



City of Santa Barbara

Planning Division

SIGN COMMITTEE CONSENT MINUTES

Applications within the Architectural Board of Review Purview

Monday, December 22, 2014 David Gebhard Public Meeting Room: 630 Garden Street 2:15 P.M.

COMMITTEE MEMBERS: NATALIE COPE, Chair
BOB CUNNINGHAM, Vice-Chair
CRAIG SHALLANBERGER (HLC)
WM. HOWARD WITTAUSCH (ABR)

ALTERNATES: SCOTT HOPKINS (ABR)
BARRY WINICK (HLC)

STAFF: JAIME LIMÓN, Senior Planner / Design Review Supervisor
SUSAN GANTZ, Planning Technician
GABRIELA FELICIANO, Commission Secretary

Website: www.SantaBarbaraCA.gov

CALL TO ORDER:

The meeting was called to order at 2:32 p.m. by Vice-Chair Cunningham.

ATTENDANCE:

Representatives present: Bob Cunningham and Natalie Cope
Staff present: Joanna Kaufman
Recorder: Gabriela Feliciano

GENERAL BUSINESS (2:15):

A. Public Comments:

No public comment.

B. Review of the minutes of the Sign Committee meeting of December 8, 2014.

Motion: Approval of the minutes of the Sign Committee meeting of December 8, 2014, as presented.

Action: Cunningham, 1/0/1. (Cope abstained.) Motion carried.

C. Listing of approved Conforming Signs from December 10 through December 17, 2014.

The Conforming Sign Calendar was reviewed by Bob Cunningham.

December 10, 2014:

1. Honor Bar, 1255 Coast Village Road – Final Approval as submitted.

December 17, 2014:

- 2. Cajun Kitchen, 1924 De La Vina Street – Final Approval as submitted.
- 3. 76, My Goods Market, 200 S. Milpas Street – Final Approval with condition.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

No announcements.

NEW ITEM

A. **400 HITCHCOCK WAY** E-3/PD/SD-2 Zone

Assessor’s Parcel Number: 051-240-002
 Application Number: SGN2014-00158
 Applicant: Signtech USA
 Business Name: Tesla

(Proposal for a 24.5 square foot illuminated painted aluminum monument sign, a 15 square foot internally-illuminated painted aluminum wall sign, a 27.3 square foot internally-illuminated wood wall sign, two 6.2 square foot non-illuminated painted Plex signs, and a 123 square foot internally-illuminated painted aluminum wall sign. Total signage on site will be 202.2 square feet. Three Exceptions are requested for exceeding the maximum allowable letter height, for exceeding the maximum allowable total signage, and for exceeding the 6'-0" maximum height limit for monument signs. The linear building frontage is 82 feet. The allowable signage is 65 square feet.)

(Requires Sign Exception findings.)

Actual time: 2:34 p.m.

Present: Steve Therriault, Signtech USA

Motion: Final Approval with conditions:

- 1. Exception findings: Exception request is approved to grant the applicant the same privileges as other businesses in the area.
- 2. Limit the monument sign to a maximum of 6 feet above the sidewalk grade.
- 3. The logo on sign "B" is not to extend above the roof line.
- 4. Limit the letter height on sign "C" to 4 inches.
- 5. Sign "F" shall not be part of the application.

Action: Cunningham/Cope, 2/0/0. Motion carried.

**** MEETING ADJOURNED AT 2:40 P.M. ****