



City of Santa Barbara Planning Division

SIGN COMMITTEE CONSENT MINUTES

Applications within the Architectural Board of Review Purview

Monday, May 11, 2015 **David Gebhard Public Meeting Room: 630 Garden Street** **2:15 P.M.**

COMMITTEE MEMBERS: NATALIE COPE, Chair
 BOB CUNNINGHAM, Vice-Chair
 CRAIG SHALLANBERGER (HLC)
 WM. HOWARD WITTAUSCH (ABR)

ALTERNATES: SCOTT HOPKINS (ABR)
 BARRY WINICK (HLC)

STAFF: JAIME LIMÓN, Senior Planner / Design Review Supervisor
 SUSAN GANTZ, Planning Technician
 GABRIELA FELICIANO, Commission Secretary

Website: www.SantaBarbaraCA.gov

CALL TO ORDER:

The meeting was called to order at 2:15 p.m. by Vice-Chair Cunningham.

ATTENDANCE:

Representatives present: Cunningham and Wittausch
Staff present: Susan Gantz
Recorder: Gabriela Feliciano

GENERAL BUSINESS (2:15):

A. Public Comments.

No public comments.

B. Review of the previous meeting minutes.

Motion: **Approval of the minutes of the Sign Committee meeting of April 27, 2015, with amendment.**

Action: Cunningham/Wittausch, 2/0/0. Motion carried.

C. Listing of approved Conforming Signs from April 29 through May 6, 2015.

The Conforming Sign Calendar was reviewed by Bob Cunningham, with the exception of T-Mobile which was reviewed by Natalie Cope.

April 29, 2015

1. Viva Oliva, 1275 Coast Village Road – Final Approval with condition.
2. Coldwell Banker Real Estate, 1290 Coast Village Road – Final Approval with condition.
3. Coldwell Banker Real Estate, 1284 Coast Village Road – Final Approval as submitted.

May 6, 2015

4. T-Mobile, 3959 State Street – Final Approval with condition.

- D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.
No announcements.

NEW ITEM

A. 3304 STATE ST C-2/SD-2 Zone

Assessor’s Parcel Number: 053-324-007
 Application Number: SGN2015-00037
 Applicant: Young Electric Sign Company
 Business Name: First Bank

(Proposal for three 7.0 square foot aluminum wall signs and the replacement of an existing 23.0 square foot internally-illuminated monument sign. Total proposed signage for this site will be 44 square feet. Two of the three wall signs will be externally- illuminated. The linear building frontage is 85 feet. The allowable signage is 65 square feet.)

Time: 2:30 p.m.

Present: Benny Vargas, First Bank Corporation Real Estate

Motion: Continued indefinitely with applicant to return with revised plans showing:

1. Smaller letters on signs 1, 2, 3 and 4, should be a 10” maximum letter height.
2. Provide photographs showing building colors.
3. The design shall be more compatible with the existing building architecture.
4. It was strongly suggested that halo-lit letters be used.
5. Internal illumination is not acceptable.

Action: Cunningham/Wittausch, 2/0/0. Motion carried.

CONTINUED ITEM

B. 1910 CLIFF DR

Assessor’s Parcel Number: ROW-002-315
 Application Number: SGN2014-00066
 Applicant: Chris Cottrell
 Business Name: The Mesa Flags

(Proposal for a new business area sign flag program comprising 14, 30" x 60" flags to be attached to existing streetlight standards within the public right-of-way along the Cliff Drive business corridor. The flags would be located in the 1900 block of Cliff Drive to Camino Calma, from Cliff Drive to Lighthouse Road, and on Meigs Road from Red Rose Way to Elise Way. Public Works approval of mounting details is required.)

(Comments only; second concept review. Requires a new Sign Program.)

Time: 2:45 p.m.

Present: John Kelly and Chris Cottrell, Applicants

Continued indefinitely with comments:

1. The project is supportable.
2. The brackets, poles and banding shall be the same color.
3. Provide actual vinyl and color samples. No shiny vinyl. Rods can be black if the flag completely covers them.