



City of Santa Barbara

Planning Division

SIGN COMMITTEE CONSENT MINUTES

Applications within El Pueblo Viejo Landmark District

Wednesday, July 29, 2015 **David Gebhard Public Meeting Room: 630 Garden Street** **10:15 A.M.**

COMMITTEE MEMBERS: NATALIE COPE, Chair
 BOB CUNNINGHAM, Vice-Chair
 CRAIG SHALLANBERGER (HLC)
 WM. HOWARD WITTAUSCH (ABR)

ALTERNATES: SCOTT HOPKINS (ABR)
 BARRY WINICK (HLC)

STAFF: JAIME LIMÓN, Senior Planner
 JOANNA KAUFMAN, Planning Technician
 KATHLEEN GOO, Commission Secretary

Website: www.SantaBarbaraCA.gov

**** PLEASE BE ADVISED ****

REVIEW ORDER: Consent items were reviewed in a sequential manner as listed on the Consent Agenda. The agenda schedule was subject to change as cancellations occurred. Applicants were advised to arrive at the beginning of the meeting. If applicants were not in attendance when the item as announced, the item would have been moved to the end of the calendar agenda if time allowed.

APPROVALS: The Sign Committee approval is granted for a specific tenant at a specified location as described on the application. Additional tenancies or alternate sign configurations may necessitate the reduction of previously-approved signage. All signs shall be located, constructed, installed, and maintained as shown on the approved plans. Any deviation from approved materials and colors will require explicit approval of the Sign Committee.

BUILDING PERMITS: All signs and related hardware approved by the Sign Committee require a building permit. The applicant is responsible for obtaining a building permit from the Building and Safety Division of the Community Development Department and meeting any Sign Committee Conditions of Approval. Building permits are issued only to an appropriately-licensed California contractor with a valid City of Santa Barbara Business License. Electrical signs, signs that require footings, and signs that weigh over 100 lbs. shall be reviewed by a plans examiner or building inspector.

The day after receiving Sign Committee approval, the applicant may pick up two sets of stamped plans from the Planning and Zoning Counter to apply for a building permit. If the Sign Committee approval is subject to corrections, revised plans must be submitted to Sign Committee staff prior to applying for a building permit.

If a building permit is not obtained and the approved sign(s) is/are not installed within six months from the date of approval, the approval automatically expires and will become null and void. However, one six-month time extension of the Sign Committee approval may be granted by the Community Development Director or his designee, provided the proposed plans, materials, and adjacent areas remain unchanged.

A final inspection date will be automatically scheduled within 30 days of building permit issuance, and building permits will expire six months from the approval date if no inspection is performed.

INSTALLATION: All signs and related hardware including footings, brackets, fasteners, wiring, fixtures, components, and appendages shall be installed by an appropriately-licensed California contractor (Sign painting

contractor D42, Electrical sign contractor C45, or a General Contractor, providing such contractor is performing other unrelated work on the same site). Proof of insurance and property owner authorization may also be required.

EXCEPTION: The Building Official may approve the removal and replacement of signs by other qualified persons, provided the sign has an existing bracket or is mounted flat against a wall, the sign itself does not weigh more than 10 lbs., is not more than six feet above grade, or is painted on an existing surface.

APPEALS: Decisions of the Sign Committee of projects within El Pueblo Viejo Landmark District may be appealed to the Historic Landmarks Commission. For further information on appeals, contact the Planning Staff. Appeals must be in writing and filed at the Planning and Zoning Counter within ten calendar days of the meeting at which the Sign Committee took action or rendered its decision.

AMERICANS WITH DISABILITIES ACT: If you need auxiliary aids or services or staff assistance to attend or participate in this meeting, please contact the HLC Secretary at (805) 564-5470, extension 3310, or by email at SignSecretary@SantaBarbaraCA.gov. If possible, notification at least 48 hours prior to the meeting will usually enable the City to make reasonable arrangements. Specialized services, such as sign language interpretation or documents in Braille, may require additional lead time to arrange.

POSTING: That on Friday, July 24, at 4:00 P.M., the agenda for this meeting was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at www.SantaBarbaraCa.gov/sign.

GENERAL BUSINESS (10:15):

A. Public Comments:

Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.

No public comment.

B. Approval of the minutes of the Sign Committee meeting of **July 15, 2015**.

Motion: **Approval of the minutes of the Sign Committee meeting of July 15, 2015, as submitted.**

Action: Cope/Cunningham, 2/0/0. Motion carried.

C. Listing of Approved Conforming Signs.

The signs approved on Conforming Sign Review from **July 15, 2015** through **July 22, 2015**, are listed below:

July 15, 2015

1. Heavenly Couture, 927 State St. – Continued one week with comments.
2. 805 Boba, 213 Paseo Nuevo – Final Approval as submitted.

July 22, 2015

1. Benchmark Eatery, 1201 State St. – Continued one week with comments.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

There were no announcements.

NEW ITEM**A. 1001 STATE ST**

C-2 Zone

Assessor's Parcel Number: 039-281-024
Application Number: SGN2015-00086
Applicant: Patrick Faranal
Business Name: Saks Fifth Ave Off 5th

(Concept review for new signage at Saks Fifth Avenue. Proposal for one (1) new 32.12 square foot, internally-illuminated, metal and panaflex wall sign, one (1) new 196.15 square foot, internally-illuminated, metal and panaflex wall sign, one (1) new 90.69 square foot, internally-illuminated, metal and panaflex wall sign, and two (2) new 17.5 square foot, non-illuminated, metal projecting sign. Total proposed signage is 353.96 square feet. Total allowable signage at this location is 90 SF. Exception requests are requested to allow internally-illuminated signage, to allow letter height to exceed the 10-inch maximum under the Sign Ordinance, and to allow a total amount of signage to exceed the 90 SF maximum under the Sign Ordinance. The linear building frontage is 116 feet. The allowable signage is 90 square feet. The project is located in the El Pueblo Viejo Landmark District.)

(Conceptual Review; Comments only. Exception findings are required.)

(10:15)

Present: Patrick Faranal, Applicant.

Comments only:

- 1) Signage as proposed is not acceptable.
- 2) Signs A, B, C to be placed above entry doors.
- 3) Signs D and E should have pedestrian visibility.
- 4) Comply with El Pueblo Viejo Guidelines.
- 5) Exception is possibly approvable on the State Street elevation if letter heights do not exceed 14 inches and the signage is contained in the architecture. It is suggested this signage is over the door.

**** MEETING ADJOURNED AT 10:30 A.M. ****