



# City of Santa Barbara

## Planning Division

### SIGN COMMITTEE CONSENT MINUTES

*Applications within the Historic Landmarks Commission Purview*

**Wednesday, January 14, 2015**    **David Gebhard Public Meeting Room: 630 Garden Street**    **10:15 A.M.**

---

**COMMITTEE MEMBERS:**    NATALIE COPE, Chair  
   BOB CUNNINGHAM, Vice-Chair  
   CRAIG SHALLANBERGER (HLC)  
   WM. HOWARD WITTAUSCH (ABR)

**ALTERNATES:**                SCOTT HOPKINS (ABR)  
   BARRY WINICK (HLC)

**STAFF:**                    JAIME LIMÓN, Senior Planner / Design Review Supervisor  
   JOANNA KAUFMAN, Planning Technician  
   GABRIELA FELICIANO, Commission Secretary

**Website: [www.SantaBarbaraCA.gov](http://www.SantaBarbaraCA.gov)**

---

### **CALL TO ORDER:**

The meeting was called to order at 10:15 a.m. by Natalie Cope.

### **ATTENDANCE:**

Representatives present:    Natalie Cope and Craig Shallanberger  
Staff present:                    Joanna Kaufman  
Recorder:                        Gabriela Feliciano

### **GENERAL BUSINESS (10:15):**

A.    Public Comments:

No public comment.

B.    Review of the minutes of the previous Sign Committee meeting.

**Motion:**                    **Approval of the minutes of the Sign Committee meeting of December 17, 2014, as presented.**

**Action:**                    Cope/Shallanberger, 2/0/0. Motion carried.

C.    Listing of approved Conforming Signs from December 17, 2014, through January 7, 2015.

The Conforming Signs were reviewed by Natalie Cope. (There were no reviews December 24 and December 31, 2014, due to closure of administrative offices.)

December 17, 2014:

1. Engels and Völker, 1323 State Street– Final Approval with condition.

January 7, 2015:

- 2. Santa Barbara Barbers, 1 W. Ortega Street – Final Approval as submitted.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

No announcements.

**CONTINUED ITEM**

**A. 301 E HALEY ST**

C-M Zone

Assessor’s Parcel Number: 031-211-020

Application Number: SGN2014-00139

Business Name: Care Specialty Emergency Animal Hospital

(Proposal for a 19.73 square foot internally-lit wall sign, 21.16 square foot internally-lit ground sign, 5.5 square foot non-illuminated wall sign, and 1.48 square foot non-illuminated vinyl window sign. Total signage on site will be 47.87 square feet. The linear building frontage is 50 feet. The allowable signage is 50 square feet.)

**(Project was last reviewed on November 5, 2014.)**

Time: 10:16 a.m.

Present: Anthony Avila, Superior Electrical Advertising  
Mary Crowell, VCA Representative

**Motion: Continued to Conforming Review with comments:**

- 1. Sign "A" (internally illuminated wall sign) is not acceptable as proposed.
- 2. The proposal of a flat panel wall sign for Sign "A" is acceptable with the following options:
  - a. no illumination;
  - b. or the letters VCA and logo may be raised and halo lit with a 3-inch maximum depth.
- 3. Sign "B" (monument sign) is acceptable as submitted.
- 4. If possible, incorporate a small directional arrow in the red area of the sign with the white lettering that states "24 hour emergency" similar to the existing signage. This would apply to sign "A" (wall sign) and sign "B" (monument sign).
- 5. Sign "C" (window sign) is acceptable as submitted.

Action: Cope/Shallanberger, 2/0/0. Motion carried.

**\*\* MEETING ADJOURNED AT 10:32 A.M. \*\***