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# City Clean Up Event

Hosted by Looking Good Santa Barbara



City Trash & Recycling



Sundowner Sustainability  
Consulting LLC

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# Who We Are

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Looking Good Santa Barbara is a City program joining residents, city staff and representatives from throughout the community with the mission to reduce waste (reduce, reuse, recycle and compost) and contribute to a clean community through graffiti and litter abatement.

Over the last 25 years, the program has helped create the clean and green Santa Barbara we enjoy today.

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# Who can participate?

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...Anyone!

- Individuals, groups, families
- Businesses, organizations
- Age-friendly activities available!
- Community service hours available for high school students

# What is the Clean Up Event?

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On Saturday, July 26<sup>th</sup>, Looking Good SB will hold its 11<sup>th</sup> Annual City Clean-Up event.

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# What is the Clean Up Event?

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Neighbors, businesses, youth and community organizations will partner with the City to transform our local neighborhoods by removing graffiti, picking-up litter, clearing trash from creeks and a variety of other projects.



# Where will it be held?

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Two reporting locations (with projects at each):

<p><b>EAST SIDE</b> Ortega Park 600 block of Salsipuedes St.</p>	<p><b>WEST SIDE</b> Calvary Baptist Church 736 W. Islay St.</p> <p><b>FREE</b> PANCAKE BREAKFAST from 7:30 – 9:00AM</p>
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Free lunch and family festivities to be hosted at Ortega Park (East Side location) after the event (12pm onwards)

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# When is it happening?

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## Saturday, July 26<sup>th</sup>

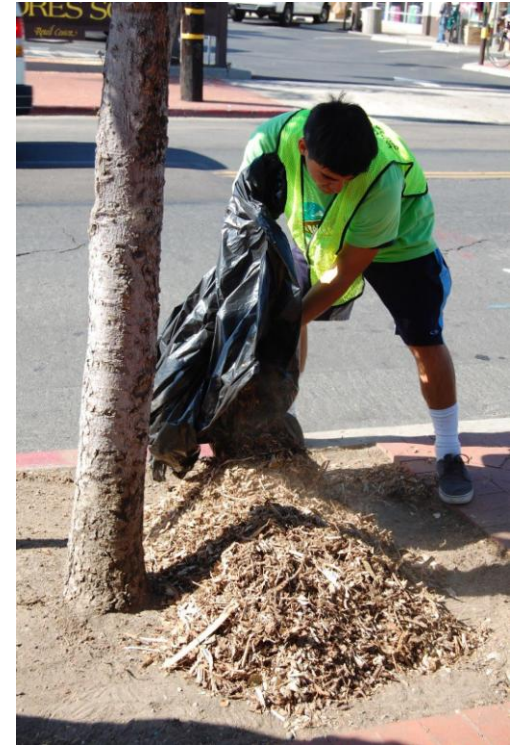
- 7:30AM-9AM (Optional):
    - Free Pancake Breakfast at Westside Location
  - 9AM-12PM: Clean Up Event at Eastside & Westside Locations
  - 12PM-onwards (Optional):
    - Free lunch and family festivities in Ortega Park (Eastside location)
      - Festival- educational booths, games, and more!
      - Access to the Ortega Park swimming pool (don't forget your swimsuit!)
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# Why participate?



## Make a difference!

4050 volunteers since 2003  
Total of 12,250 hours of volunteer time donated  
Volunteer time valued at \$303,677  
72.5 tons of trash/recycling gathered  
347 trees planted





# Why participate?

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And...

- High school students- community service hours available!
  - Businesses who participate will be recognized in an Independent ad after the event
  - **Free stuff!**
    - Free t-shirts to the first 500 volunteers
    - Gift cards for the first 200 people to register online (see website for more info)
    - Free lunch and festivities after the event!
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# How to participate?

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## Individuals and groups:

- Register online on the Looking Good SB website to receive updates and event information
- Tell your friends! (Facebook event “City of Santa Barbara Community Clean Up Day”)
- Show up!

## Businesses:

- Sign the event Business Pledge committing to:
    - Clean up your storefront (e.g. clean windows, paint exterior, etc.) during the event (9AM-12PM)
    - Send a group of employees to volunteer at the event
    - Provide coupons/discounts to event volunteers
    - Donate a raffle prize
    - Other? Be creative!
    - Or all of the above!
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# Contact Information

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## Event Website:

<http://www.santabarbaraca.gov/services/recycling/community/cleanups.asp>

**Facebook Event Page:** <https://www.facebook.com/events/234594093405971/>

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