

AIRPORT DIRECTOR'S REPORT - April 2014



A AIRPORT OPERATIONS

- Passenger Count
- Aircraft Operations
- Air Freight

The passenger count report will be distributed at the meeting.

Meeting: 4/16/14
Agenda Item No.12

B PROGRAMS

1. Air Service

Hazel Johns, Chris Warren - Air Service Consultant and Lynn Houston met with the Economic Development Committee for the Ventura Chamber on April 3 to discuss air service and how we could work together to bring more Ventura passengers to SBA

Staff Contact: Hazel Johns, 967-7111, HJohns@SantaBarbaraCA.gov

2. Passenger Enhancements

TSA expanded the hours of available pre-check passenger processing which provides expediting passenger screening for select passengers who are allowed to keep their shoes on, keep laptops in case to speed up screening.

Staff Contact: Tracy Lincoln, 967-7111, TLincoln@SantaBarbaraCA.gov

3. Communications Program

SBA's marketing consultants BBM&D Strategic Branding, won an American Advertising Award for their design of the Airport's Aviation History brochure and SBA's most recent television commercial, "Easy Come, Easy Go," was awarded the grand prize in the nationwide competition among all Cox Media markets as well as a Silver Addy Award. This month a new ad campaign will be seen on the MTD buses and Carpinteria Shuttle - *Here Today, Paris Tomorrow* (Compare & Save) Santa Barbara Airport.

Staff Contact: Hazel Johns, 692-6003, HJohns@SantaBarbaraCA.gov

4. Master Plan

The Master Plan Consultant, Coffman Associates, has provided staff with a scope of work and cost estimate for the environmental review required under the California Environmental Quality Act (CEQA). A contract amendment will be prepared to provide for the completion of an Environmental Impact Report (EIR). This environmental review phase is anticipated to take approximately 12 months to complete and is necessary prior to City Council adoption of the Airport Master Plan.

Staff Contact: Hazel Johns, 692-6003, HJohns@SantaBarbaraCA.gov

Estimated Cost
\$250,245
Funding:
Airport Capital Fund

5. Semi-annual Recruitment for City Advisory Boards

The City's semi-annual recruitment for Advisory Boards begins on April 8. Below are the various deadlines for the process:

- Deadline for receipt of resignations (in order for the position to be included in the recruitment process): Wednesday, April 16, 2014
- Application Deadline: Monday, May 5, at 5:30 p.m.
- Interviews by Council:
 Tuesday, May 20, at 4:00 p.m. (Estimated Time),
 Tuesday, June 3, at 4:00 p.m. (Estimated Time) , and
 Tuesday, June 10, at 6:00 p.m.
- Appointments: Tuesday, June 24.

Staff Contact: Hazel Johns, 967-7111, HJohns@SantaBarbaraCA.gov

6. Aircraft Rescue and Fire Fighting Service Evaluation

The consultant, Citygate Associates, has presented a preliminary report on the findings and draft recommendations for ARFF services at Santa Barbara.
Staff Contact: Hazel Johns, 967-7111, HJohns@SantaBarbaraCA.gov

Citygate Associates,
LLC

\$34,337

C CAPITAL PROJECTS

1. Runway 15L/33R Rehabilitation

Planned Completion Date: January 2015

Design work has commenced on runway 15L rehabilitation project. This project also involves work near the terminal ramp and the Signature apron.
Staff Contact: Leif Reynolds, 692-6020, LReynolds@SantaBarbaraCA.gov

Design Cost:
\$300,000
Kimley-Horn
Engineers
Funding: FAA
Airport Improvement
Program Grant

D COUNCIL / AIRPORT COMMISSION ACTIONS – March 2014

Council approved the following recommendation:

That Council authorize the Airport Director to execute a Tolling Agreement with EMMA Corporation for the Terminal Improvement Project.