



City of Santa Barbara

Planning Division

SIGN COMMITTEE CONSENT MINUTES

*Special Meeting of the Joint Historic Landmarks Commission & Architectural Board of Review
Sign Committee*

Wednesday, July 27, 2016 **David Gebhard Public Meeting Room: 630 Garden Street** **10:15 A.M.**

COMMITTEE MEMBERS:

NATALIE COPE, *Chair*
BOB CUNNINGHAM, *Vice-Chair*
CRAIG SHALLANBERGER (HLC)
WM. HOWARD WITTAUSCH (ABR)

ALTERNATES:

SCOTT HOPKINS (ABR)
MICHAEL DRURY (HLC)

STAFF:

JAIME LIMÓN, Senior Planner
DAVID ENG, Planning Technician
JENNIFER SANCHEZ, Commission Secretary

Website: www.SantaBarbaraCa.gov

ATTENDANCE:

Representatives present: Natalie Cope, Bob Cunningham (Item A), Craig Shallanberger, Philip Suding (Item A), and Howard Wittausch (Item A)

Staff present: David Eng

GENERAL BUSINESS:

A. Public Comment:

No public comment.

B. Approval of previous meeting minutes.

Motion: Approval of the minutes of the Sign Committee meeting of June 15, 2016, as submitted.

Action: Cunningham/Wittausch, 1/0/1. (Wittausch abstained.) Motion carried.

Motion: Approval of the minutes of the Sign Committee meeting of July 13, 2016, as amended.

Action: Cope/Shallanberger, 2/0/0. Motion carried.

C. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

No announcements.

CONTINUED ITEM**A. CITYWIDE****P-R/SD-3 Zone**

Assessor's Parcel Number: 045-240-004
Application Number: SGN2015-00020
Owner: City of Santa Barbara
Applicant: Parks and Recreation Department

(Proposal for a sign program to be implemented at City of Santa Barbara Parks and Recreation parks and facilities. The sign program will establish unified sign standards for identification, information, regulatory, interpretive, and temporary informational signage.)

(Action may be taken if sufficient information is provided.)

Motion: Final Approval with conditions:

1. The dark green color in the color palette shall be specified as "Malaga Green" (RAL6005).
2. Provide uniform heights for monument signs.
3. The "Parks & Recreation" signature band shall be made flush with the post and made to appear a part of the mounting structure.
4. All mounting hardware shall be painted gray-black.
5. Regulatory signs are acceptable; mount the secondary regulatory signs (Sign 102) on a single post.
6. The support panel for Sign 115 shall be ½ inch thick.
7. Signs 110 and 112 may require additional review in El Pueblo Viejo Landmark District.

Action: Cunningham/Wittausch, 4/0/0. Motion carried.

NEW ITEM**B. 125 STATE ST****HRC-2/SD-3 Zone**

Assessor's Parcel Number: 033-075-012
 Application Number: SGN2016-00067
 Owner: City of Santa Barbara
 Applicant: Freedom Signs
 Business Name: MOXI

(Proposal for two new 31.25 square foot wall signs, one 14.2 square foot wall sign, and an exempt .88 square foot wall-mounted plaque commemorating the Signalman's Building. Sign exceptions are requested to allow letter heights to exceed the allowed maximum of 10" in the El Pueblo Viejo Landmark District and for the total square footage of signage to exceed the maximum allowed for this property.)

(Action may be taken if sufficient information is provided. Exception findings are required for letter heights and total allowed signage.)

Motion: Continued indefinitely to Consent Review with comments:

1. Signs A, C, and D are approvable as submitted. The content of the plaque is subject to staff review.
2. For Sign B, consider an alternative placement (e.g., engaging the signage on the tower into the stonework) or a ground monument sign.
3. The Committee makes exception findings as stated in Sign Ordinance subsection 22.70.070 to allow the letter heights to exceed the maximum of 10 inches allowed in El Pueblo Viejo Landmark District and for the total signage to exceed the maximum square footage allowed for this property:
 - a. There are exceptional or extraordinary circumstances or conditions applicable to the property involved or to the intended use of the property that do not apply generally to other properties in the vicinity;
 - b. The granting of the exceptions will not be materially detrimental to the public welfare or injurious to the properties or improvements in the vicinity;
 - c. The proposed signs are in conformance with the stated purposed and intent of the Sign Ordinance; and
 - d. The Sign Committee acknowledges that the size of the oversized lettering is acceptable based on the size of the building, that only four letters of the logo are over-height, and the height of the sign from ground level.

Action: Cope/Shallanberger, 2/0/0. Motion carried.

CONTINUED ITEM

C. 1227 STATE ST

C-2 Zone

Assessor's Parcel Number: 039-182-003
Application Number: SGN2016-00062
Owner: 1221 Victoria Court, LP
Contractor: Benton Signs
Business Name: Victoria Court

(Update of existing Sign Program for Victoria Court. The building is designated Structure of Merit: "Upper Hawley Building.")

(Action may be taken if sufficient information is provided.)

Motion: Continued indefinitely to Conforming Review with comment:

1. Study the configuration of the "Victoria Court" signage on the west (rear) elevation; one Committee member expressed concern that the sign as proposed is too wide.

Action: Cope/Shallanberger, 2/0/0. Motion carried.