | 42      | 55     | 97   |
| Wildlife Management         | 6       | 6      | 12   |
| FOD Removal                 | 2       | 3      | 5    |
| Escort Details              | 71      | 52     | 123  |

| Enforcement                 | July-15 | Aug-15 | FYTD |
|-----------------------------|---------|--------|------|
| Penal Code Violations       | 4       | 8      | 12   |
| Vehicle Code Violations     | 2       | 7      | 9    |
| Health & Safety Code        | 0       | 1      | 1    |
| Welfare & Institutions Code | 2       | 1      | 3    |
| Municipal Code              | 3       | 0      | 3    |
| Security Violations         | 4       | 6      | 10   |
| Assisting Other Agencies    | 4       | 8      | 12   |
| 911 Hang-Ups                | 0       | 1      | 1    |

| Protection                 | July-15 | Aug-15 | FYTD |
|----------------------------|---------|--------|------|
| Law Enforcement Contacts   | 41      | 29     | 70   |
| Vehicle Patrols            | 673     | 719    | 1392 |
| Suspicious Circumstances   | 6       | 8      | 14   |
| Keep The Peace             | 2       | 5      | 7    |
| Premise Checks             | 6       | 6      | 12   |
| Dignitary Security Details | 2       | 0      | 2    |
| Alarms – Access Control    | 7       | 4      | 11   |
| Alarms –Other              | 3       | 1      | 4    |
| TSA Require Inspections    | 1323    | 1382   | 2705 |

| Calls For Service   | July-15 | Aug-15 | FYTD |
|---------------------|---------|--------|------|
| Emergency Calls     | 5       | 1      | 6    |
| Non-Emergency Calls | 132     | 117    | 249  |

| Average Response Times           | July-15 | Aug-15 | FYTD |
|----------------------------------|---------|--------|------|
| Emergency Calls (in minutes)     | 1.56    | 1.00   | 1.39 |
| Non-Emergency Calls (in minutes) | 2.08    | 2.61   | 2.53 |

| Call Dispositions                        | July-15 | Aug-15 | FYTD |
|--|---------|--------|------|
| Notice to Appear Citation                | 1       | 3      | 4    |
| Notice of Violation                      | 1       | 1      | 2    |
| Parking Citation (other than white zone) | 1       | 2      | 3    |
| Report                                   | 9       | 5      | 14   |
| Field Interview                          | 9       | 6      | 15   |
| Warning                                  | 1       | 1      | 2    |
| PR Contact                               | 13      | 12     | 25   |
| False and Unfounded                      | 8       | 5      | 13   |
| Gone On Arrival                          | 5       | 2      | 7    |
| Unable To Locate                         | 1       | 1      | 2    |
| Public Assist                            | 79      | 60     | 139  |

| P3 Information*                               | July-15 | Aug-15 | FYTD  |
|---|---------|--------|-------|
| Checkpoint Responses w/in time limit          | 100%    | 100%   | 100%  |
| Responses to Unauthorized Person In SIDA      | 100%    | 100%   | 100%  |
| Required AOA Fence Line Inspections           | 96.8%   | 101.6% | 99.2% |
| Responses to Unauthorized Person In AOA       | 100%    | 100%   | 100%  |
| Responses to Non-Emergency Calls w/in 15 Mins | 99.7%   | 99.7%  | 99.7% |
| Completed Required Terminal Inspections       | 100%    | 100%   | 100%  |
| Completed Require SIDA Ramp Inspections       | 100%    | 100%   | 100%  |
| Completed Required AOA Patrols                | 87.1%   | 100%   | 93.5% |
| Completed Required Non-AOA Patrols            | 100%    | 96.8%  | 98.4% |

The items tracked in this report are used to identify trends in the areas of safety, enforcement and protection to aid the Airport identify areas that need to be addressed. For example, an upward trend in Security Violations resulted in more training for badge-holders and more strict consequences for violating security rules. Similarly, an upward trend in calls regarding speeding cars (vehicle code) from tenants on the north side of the airport resulted in the posting of speed limit signs, the use of a radar trailer and an increase in the issuance of citations. The responses to these trends resulted in the reduction of both security violations and vehicle code violations.

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\* The P3 Information section may include activity performed by employees of other divisions of the airport. All other sections document activity only performed by Airport Law Enforcement Personnel.

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## **F COUNCIL / AIRPORT COMMISSION ACTIONS – AUGUST 2015**

**Council approved the following recommendations:**

**August 4, 2015**

**That Council:**

A. Authorize the Airport Director to execute a three-year License Agreement with D&G Lin, LLC, a California Limited Liability Company, for construction of an automobile dealership on 167,713 square feet of land at 6210 Hollister Avenue, at the Santa Barbara Airport, at a monthly rental of \$1,000, effective upon the date of execution by both parties; and

B. Introduce and subsequently adopt, by reading of title only, An Ordinance of the Council of the City of Santa Barbara Approving and Authorizing the Airport Director to Execute a Twenty-Year Lease Agreement, With Two Five-Year Options, for 167,713 Square Feet of Land at 6210 Hollister Avenue, at the Santa Barbara Airport, With D&G Lin, LLC, a California Limited Liability Company, at a Monthly Rental of \$20,000, Exclusive of Utilities, Effective Upon Issuance of a Certificate of Occupancy by the City.