



City of Santa Barbara Fiscal Year 2015 Performance Measure Results

Reporting Period: From 7/1/2014 to 6/30/2015

Department:	Mayor and City Council	6/6, 100% Objectives Achieved
Division:	Mayor and City Council	
Program Name and Number:	Mayor and City Council (1111)	
Program Owner:	Nina Johnson	
Program Mission:	Establish policy, approve programs, and oversee the financial affairs of the City to govern the City of Santa Barbara.	

Program Activities:

1. Respond to the needs and concerns of citizens.
2. Establish policy and approve programs.
3. Oversee the City's finances.
4. Oversee and evaluate the programs and accomplishments of departments.
5. Serve as liaisons on all City boards, commissions, and advisory groups and appointees on regional, state, and national committees.
6. Advise staff on pending litigation and personnel issues.

✓ Status	Project Objectives	
✓ Complete	1. Hold weekly Council Meetings to set policy and act on recommendations from staff.	
Comments:	Mid-Yr: Council meetings continue to be held regularly.	Yr-End: Council meetings were held regularly.
✓ Complete	2. Adopt the Fiscal Year 2016 budget by June 30, 2015.	
Comments:	Mid-Yr: The Fiscal Year 2016 budget will be presented to Council in April.	Yr-End: The Fiscal Year 2016 budget was adopted on June 23, 2015.
✓ Complete	3. Act on staff and Advisory Board and Commission recommendations at weekly Council meetings.	
Comments:	Mid-Yr: Council continues to meet weekly to review and act on recommendations from staff and advisory groups.	Yr-End: Council met weekly to review and act on recommendations from staff and advisory groups.
✓ Complete	4. Appoint members to the City Advisory Boards and Commissions twice annually.	
Comments:	Mid-Yr: Advisory Board members were appointed in December 2014.	Yr-End: Advisory Board members were appointed in December 2014 and in June 2015.
✓ Complete	5. Provide guidance to the City's negotiating team related to collective bargaining agreements and other employee compensation decisions.	
Comments:	Mid-Yr: Guidance continues to be given to the negotiating team through regular closed sessions.	Yr-End: Guidance was given to the negotiating team through regular closed sessions.
✓ Complete	6. Conduct economic development outreach meetings with different business sectors on a quarterly basis.	
Comments:	Mid-Yr: A meeting with the Mayor and Commercial Brokers was coordinated on January 27, 2015. Additionally, a small business support campaign will be introduced in the spring of 2015.	Yr-End: A brochure and online instructional guides and videos were developed to help business owners start and grow their businesses. A quarterly newsletter was also launched to inform businesses about new regulations, programs, and events.

Status	Other Program Measures	UM	FY2015						
			Target	Qtr1 Actual	Qtr2 Actual	Mid-Year Actual	Qtr3 Actual	Qtr4 Actual	Year-to-Date
81.4% of Target	1. Council meetings held		70	10	11	21	17	19	57
			<i>Previous FY2014</i>						
			70	10	13	23	15	18	56



City of Santa Barbara

Fiscal Year 2015 Performance Measure Results

Reporting Period: From 7/1/2014 to 6/30/2015

Department:	Mayor and City Council	7/7, 100% Objectives Achieved
Division:	Mayor and City Council	
Program Name and Number:	Arts and Community Promotion (1112)	
Program Owner:	Nina Johnson	
Program Mission:	Provide grants to various organizations to promote art, events, and festivals, and to enhance tourism in the City of Santa Barbara. Provide staff support for the Arts Advisory Committee, the Visual Arts in Public Places Committee, and the Community Events and Festivals Committee.	

Program Activities:

1. Coordinate activities with stakeholders who enhance tourism and promote diverse cultural activities through the community.
2. Provide funding to the County Arts Commission for administration of the Arts and Events Program.
3. Provide grant funding and support to art and community organizations for arts, events and community promotion.

✓ Status	Project Objectives
<input checked="" type="checkbox"/> Complete	1. Ensure lease compliance and distribution of funds for a proposed Community Arts Workshop at 631 Garden Street. <div style="display: flex; justify-content: space-between;"> <div style="width: 45%;"> Comments: Mid-Yr: <input style="width: 90%;" type="text"/> </div> <div style="width: 45%;"> Yr-End: <input style="width: 90%;" type="text" value="The Arts Collaborative is in compliance with their lease. Funds have been disbursed in a timely manner to the Arts Collaborative."/> </div> </div>
<input checked="" type="checkbox"/> Complete	2. Administer contracts and disburse funds to organizations that enhance tourism and promote events, festivals, and community arts. <div style="display: flex; justify-content: space-between;"> <div style="width: 45%;"> Comments: Mid-Yr: <input style="width: 90%;" type="text"/> </div> <div style="width: 45%;"> Yr-End: <input style="width: 90%;" type="text" value="All Community Promotion contracts and fund disbursements were completed on schedule."/> </div> </div>

Complete **3.** Produce two Channing Peake Gallery exhibitions and maintain and promote the City Hall Art Gallery exhibition in cooperation with cultural organizations.

Comments: Mid-Yr: Rita Ferri, Visual Arts Coordinator and Curator of Collections organized the the WWBD? What Would Barry Do? The Barry Berkus and Family Art Collection at the Channing Peake Gallery. 30 artists, including Berkus Collection artists and collaborating artists from UCSB, Westmont, Laguna Blanca School, and Cal Poly, SLO participated. The exhibition closed on August 15, 2014.

Impoverished Vision: Abstraction to the Rescue exhibition curated by artist John Hood features painting, photography and mixed-media exhibition of eight County artists and was a collaboration with Allan Hancock graduates. The exhibition continued until September 16, 2014.

The current exhibition Near and Far: Plein Air in County Parks, is a collaboration with SCAPE (Southern California Artists Painting for the Environment), the County Arts Commission and The County Park Foundation. The exhibition, which opened on September 27, 2014, includes 28 artists from SCAPE, who organized 3 Paint-Outs throughout the County to create paintings for the exhibition which will travels to the Betteravia Government Center in Santa Maria on February 15, 2015.

Yr-End: Two Channing Peake Gallery exhibitions were produced: one which focused on the historic role of County Government, and a collaboration with the Barry Berkus and Family Art Collection. The City Hall Art Gallery is currently showcasing Ray Strong.

Complete **4.** Organize and host an annual symposium on the arts addressing regional art issues by March 31, 2016.

Comments: Mid-Yr: The Arts Commission's 9th Annual Arts Symposium is currently being organized by staff. A date of April 24, 2015 at the Canary Hotel has been set.

Yr-End: Hosted the 10th Annual Arts Symposium on Friday, April 24th at the Canary Hotel, which drew approximately 120 attendees. Keynote Speaker, Dr. Maria Rosario Jackson, focused on Creative Placemaking.

<input checked="" type="checkbox"/> Complete	5. Identify and produce three cultural events that help foster the identity of the Cultural Arts District.	
Comments: Mid-Yr:	<p>Free public receptions were held as part of the Downtown Organization’s 1st Thursday cultural nights in July, September, October, November and December 2014. The evenings included walk-through tours of the exhibitions by the curators and conversations with artists.</p> <p>The Arts Commission collaborated with UCSB Arts & Lectures and County Parks Foundation in coordinating and presenting a series of free films in the Sunken Garden Chaplin, Keaton, Lloyd: Comedy Classics of the Silent Era every Friday night in July and August (with the exception of Fiesta weekend). The Pearl Chase Society provided funding to support a lecture on Flying A Studios and Michael Mortilla provided piano accompaniment for 4 of the films. Approximately 800 attended each film.</p> <p>The Arts Commission helped sponsor “Follow” a free site specific performance in the Historic Courthouse and Sunken Garden created by Sarah Elgart on September 18th. This event was part of Museum of Contemporary Art’s (MCA SB) 4-day long “On the Edge Festival” that included a variety of performances throughout out the City in public spaces.</p> <p>Pianos on State Street (POS), a collaboration with the Arts Commission, SB Bowl Foundation, Notes 4 Notes, SB Arts Collaborative, Downtown Santa Barbara and organizers of the New Noise Festival placed pianos along State St, at the Airport Terminal and in the Funk Zone October 10-19, 2014. The project kicked off as part of 1st Thursday for the public to play or watch area musicians and attendees to the New Noise Festival perform. The SB Arts Collaborative made the Community Arts Workshop space available for 2 days for artists to paint the pianos.</p>	Yr-End: La Entrada Temporary Mural Project organized by Youth Interactive, A First Thursday Chrissy Yost, Poet Laureate Emeritus hosted a walk-thru poetry event in the Peake Gallery, Summer Film Series: Somewhere over the Rainbow: Great American Movie Musicals.

Status	Measurable Objectives	Metric												
On Target 102.1% of Target	1. Ensure that 95% of City art grantees are placed under contract and in compliance within the current fiscal year that they are awarded funds.	Percent of grantees under contract and compliance												
----- FY2015 -----														
<input checked="" type="checkbox"/> UM	Target	<table border="1" style="width: 100%; text-align: center;"> <tr> <td>Qtr1</td> <td>Qtr2</td> <td>Mid-Year</td> <td>Qtr3</td> <td>Qtr4</td> <td>Year-to-Date</td> </tr> <tr> <td>Actual</td> <td>Actual</td> <td>Actual</td> <td>Actual</td> <td>Actual</td> <td></td> </tr> </table>	Qtr1	Qtr2	Mid-Year	Qtr3	Qtr4	Year-to-Date	Actual	Actual	Actual	Actual	Actual	
Qtr1	Qtr2	Mid-Year	Qtr3	Qtr4	Year-to-Date									
Actual	Actual	Actual	Actual	Actual										

<input checked="" type="checkbox"/>	95%	9%	48%	48%	80%	97%	97%	
<i>Previous FY2014</i>								

Comments: Mid-Yr:		Grants were approved in September and grantees began the contracting process in October.			Yr-End:		As of June 30, 2015 more than 97% of grantees were under contract. Two grantees were unable to realize their projects. Allocated funds remain in the grants funding pool.	
Status	Measurable Objectives				Metric			
On Target 100.% of Target	2. Ensure that all grant payments are made within 15 working days of receiving invoices.				Percent of grant payments disbursed within 15 days of receiving the invoice			
FY2015								

<input checked="" type="checkbox"/>	UM	Target	Qtr1 Actual	Qtr2 Actual	Mid-Year Actual	Qtr3 Actual	Qtr4 Actual	Year-to-Date
<input checked="" type="checkbox"/>		100%	100%	100%	100%	100%	100%	100%
<i>Previous FY2014</i>								

Comments: Mid-Yr:					Yr-End:			

			FY2015						
Status	Other Program Measures	UM	Target	Qtr1 Actual	Qtr2 Actual	Mid-Year Actual	Qtr3 Actual	Qtr4 Actual	Year-to-Date
Below Projections 50.% of Target	1. Community Events and Festivals Grant applications received		20	10	0	10	0	0	10
			<i>Previous FY2014</i>						
			FY2015						
Status	Other Program Measures	UM	Target	Qtr1 Actual	Qtr2 Actual	Mid-Year Actual	Qtr3 Actual	Qtr4 Actual	Year-to-Date
Exceeds Projections 113.3% of Target	2. Organizational Development Grant applications received		30	34	0	34	0	0	34
			<i>Previous FY2014</i>						
			FY2015						
Status	Other Program Measures	UM	Target	Qtr1 Actual	Qtr2 Actual	Mid-Year Actual	Qtr3 Actual	Qtr4 Actual	Year-to-Date
Exceeds Projections 78.1% of Target	3. Community Arts Grant applications received		32	25	0	25	0	0	25
			<i>Previous FY2014</i>						
			FY2015						
Status	Other Program Measures	UM	Target	Qtr1 Actual	Qtr2 Actual	Mid-Year Actual	Qtr3 Actual	Qtr4 Actual	Year-to-Date
100.% of Target	4. Monthly Visual Arts in Public Places (VAPP) and Arts		10	2	3	4	2	3	10
			<i>Previous FY2014</i>						
			FY2015						
Status	Other Program Measures	UM	Target	Qtr1 Actual	Qtr2 Actual	Mid-Year Actual	Qtr3 Actual	Qtr4 Actual	Year-to-Date
100.% of Target	5. Advisory Committee meetings held		10	2	3	5	3	2	10
			<i>Previous FY2014</i>						