

# AIRPORT DIRECTOR'S REPORT - May 2015



## A AIRPORT OPERATIONS

- Passenger Count
- Aircraft Operations
- Air Freight

The passenger count report will be distributed at the meeting.

## B PROGRAMS

### 1. Communications Program

Thanks Again Loyalty Program was launched on May 4. Passengers enrolled in the program earn miles or points when you park, shop or dine at Santa Barbara Airport and over 150 airports throughout the nation.

The Airport hosted the Santa Barbara Region Chamber of Commerce mixer at the Earle Ovington Historic terminal on May 14 and gave away 2 round trip tickets on Alaska Airlines good for non-stop flights to Seattle or Portland.

The Airport is currently advertising the *2 flights per day to Seattle on Alaska Airlines starting June 7* via radio throughout San Luis Obispo, Santa Barbara and Ventura Counties through May. There are bus ads in Santa Barbara and Ventura Counties advertising Seattle, Portland, San Francisco, Denver and Phoenix non-stops. Noozhawk, Santa Barbara Independent and Ojai Valley News have advertising on the home page for Seattle and Portland through the end of June. SBA is on the cover of the SB Region Chamber of Commerce magazine for 2015 and UCSB's Arts & Lectures program advertises *one-stop to the world*. Visit Santa Barbara's website has SBA's 30 second commercial playing on the home page with links to a subpage.

Staff Contact: Lynn Houston, 967-7111, [LHouston@SantaBarbaraCA.gov](mailto:LHouston@SantaBarbaraCA.gov)

### 2. Master Plan

Transportation consultants are updating the Traffic/Circulation section of the Administrative Draft Environmental Impact Report in response to preliminary comments from City of Goleta staff. The Draft Environmental Impact Report will be released for public comment next month.

Estimated Cost  
\$250,245

Funding:  
Airport Capital Fund

Staff Contact: Hazel Johns, 692-6003, [HJohns@SantaBarbaraCA.gov](mailto:HJohns@SantaBarbaraCA.gov)

### 3. Wildlife Hazard Assessment

The Airport contracted with Dudek, Inc. to conduct a 12-month Wildlife Hazard Assessment (WHA). Twice-monthly bird surveys, small mammal surveys, and night-time spotlight surveys will be conducted on the airfield and compared to the results of the previous assessment in 2004. Initial recommendations from wildlife surveyors have been received and responded to. While the surveys will not be complete until December, the Airport will implement recommendations as they come where feasible.

Estimated Cost  
\$133,507

Funding:  
FAA AIP Grant-48 and  
Airport Capital Fund

Staff Contact: Andrew Bermond, 692-6032, [ABermond@SantaBarbaraCA.gov](mailto:ABermond@SantaBarbaraCA.gov)

## C CAPITAL PROJECTS

### 1. Airfield Electrical, Safety, and Fence Project

Planned Completion Date: January 2016

Mead & Hunt has completed a comprehensive study of the airfield lighting system and has completed the final design drawings. The project was advertised for bid in March and bids opened on April 14th, 2015. The construction start is expected for July 2015.

Staff Contact: Leif Reynolds, 692-6020, [LReynolds@SantaBarbaraCA.gov](mailto:LReynolds@SantaBarbaraCA.gov)

Design Cost:  
\$121,000  
Mead & Hunt  
Funding: FAA Airport  
Improvement Program  
Grant  
Construction  
Estimate: \$2,300,000  
Funding:

## D Financial Summary

As of April 30th, operating revenues were 0.3% below budget, and expenditures were 7.7% below budget. Including encumbrances, expenditures were 3.3% below budget.

### Concessions- March 2015

| Concession          | Gross Revenue | Airport Revenue | Contracts | Gross Revenue per Enplanement | Gross Revenue per Enplanement for FY14 |
|---------------------|---------------|-----------------|-----------|-------------------------------|--|
| Restaurant-Landside | \$11,921      | \$1,230         |           | \$.47                         | \$.38                                  |
| Restaurant-Airside  | \$98,584      | \$10,006        |           | \$3.91                        | \$3.54                                 |
| Restaurant-Total    | \$110,505     | \$11,236        |           | \$4.38                        | \$3.93                                 |
| Gift Shop           | \$67,414      | \$5,207         |           | \$2.67                        | \$2.41                                 |
| Rental Cars         | \$1,291,312   | \$134,167       | 6,737     | \$51.20                       | \$42.81                                |

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## E COUNCIL / AIRPORT COMMISSION ACTIONS – APRIL 2014

Council approved the following recommendation:

### That Council:

1) Introduce and subsequently adopt, by reading of title only, An Ordinance of the Council of the City of Santa Barbara Approving and Authorizing the Airport Director to Execute a Second Amendment to Lease Agreement No. 23,017, with MAG Aviation, a Partnership, and the City of Santa Barbara, at 1600 Cecil Cook Place, at the Santa Barbara Airport, Effective Upon the Adoption of the Enabling Ordinance, to Allow a One-Year Waiver of the Scheduled CPI Rental Adjustment.

2) Hear a staff discussion on potential adjustments to the Fire Department staffing for Federal Aviation Administration required Aircraft Rescue and Firefighting services at the Airport.

**That the Finance Committee** hear a staff discussion on potential adjustments to the Fire Department staffing for Federal Aviation Administration required Aircraft Rescue and Firefighting services at the Airport.