

AIRPORT DIRECTOR'S REPORT - November 2015

A AIRPORT OPERATIONS

- Passenger Count
- Aircraft Operations
- Air Freight

The passenger count report will be distributed at the meeting.



B PROGRAMS

1. Marketing & Communications Program

- **Promotions:** *TSA Pre✓® Enrollment Program – 1524 passengers enrolled and 644 surveys garnered*
- **Promotions:** *Thanks Again Loyalty Program*
- **Advertising:** *MTD & Gold Coast Transit (Just Fly)*
 - Carpinteria Shuttle (Just Fly Santa Barbara Airport)*
 - Ventura Trolley (Just Fly Santa Barbara Airport)*
 - Ojai Quarterly Magazine (Just Fly)*
 - Visit Ventura.com – Home page (30 second commercial)*
 - SantaBarbaraCA.com – Home page (Welcome Travelers of Imagination)*
 - FlySBA.com (Easy Come, Easy Go, State Street Today, NYC tomorrow)*
- **Social Media:** Facebook, Twitter, Instagram, and Pinterest
- **Press Release:** Holiday Travel
- **Songs of the Season**

Staff Contact: Lynn Houston, 692.6024, LHouston@SantaBarbaraCA.gov

2. Master Plan

The Draft Environmental Impact Report (EIR) was available for public comment August 31-October 30, 2015. Planning Staff received comments from 16 entities (government agencies, non-profit organizations, and individuals). Airport, Planning, and consultant staff are preparing the response to comments chapter and making necessary edits to prepare the Final EIR in early 2016.

Estimated Cost
\$250,245

Funding:
Airport Capital Fund

Staff Contact: Hazel Johns, 692-6003, HJohns@SantaBarbaraCA.gov

3. Wildlife Hazard Assessment

The Airport contracted with Dudek, Inc. to conduct a 12-month Wildlife Hazard Assessment (WHA). Twice-monthly bird surveys, small mammal surveys, and night-time spotlight surveys will be conducted on the airfield and compared to the results of the previous assessment in 2004. Initial recommendations from wildlife surveyors have been received and responded to. While the surveys will not be complete until December, the Airport will implement recommendations as they come where feasible.

Estimated Cost
\$133,507

Funding:
FAA AIP Grant-48 and
Airport Capital Fund

Staff Contact: Andrew Bermond, 692-6032, ABermond@SantaBarbaraCA.gov

C CAPITAL PROJECTS

1. Airfield Electrical, Safety, and Fence Project

Planned Completion Date: March 2016

Mead & Hunt has completed a comprehensive study of the airfield lighting system and has completed the final design drawings. The project was advertised for bid in March and bids opened on April 14, 2015. The construction contract was awarded by City Council on July 21, 2015. Construction will start on October 19th and run through March 2016. This project also involves new pavement markings as requested by certification inspection, and new AOA perimeter fence.

Construction Cost:
\$2,143,341
Cindy Bales
Engineering
Funding: FAA Airport
Improvement Program

2. North General Aviation Ramp Replacement Project

Planned Completion Date: January 2016

Kimley-Horn has completed the design for replacement of existing portland cement concrete ramp in the Signature Aviation area. Lash Construction is the low bidder. The construction contract was awarded by City Council on July 21, 2015. Construction started on October 12th, 2015, and will be complete by January 2016.

Construction Cost:
\$357,925
Lash Construction
Funding: FAA Airport
Improvement Program

Staff Contact: Leif Reynolds, 692-6020, LReynolds@SantaBarbaraCA.gov

D FINANCIAL SUMMARY

As of October 31, 2015, operating revenues were 2.1% below budget. Expenditures were 9.7% below budget, however, with encumbrances, expenditures were 15.9% above budget.

Concessions- September 2015

Concession	Gross Revenue	Airport Revenue	Contracts	Gross Revenue per Enplanement	Gross Revenue per Enplanement for FY15
Restaurant-Landside	\$12,074	\$1,249		\$.44	\$.47
Restaurant-Airside	\$101,177	\$10,032		\$3.71	\$3.85
Restaurant-Total	\$113,251	\$11,281		\$4.15	\$4.32
Gift Shop	\$71,767	\$6,553		\$2.63	\$2.54
Rental Cars	\$1,305,490	\$165,536	7,267	\$47.90	\$48.40

Staff Contact: Tom Bullers, 692-6065, TBullers@SantaBarbaraCA.gov

Airport Patrol Safety, Enforcement and Protection Report October 2015

Safety	Sep-15	Oct-15	FYTD
Aircraft Accidents	0	0	0
Aircraft Alerts	1	1	2
Disabled Aircraft	0	0	0
Vehicle Accidents	1	1	3
Medical Calls	2	3	5
Airfield Safety Inspections	55	42	194
Wildlife Management	3	2	17
FOD Removal	4	5	14
Escort Details	54	46	223

Enforcement	Sep-15	Oct-15	FYTD
Penal Code Violations	4	0	16
Vehicle Code Violations	3	5	17
Health & Safety Code	0	0	1
Welfare & Institutions Code	3	0	6
Municipal Code	3	4	10
Security Violations	7	5	22
Assisting Other Agencies	12	14	38
911 Hang-Ups	2	2	5

Protection	Sep-15	Oct-15	FYTD
Law Enforcement Contacts	32	21	123
Vehicle Patrols	614	634	2040
Suspicious Circumstances	6	7	27
Keep The Peace	2	1	10
Premise Checks	6	0	18
Dignitary Security Details	0	0	2
Alarms – Access Control	14	9	34
Alarms –Other	3	9	16
TSA Require Inspections	1291	1345	5341

Calls For Service	Sep-15	Oct-15	FYTD
Emergency Calls	5	6	17
Non-Emergency Calls	119	111	479

Average Response Times	Sep-15	Oct-15	FYTD
Emergency Calls (in minutes)	2.00	1.56	1.68
Non-Emergency Calls (in minutes)	3.05	4.24	3.32

Call Dispositions	Sep-15	Oct-15	FYTD
Notice to Appear Citation	1	1	6
Notice of Violation	1	1	4
Parking Citation (other than white zone)	0	4	7
Report	6	3	23
Field Interview	8	7	30
Warning	16	11	29
PR Contact	13	2	40
False and Unfounded	10	9	32
Gone On Arrival	6	2	15
Unable To Locate	1	7	10
Public Assist	61	56	256

P3 Information*	Sep-15	Oct-15	FYTD
Checkpoint Responses w/in time limit	100%	100%	100%
Responses to Unauthorized Person In SIDA	100%	100%	100%
Required AOA Fence Line Inspections	98.3%	100%	99.2%
Responses to Unauthorized Person In AOA	100%	100%	100%
Responses to Non-Emergency Calls w/in 15 Mins	100%	99.6%	99.8%
Completed Required Terminal Inspections	100%	100%	100%
Completed Require SIDA Ramp Inspections	100%	100%	100%
Completed Required AOA Patrols	86.7%	90.3%	91.1%
Completed Required Non-AOA Patrols	86.7%	96.8%	95.1%

The items tracked in this report are used to identify trends in the areas of safety, enforcement and protection to aid the Airport identify areas that need to be addressed. For example, an upward trend in Security Violations resulted in more training for badge-holders and more strict consequences for violating security rules. Similarly, an upward trend in calls regarding speeding cars (vehicle code) from tenants on the north side of the airport resulted in the posting of speed limit signs, the use of a radar trailer and an increase in the issuance of citations. The responses to these trends resulted in the reduction of both security violations and vehicle code violations.

* The P3 Information section may include activity performed by employees of other divisions of the airport. All other sections document activity only performed by Airport Law Enforcement Personnel.

Staff Contact: Fernando Reynoso, 692-6041, FReynoso@SantaBarbaraCA.gov

F COUNCIL / AIRPORT COMMISSION ACTIONS – October 2015

Council approved the following recommendations:

October 13, 2015

That Council:

- A. Approve and authorize the City Administrator to execute a Memorandum of Understanding, in a form acceptable to the City Attorney, with the City of Goleta for selection of a consultant for a Runway Protection Zone Analysis for Goleta's Proposed Ekwil Fowler Circulation Improvement Project; and
- B. Increase estimated revenues and appropriate \$100,000 in the Airport Operating Fund to provide the initial cost for the analysis to be reimbursed by the City of Goleta.