



City of Santa Barbara

Planning Division

SIGN COMMITTEE CONSENT MINUTES

Applications within the Architectural Board of Review Purview

Monday, April 13, 2015 **David Gebhard Public Meeting Room: 630 Garden Street** **2:15 P.M.**

COMMITTEE MEMBERS: NATALIE COPE, Chair
 BOB CUNNINGHAM, Vice-Chair
 CRAIG SHALLANBERGER (HLC)
 WM. HOWARD WITTAUSCH (ABR)

ALTERNATES: SCOTT HOPKINS (ABR)
 BARRY WINICK (HLC)

STAFF: JAIME LIMÓN, Senior Planner / Design Review Supervisor
 SUSAN GANTZ, Planning Technician
 GABRIELA FELICIANO, Commission Secretary

Website: www.SantaBarbaraCA.gov

CALL TO ORDER:

The meeting was called to order at 2:17 p.m. by Vice-Chair Cunningham.

ATTENDANCE:

Representatives present: Bob Cunningham, Scott Hopkins and Howard Wittausch
Staff present: Susan Gantz
Recorder: Gabriela Feliciano

GENERAL BUSINESS (2:30):

A. Public Comments.

No public comment.

B. Review of the minutes of the previous Sign Committee meeting.

Motion: **Approval of the minutes of the Sign Committee meeting of March 30, 2015, as submitted.**

Action: Wittausch/Cunningham, 2/0/0. Motion carried.

C. Listing of approved Conforming Signs from April 1 through April 8, 2015.

The Conforming Sign Calendar was reviewed by Bob Cunningham.

April 1, 2015:

1. Unity of Santa Barbara, 227 E. Arrellaga Street – Final Approval as submitted.

April 8, 2015:

- 2. E. Madison, 1159 Coast Village Road – Final Approval of Review After Final as submitted.
- 3. Lumber Liquidators, 18 S. Milpas Street – Final Approval as submitted.
- 4. Crushcakes & Co., 1150 Coast Village Road – Final Approval as submitted.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

No announcements.

NEW ITEM

A. 2010 CLIFF DR

C-P Zone

Assessor’s Parcel Number: 035-141-009
 Application Number: SGN2015-00040
 Applicant: Jessica Jimenez
 Business Name: Hagen

(Proposal for a 16.78 square foot internally-illuminated aluminum wall sign and two 3.5 square foot non-illuminated wood hanging signs in the Mesa Shopping Center. The total signage proposed for this leasehold space is 23.78 square feet. A Sign Program change is requested to revise the letter height maximum from 16" to 18". An Exception is requested to allow the letter height to exceed the 12" maximum under the Sign Ordinance. The linear building frontage is 139 feet. The allowable signage is 65 square feet.)

(Requires Sign Exception Findings.)

Time: 2:18 p.m.

Present: Jesus Muro, Swain Signs

Motion: Final Approval as submitted making the Exception Findings for the letter height to exceed the maximum allowable from 16”to 18” as stated in Sign Ordinance subsection 22.70.070 for the granting of an exception:

- 1. There are exceptional or extraordinary circumstances or conditions applicable to the property involved, or to the intended use of the property, that do not apply generally to other properties in the vicinity.
 - a) The offset strokes of the letter “H”.
 - b) The distance of the sign back from the street frontage limits its visibility.
- 2. The granting of the exception will not be materially detrimental to the public welfare or injurious to the properties or improvements in the vicinity.
- 3. The proposed sign is in conformance with the stated purpose and intent of the Sign Ordinance.

Action: Cunningham/Wittausch, 2/0/0. Motion carried.

Staff note: Applicant is to provide revised plans to Staff Showing 18” maximum letter height.

NEW ITEM**B. 3943 STATE ST**

C-2/SD-2 Zone

Assessor's Parcel Number: 051-010-020
 Application Number: SGN2015-00039
 Applicant: Jessica Jimenez
 Business Name: Haggen

(Proposal for a 42.37 square foot internally-illuminated vinyl and aluminum wall sign in the Five Points Shopping Center. The total signage proposed for this leasehold space is 42.37 square feet. A Sign Program change is requested to revise the letter height maximum from 18" to 30". An Exception is requested to allow the letter height to exceed the 12" maximum under the Sign Ordinance. The linear building frontage is 121 feet. The allowable signage is 65 square feet.)

(Requires Sign Exception Findings.)

Time: 2:32 p.m.

Present: Jesus Muro, Swain Signs

Motion: Final Approval as submitted making the Exception Findings for the letter height to exceed the maximum allowable as stated in Sign Ordinance subsection 22.70.070 for the granting of an exception with conditions:

1. There are exceptional or extraordinary circumstances or conditions applicable to the property involved, or to the intended use of the property, that do not apply generally to other properties in the vicinity.
 - a. The letter "H" shall not exceed 24" in height and the remaining letters shall be reduced proportionally.
 - b. The top of the text is approved in its proposed location, to allow more space between the bottom of the text and the arch.
 - c. Exception findings were made due to the narrow script, which lessens the impact, and the offset strokes in the letter "H".
2. The granting of the exception will not be materially detrimental to the public welfare or injurious to the properties or improvements in the vicinity.
3. The proposed sign is in conformance with the stated purpose and intent of the Sign Ordinance.

Action: Hopkins/Wittausch, 2/0/0. (Cunningham stepped down.) Motion carried.

**** MEETING ADJOURNED AT 2:45 P.M. ****