



City of Santa Barbara

Planning Division

SIGN COMMITTEE CONSENT MINUTES

Applications within the Historic Landmarks Commission Purview

Wednesday, May 18, 2016

David Gebhard Public Meeting Room: 630 Garden Street

10:15 A.M.

COMMITTEE MEMBERS:

NATALIE COPE, *Chair*
BOB CUNNINGHAM, *Vice-Chair*
CRAIG SHALLANBERGER (HLC)
WM. HOWARD WITTAUSCH (ABR)

ALTERNATES:

SCOTT HOPKINS (ABR)
MICHAEL DRURY (HLC)

STAFF:

JAIME LIMÓN, Senior Planner
DAVID ENG, Planning Technician
JENNIFER SANCHEZ, Commission Secretary

Website: www.SantaBarbaraCa.gov

ATTENDANCE:

Representatives present: Bob Cunningham and Howard Wittausch
Staff present: David Eng

GENERAL BUSINESS:

A. Public Comment:

No public comment.

B. Approval of previous meeting minutes.

Approval of the minutes of the Sign Committee meeting of March 23, 2016 was postponed until the next meeting.

C. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

No announcements.

NEW ITEM**A. 35, 36, & 120 STATE ST****HRC-2/S-D-3 Zone**

Assessor's Parcel Number: 033-102-018, 033-111-013, 033-081-013
 Application Number: SGN2016-00042
 Architect: Melisa Turner
 Business Name: Entrada De Santa Barbara
 Business Name: Hotel Californian

(Proposal for a new Sign Program for Areas A, B, and C of the Entrada De Santa Barbara development addressed at 35 State Street, 36 State Street, and 120 State Street, respectively. Various signs are proposed throughout hotel complex for primary hotel and building identification, wayfinding, parking, and future retail tenants. Exceptions are requested for letter height over 10 inches at primary identification sign and offsite signs.)

(Sign Exception Findings required.)

Motion: Continued two weeks to Consent Review with comments:

1. Provide renderings of "Californian" in the primary hotel sign (S1/01) at 10" tall and some height in between 10" and 15-1/4". The Committee members find the 5-3/4" tall "Hotel" letters in the primary hotel sign acceptable.
2. Reduce the size of the star logo in the secondary hotel sign (S2) to no more than 36" tall.
3. Consider a 10" number height on building address signs (S10).
4. Lower the height of freestanding directory signs (S19a) to 6' tall, including the half logo at the top of the sign.
5. Reduce the maximum height of signage (S4/02-C) above the corner arcade on Building C to 8" tall.
6. Provide a rendering with sample tenant signage for the tenant space at the middle of the elevation of Building C (S4/03-C) at 8" and 10" tall. The Committee is concerned about the appearance of crowding underneath the roof eave.
7. Brackets and scrollwork shall be the same gauge, material, and solid construction.
8. Use pointing hand symbols instead of directional arrows on wayfinding signs.
9. Provide gold color vinyl samples affixed on glass.

Action: Cunningham/Wittausch, 2/0/0. Motion carried.