

AIRPORT DIRECTOR'S REPORT - June 2015



A AIRPORT OPERATIONS

- Passenger Count
- Aircraft Operations
- Air Freight

The passenger count report will be distributed at the meeting.

B PROGRAMS

1. Communications Program

- **Promotions:** *Thanks Again* banner to hang in the airline terminal to advertise new passenger loyalty program
- **Advertising: BUS ADS** - MTD & Gold Coast Transit (*Just Fly Seattle, Portland San Francisco, Denver, Phoenix*)
Noozhawk: *Alaska Airlines Just Fly to Seattle or Portland*
The Independent: *Alaska Airlines Just Fly to Seattle or Portland*
OJAI VALLEY NEWS; *Alaska to Seattle or Portland*
FlySBA.com: *Alaska Airlines, Just Fly 2 flights per day to Seattle; State Street Today, New York City Tomorrow; Here Today, Paris Tomorrow; Easy Come, Easy Go.*
- Press Release: Memorial Day Weekend at the Santa Barbara Airport
- Facebook/Twitter announcing June 7th 2 flights to Seattle

Staff Contact: Lynn Houston, 967-7111, LHouston@SantaBarbaraCA.gov

2. Master Plan

Transportation consultants are updating the Traffic/Circulation section of the Administrative Draft Environmental Impact Report in response to preliminary comments from City of Goleta staff. The Draft Environmental Impact Report will be released for public comment next month.

Estimated Cost
\$250,245

Funding:
Airport Capital Fund

Staff Contact: Hazel Johns, 692-6003, HJohns@SantaBarbaraCA.gov

3. Wildlife Hazard Assessment

The Airport contracted with Dudek, Inc. to conduct a 12-month Wildlife Hazard Assessment (WHA). Twice-monthly bird surveys, small mammal surveys, and night-time spotlight surveys will be conducted on the airfield and compared to the results of the previous assessment in 2004. Initial recommendations from wildlife surveyors have been received and responded to. While the surveys will not be complete until December, the Airport will implement recommendations as they come where feasible.

Estimated Cost
\$133,507

Funding:
FAA AIP Grant-48 and
Airport Capital Fund

Staff Contact: Andrew Bermond, 692-6032, ABermond@SantaBarbaraCA.gov

C CAPITAL PROJECTS

1. Airfield Electrical, Safety, and Fence Project

Planned Completion Date: January 2016

Mead & Hunt has completed a comprehensive study of the airfield lighting system and has completed the final design drawings. The project was advertised for bid in March and bids opened on April 14th, 2015. Construction is expected to start in July. This project also involves new pavement markings as requested by certification inspection, and new AOA perimeter fence.

Design Cost:
\$121,000
Mead & Hunt
Funding: FAA Airport Improvement Program Grant
Construction Estimate: \$2,300,000
Funding:

2. North General Aviation Ramp Replacement Project

Planned Completion Date: January 2016

Kimley-Horn has completed the design for replacement of existing portland cement concrete ramp in the Signature Aviation area and the project is out to bid with bids scheduled to open June 24, 2015.

Staff Contact: Leif Reynolds, 692-6020, LReynolds@SantaBarbaraCA.gov

D Financial Summary

As of May 31st, operating revenues were 0.5% above budget, and expenditures were 9.0% below budget. Including encumbrances, expenditures were 4.8% below budget.

Concessions- April 2015

Concession	Gross Revenue	Airport Revenue	Contracts	Gross Revenue per Enplanement	Gross Revenue per Enplanement for FY14
Restaurant-Landside	\$12,589	\$1,297		\$.47	\$.38
Restaurant-Airside	\$99,008	\$9,948		\$3.67	\$3.54
Restaurant-Total	\$111,597	\$11,245		\$4.13	\$3.93
Gift Shop	\$63,418	\$4,893		\$2.35	\$2.41
Rental Cars	\$1,323,753	\$133,112	6,805	\$49.01	\$42.81

Staff Contact: Tom Bullers, 692-6065, TBullers@SantaBarbaraCA.gov

E COUNCIL / AIRPORT COMMISSION ACTIONS – MAY 2015

Council approved the following recommendation:

That Council:

1) Adopt, by reading of title only, An Ordinance of the Council of the City of Santa Barbara Approving and Authorizing the Airport Director to Execute a Second Amendment to Lease Agreement No. 23,017, as previously amended July 1, 2010, with MAG Aviation, a Partnership, and the City of Santa Barbara, for operation of a self-service aviation fueling facility, at 1600 Cecil Cook Place, at the Santa Barbara Airport, effective upon the adoption of the enabling Ordinance, to allow a one year waiver of the scheduled CPI rental adjustment.

2) Accept and authorize the Airport Director to execute, on behalf of the City, a Federal Aviation Administration Grant offer, No. 3-06-0235-49, in an amount not to exceed \$3,100,000 in Airport Improvement Program (AIP) funds, for the Airport Lighting and Safety Upgrade Improvement Project and North General Aviation Ramp Replacement Project.

- 3) A. Hear and consider the recommendations of the City Council Finance Committee based on the Committee's review of certain aspects of the Fiscal Year 2016 Recommended Budget;
- B. Approve certain adjustments to the Fiscal Year 2016 Recommended Budget identified by staff as detailed in the attached Schedule of Staff Recommended Adjustments; and
- C. Provide final direction to staff regarding external funding requests as shown in the attached Schedule of Funding Requests from Outside Organizations.