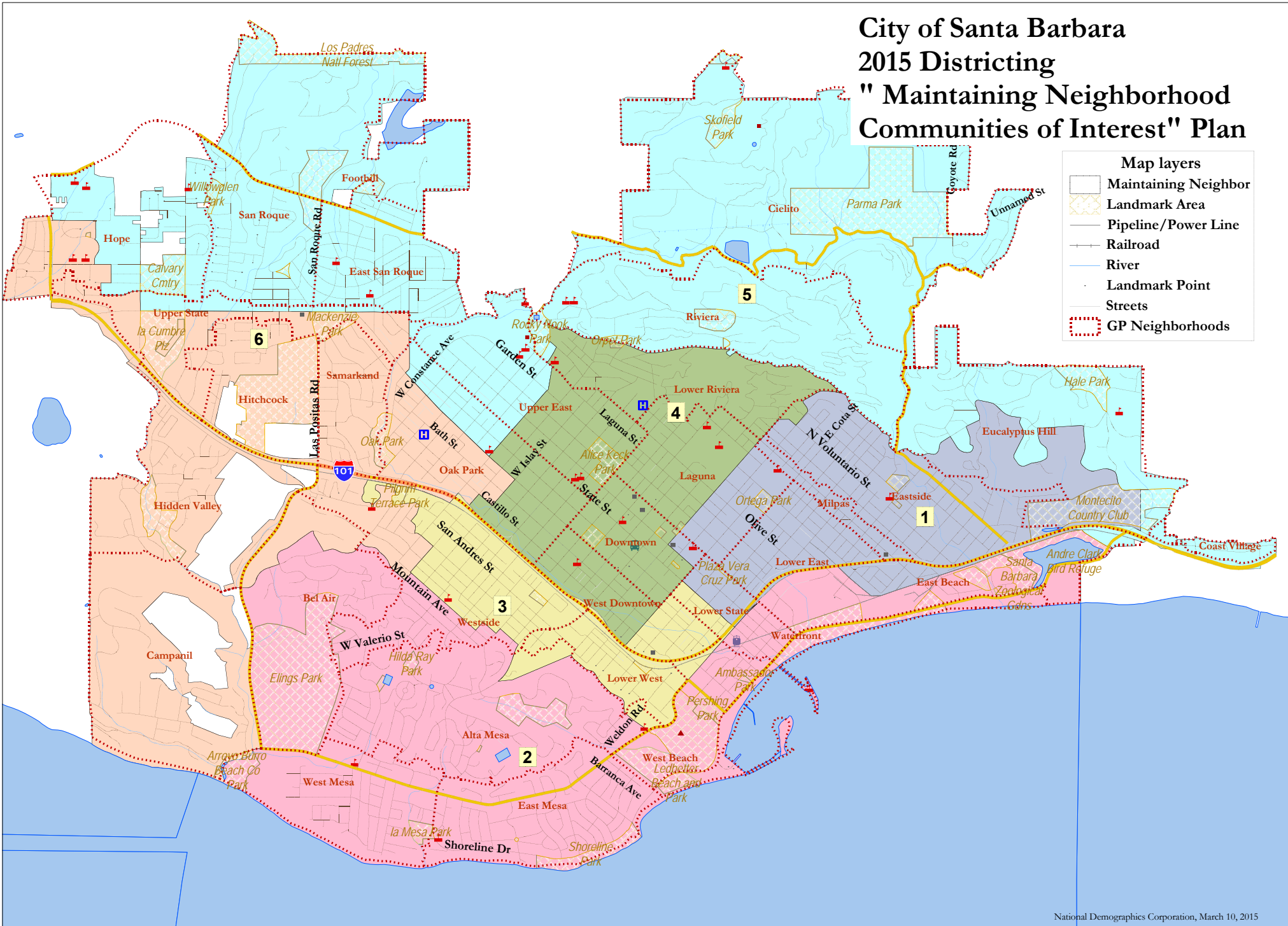


Plan Name	Maintaining Neighborhood Communities of Interest
<b>Description</b>	<p>Dist 1 now has 54% Hispanic CVA to increase oppty for Latino candidates</p> <p>Dist 2 has more of East Beach &amp; Bel Air Knolls to maintain similar communities of interest</p> <p>Dist 3 is the same &amp; has 49.6% Hispanic CVA</p> <p>Dist 4 includes downtown, south Oak Park, Laguna, Bungalow Haven (which is not but should be called out as a neighborhood in the General Plan) plus Lower Riviera - instead of hill neighborhoods - to maintain similar communities of interest</p> <p>Dist 5 has more similar communities of interest + a</p>
<b>Created By</b>	Eric Jensen
<b>Organization</b>	none
<b>Analysis</b>	none

# City of Santa Barbara 2015 Districting "Maintaining Neighborhood Communities of Interest" Plan



- Map layers**
- Maintaining Neighbor
  - Landmark Area
  - Pipeline/Power Line
  - Railroad
  - River
  - Landmark Point
  - Streets
  - GP Neighborhoods

**Santa Barbara Plan "Maintaining Neighborhoods"**

District		1	2	3	4	5	6	Total
	Total Pop	14,725	14,618	14,432	14,871	14,885	14,879	88,410
	Deviation from ideal	-10	-117	-303	136	150	144	453
	% Deviation	-0.07%	-0.79%	-2.06%	0.92%	1.02%	0.98%	3.07%
Total Pop	% Hisp	71%	17%	68%	30%	14%	29%	38%
	% NH White	24%	74%	26%	62%	80%	62%	55%
	% NH Black	2%	1%	1%	2%	1%	2%	2%
	% Asian-American	2%	6%	3%	4%	5%	5%	4%
Voting Age Pop	% Hisp	65%	15%	62%	25%	12%	25%	33%
	% NH White	29%	76%	32%	66%	82%	67%	60%
	% NH Black	2%	2%	1%	2%	1%	2%	2%
	% Asian-American	2%	6%	3%	5%	4%	5%	4%
Citizen Voting Age Pop	Total CVAP	7,816	11,259	6,696	10,320	11,337	10,265	57,694
	% Hisp	55%	13%	50%	13%	14%	21%	25%
	% NH White	34%	80%	44%	79%	81%	72%	68%
	% NH Black	4%	2%	1%	4%	1%	2%	2%
	% Asian-American	4%	5%	2%	3%	3%	4%	4%
Voter Registration (Nov 2012)	Total Registered	5,469	9,474	4,406	8,476	10,585	8,372	46,782
	% Latino	46%	12%	39%	14%	11%	15%	19%
	% Asian-Surnamed	2%	2%	2%	2%	1%	2%	2%
	% Filipino-Surnamed	1%	1%	1%	1%	0%	1%	1%
Voter Turnout (Nov 2012)	Total Voters Voting	4,195	7,755	3,245	6,819	9,062	6,991	38,067
	% Latino	45%	12%	37%	13%	10%	14%	18%
	% Asian-Surnamed	2%	2%	1%	2%	1%	2%	2%
	% Filipino-Surnamed	1%	1%	1%	1%	0%	1%	1%
Age	age0-19	26%	23%	28%	17%	19%	18%	22%
	age20-60	58%	57%	61%	62%	54%	55%	58%
	age60plus	16%	20%	10%	21%	27%	27%	20%
Immigration	immigrants	34%	22%	38%	19%	16%	18%	25%
Housing Stats	vacant	12%	10%	7%	9%	8%	7%	9%
	occupied	88%	90%	93%	91%	92%	93%	91%
	rented	62%	46%	72%	73%	41%	54%	57%
	owned	38%	54%	28%	27%	59%	46%	43%
	singlefamily	65%	67%	50%	49%	70%	55%	59%
	multifamily	35%	33%	50%	51%	30%	45%	41%
Language spoken at home	english	41%	69%	40%	70%	78%	74%	62%
	spanish	55%	22%	54%	23%	13%	18%	31%
	asian-lang	2%	3%	2%	3%	2%	2%	2%
	other lang	2%	6%	4%	5%	7%	5%	5%
Children at Home	child-under18	32%	26%	30%	15%	21%	20%	23%
Work (percent of pop age 16+)	employed	65%	64%	66%	68%	59%	61%	64%
	Commute on Public Transit	7%	5%	9%	4%	2%	4%	5%
Household Income	hhincome0-25k	22%	13%	21%	23%	15%	18%	18%
	hhincome25-50k	22%	19%	25%	22%	20%	20%	21%
	hhincome50-75k	18%	18%	20%	18%	15%	17%	17%
	hhincome75-200k	31%	40%	32%	30%	37%	36%	34%
	hhincome200k-plus	7%	11%	3%	7%	13%	9%	9%
Education (among those age 25+)	hs-grad	49%	42%	43%	39%	42%	43%	43%
	bachelor	15%	27%	18%	28%	29%	28%	24%
	graduatedegree	9%	22%	10%	20%	24%	21%	18%

Total and Voting Age population data from the 2010 Decennial Census.

Voter Registration and Turnout data from the California Statewide Database, Nov. 2012 data.

Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2009-2013 American Community Survey 5-year data.