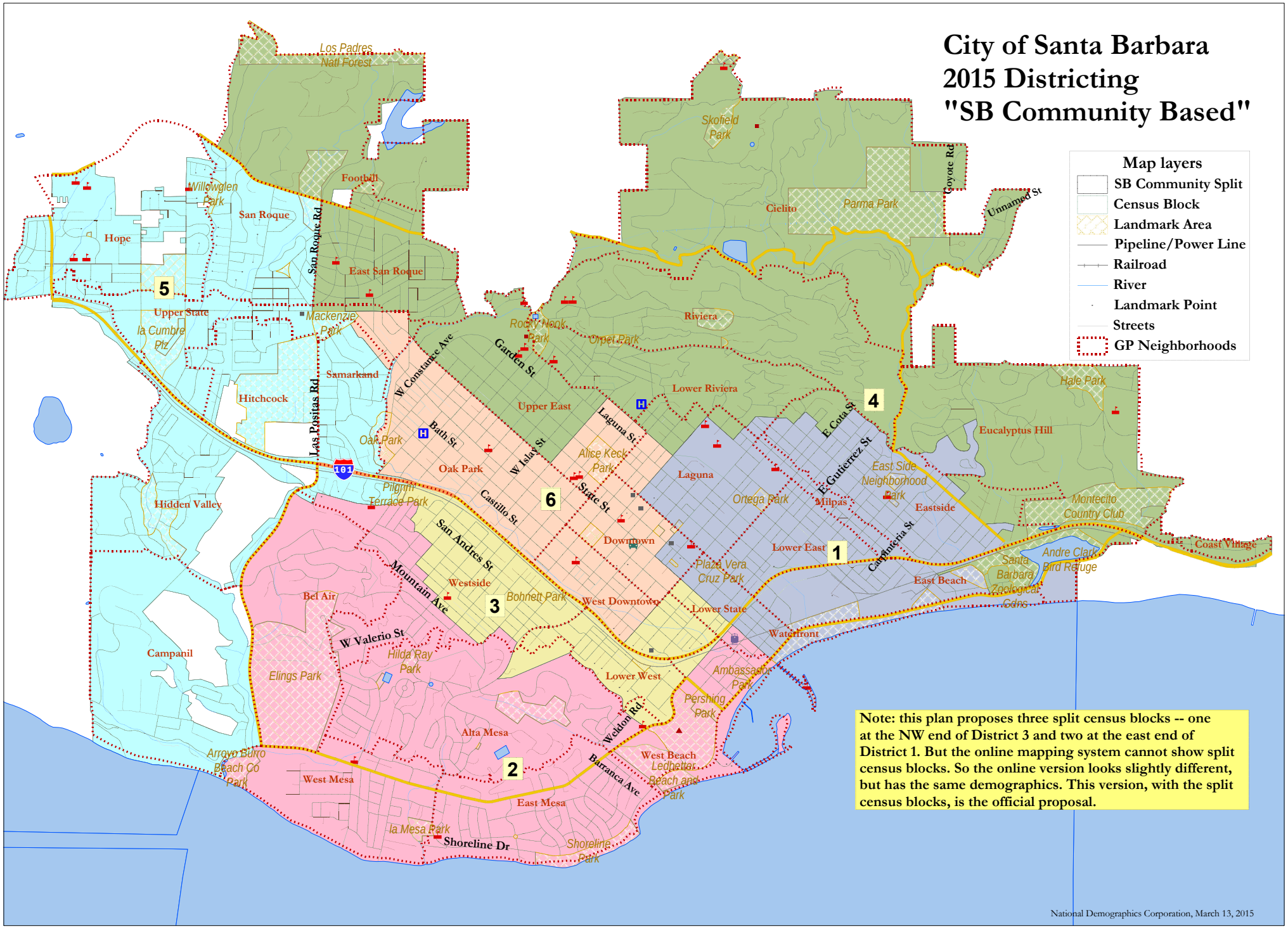
Plan Name	Santa Barbara Community Map
Description	The Santa Barbara Community Map considers communities of interest based on ethnicity, income, age, renters/owners, and environment. Districts 1 and 3 are drawn to maximize Latino representation on the Eastside and Westside. District 6 is drawn to represent the political voice of the younger, lower income, renter population of the downtown area. District 2, 5, and 4 represent middle-to-upper income, predominantly homeowner neighborhoods as well as hillside and coastal environmental issues.
Created By	Gregory Freeland
Organization	None
Analysis	Considers communities of interest based on ethnicity, income, age, renters/owners, and environment. Districts 1 and 3 are designed to comply with court settlement maximizing Latino voting power in these predominantly working-class Latino neighborhoods. District 6 is drawn to represent the political voice of the younger, lower income, more transit-dependent, and overwhelmingly renter population of the downtown flatland areas. Districts 5 and 6 both include neighborhoods that are significantly, but not majority Latino to ensure Latinos communities outside of the Eastside and Westside have a political voice within these districts. Districts 4 and 5 have older populations and ensure political representation for seniors. Districts 2, 4, and 5 are designed to represent neighborhoods predominantly middle-to-upper income homeowner neighborhoods. Coastal areas are concentrated in Districts 1, 2 and 5 to ensure some councilmembers are focused on coastal environmental and tourism issues, while District 4 is designed to represent hillside environmental interests, along with 2 and 5 to a lesser extent. All districts touch some segment of State Street, ensuring that all councilmembers will have a stake in business issues along the State St. corridor. Please adjust this map to reflect an Eastern boundary of District 1 that more closely follows the City of Santa Barbara's General Plan boundary for the Eastside neighborhood, rather than the boundaries allowed for by census blocks in the online redistricting tool. Please add to District 1: Lou Dillon Lane and the cul-de-sacs of Lou Dillon Ct., Santa Ynez Ct., and Uhlan Ct. as well as Ocean View Ave. and the apartments along Old Coast Highway. Please subtract from District 1 the Eucalyptus Hill Area and instead add that area into District 4.

City of Santa Barbara 2015 Districting "SB Community Based"



Note: this plan proposes three split census blocks -- one at the NW end of District 3 and two at the east end of District 1. But the online mapping system cannot show split census blocks. So the online version looks slightly different, but has the same demographics. This version, with the split census blocks, is the official proposal.

Santa Barbara Plan "Community"								
District		**1**	**2**	**3**	**4**	**5**	**6**	**Total**
	Total Pop	14,634	14,888	14,720	15,134	14,373	14,661	88,410
	Deviation from ideal	-101	153	-15	399	-362	-74	761
	% Deviation	-0.69%	1.04%	-0.10%	2.71%	-2.46%	-0.50%	5.16%
Total Pop	% Hisp	69%	18%	68%	16%	22%	36%	38%
	% NH White	25%	73%	27%	78%	69%	56%	55%
	% NH Black	2%	1%	1%	1%	2%	2%	2%
	% Asian-American	2%	6%	3%	4%	6%	5%	4%
Voting Age Pop	% Hisp	63%	16%	61%	14%	19%	30%	33%
	% NH White	30%	75%	33%	80%	73%	61%	60%
	% NH Black	3%	1%	2%	1%	2%	2%	2%
	% Asian-American	2%	6%	3%	4%	5%	5%	4%
Citizen Voting Age Pop	Total CVAP	7,903	11,278	6,869	11,498	10,503	9,642	57,694
	% Hisp	52%	13%	49%	11%	20%	20%	25%
	% NH White	38%	79%	45%	84%	75%	71%	68%
	% NH Black	4%	1%	1%	2%	2%	4%	2%
	% Asian-American	4%	5%	2%	2%	3%	4%	4%
Voter Registration (Nov 2012)	Total Registered	5,564	9,687	4,554	10,660	9,012	7,305	46,782
	% Latino	44%	13%	39%	10%	14%	17%	19%
	% Asian-Surnamed	2%	2%	2%	1%	2%	2%	2%
	% Filipino-Surnamed	1%	1%	1%	0%	1%	1%	1%
Voter Turnout (Nov 2012)	Total Voters Voting	4,247	7,968	3,368	9,119	7,573	5,792	38,067
	% Latino	43%	13%	36%	10%	12%	15%	18%
	% Asian-Surnamed	2%	2%	1%	1%	2%	2%	2%
	% Filipino-Surnamed	1%	1%	1%	0%	1%	1%	1%
Age	age0-19	25%	23%	28%	19%	18%	18%	22%
	age20-60	60%	57%	61%	53%	51%	65%	58%
	age60plus	15%	20%	10%	28%	31%	17%	20%
Immigration	immigrants	36%	20%	38%	14%	16%	22%	25%
Housing Stats	vacant	11%	9%	7%	11%	6%	8%	9%
	occupied	89%	91%	93%	89%	94%	92%	91%
	rented	69%	44%	71%	40%	46%	80%	57%
	owned	31%	56%	29%	60%	54%	20%	43%
	singlefamily	61%	68%	50%	75%	63%	38%	59%
	multifamily	39%	32%	50%	25%	37%	62%	41%
Language spoken at home	english	39%	72%	40%	78%	78%	66%	62%
	spanish	57%	19%	54%	13%	12%	28%	31%
	asian-lang	2%	3%	2%	3%	2%	2%	2%
	other lang	2%	6%	4%	6%	7%	4%	5%
Children at Home	child-under18	33%	24%	30%	20%	20%	17%	23%
Work (percent of pop age 16+)	employed	67%	64%	66%	58%	56%	70%	64%
	Commute on Public Transit	7%	5%	9%	2%	2%	6%	5%
Household Income	hhincome0-25k	24%	13%	21%	13%	18%	23%	18%
	hhincome25-50k	23%	17%	24%	19%	18%	25%	21%
	hhincome50-75k	19%	18%	20%	14%	16%	18%	17%
	hhincome75-200k	28%	40%	32%	38%	36%	30%	34%
	hhincome200k-plus	6%	11%	3%	15%	12%	4%	9%
Education (among those age 25+)	hs-grad	50%	41%	43%	38%	44%	41%	43%
	bachelor	14%	28%	18%	31%	26%	27%	24%
	graduatedegree	8%	23%	10%	25%	23%	17%	18%

Total and Voting Age population data from the 2010 Decennial Census.

Voter Registration and Turnout data from the California Statewide Database, Nov. 2012 data.

Citizen Voting Age Pop., Age, Immigration, and other demographics from the 2009-2013 American Community Survey 5-year data.