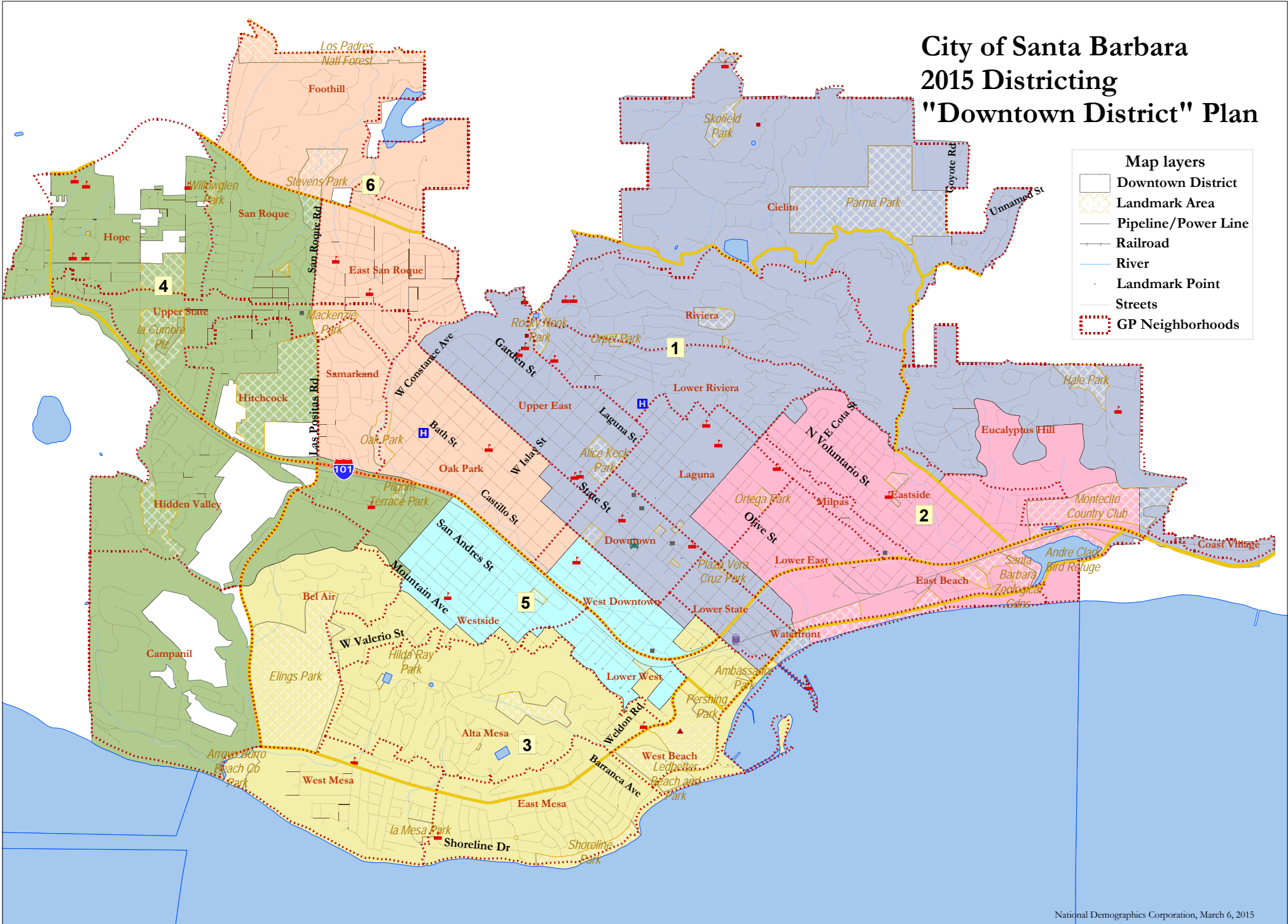


City of Santa Barbara 2015 Districting "Downtown District" Plan



Santa Barbara Plan "Downtown District"

District		1	2	3	4	5	6	Total
	Total Pop	14,704	14,804	14,795	14,689	14,707	14,711	88,410
	Deviation from ideal	-31	69	60	-46	-28	-24	115
	% Deviation	-0.21%	0.47%	0.41%	-0.31%	-0.19%	-0.16%	0.78%
Total Pop	% Hisp	19%	69%	19%	26%	66%	28%	38%
	% NH White	74%	25%	72%	65%	28%	64%	55%
	% NH Black	1%	2%	1%	2%	1%	1%	2%
	% Asian-American	4%	2%	7%	6%	2%	4%	4%
Voting Age Pop	% Hisp	16%	63%	17%	22%	60%	24%	33%
	% NH White	77%	30%	73%	69%	34%	68%	60%
	% NH Black	1%	3%	1%	2%	2%	1%	2%
	% Asian-American	4%	2%	7%	6%	3%	4%	4%
Citizen Voting Age Pop	Total CVAP	11,294	7,908	11,029	10,303	7,137	10,022	57,694
	% Hisp	11%	52%	15%	20%	44%	19%	25%
	% NH White	84%	37%	78%	73%	48%	75%	68%
	% NH Black	2%	5%	1%	2%	3%	1%	2%
	% Asian-American	2%	4%	5%	4%	2%	4%	4%
Voter Registration (Nov 2012)	Total Registered	10,294	5,461	9,062	8,752	5,015	8,198	46,782
	% Latino	12%	45%	14%	15%	35%	14%	19%
	% Asian-Surnamed	2%	2%	2%	2%	2%	1%	2%
	% Filipino-Surnamed	0%	1%	1%	1%	1%	1%	1%
Voter Turnout (Nov 2012)	Total Voters Voting	8,600	4,188	7,373	7,351	3,750	6,805	38,067
	% Latino	11%	43%	13%	13%	32%	13%	18%
	% Asian-Surnamed	1%	2%	2%	2%	1%	1%	2%
	% Filipino-Surnamed	0%	1%	1%	1%	1%	1%	1%
Age	age0-19	17%	26%	23%	18%	28%	19%	22%
	age20-60	57%	58%	57%	53%	62%	59%	58%
	age60plus	26%	15%	20%	29%	10%	22%	20%
Immigration	immigrants	16%	35%	22%	17%	36%	21%	25%
Housing Stats	vacant	11%	13%	9%	5%	7%	7%	9%
	occupied	89%	87%	91%	95%	93%	93%	91%
	rented	58%	61%	47%	45%	77%	62%	57%
	owned	42%	39%	53%	55%	23%	38%	43%
	singlefamily	62%	66%	65%	66%	47%	48%	59%
	multifamily	38%	34%	35%	34%	53%	52%	41%
Language spoken at home	english	75%	40%	69%	77%	41%	71%	62%
	spanish	17%	56%	21%	14%	53%	22%	31%
	asian-lang	3%	2%	4%	2%	2%	2%	2%
	other lang	5%	2%	6%	7%	4%	4%	5%
Children at Home	child-under18	17%	34%	24%	21%	28%	19%	23%
Work (percent of pop age 16+)	employed	62%	66%	64%	58%	67%	66%	64%
	Commute on Public Transit	2%	7%	5%	2%	9%	5%	5%
Household Income	hhincome0-25k	20%	19%	13%	17%	23%	18%	18%
	hhincome25-50k	19%	24%	18%	18%	25%	24%	21%
	hhincome50-75k	17%	18%	18%	16%	20%	16%	17%
	hhincome75-200k	32%	32%	40%	36%	30%	36%	34%
	hhincome200k-plus	12%	7%	11%	12%	2%	7%	9%
Education (among those age 25+)	hs-grad	38%	50%	41%	44%	44%	41%	43%
	bachelor	30%	15%	28%	26%	17%	28%	24%
	graduatedegree	23%	8%	22%	23%	10%	20%	18%

Total and Voting Age population data from the 2010 Decennial Census.

Voter Registration and Turnout data from the California Statewide Database, Nov. 2012 data.

Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2009-2013 American Community Survey 5-year data.

Plan Name	Downtown District
Description	This map focuses on a single district for the Downtown Core, with 2 Hispanic Majority districts in excess of 66%.
Created By	Ken Oplinger
Organization	The Chamber of the Santa Barbara Region
Analysis	none