



City of Santa Barbara

Planning Division

SIGN COMMITTEE CONSENT MINUTES

Applications within the Historic Landmarks Commission Purview

Wednesday, November 5, 2014 David Gebhard Public Meeting Room: 630 Garden Street

10:15 A.M.

COMMITTEE MEMBERS: NATALIE COPE, Chair
BOB CUNNINGHAM, Vice-Chair
CRAIG SHALLANBERGER (HLC)
WM. HOWARD WITTAUSCH (ABR)

ALTERNATES: SCOTT HOPKINS (ABR)
BARRY WINICK (HLC)

STAFF: JAIME LIMÓN, Senior Planner / Design Review Supervisor
JOANNA KAUFMAN, Planning Technician
GABRIELA FELICIANO, Commission Secretary

Website: www.SantaBarbaraCA.gov

CALL TO ORDER:

The meeting was called to order at 11:00 a.m. by Chair Cope.

ATTENDANCE:

Representatives present: Natalie Cope and Donald Sharpe
Representative absent: Craig Shallenberger
Staff present: Joanna Kaufman
Recorder: Gabriela Feliciano

GENERAL BUSINESS (10:15):

A. Public Comments.

No public comment.

B. Review of the previous meeting minutes.

The review of the minutes of the Sign Committee meeting of October 8, 2014, was postponed to the next meeting due to time restraints.

C. Listing of approved Conforming Signs from October 8 through October 29, 2014.

The Conforming Signs were reviewed by Natalie Cope.

October 8 and October 15, 2014: None.

October 22, 2014:

1. 202 W. Carrillo Street, Modern Laundry – Final Approval as submitted.
2. 401 Chapala Street Suite 104, Chandler Salon – Final Approval as submitted.

October 29, 2014:

- 3. 21 E. Carrillo Street, Santa Barbara Community Bank – Final Approval as submitted.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

No announcements.

NEW ITEM

A. 301 E HALEY ST C-M Zone

Assessor’s Parcel Number: 031-211-020
 Application Number: SGN2014-00139
 Business Name: Care Specialty Emergency Animal Hospital

(Proposal for a 19.73 square foot internally-lit wall sign, 21.16 square foot internally-lit ground sign, 5.5 square foot non-illuminated wall sign, and 1.48 square foot non-illuminated vinyl window sign. Total signage on site will be 47.87 square feet. The linear building frontage is 50 feet. The allowable signage is 50 square feet.)

Actual time: 11:12 a.m.

Present: Paul Uyesaka, Property Owner

Motion: Continued two weeks with comments:

- 1. Replace sign "B" with a sign the size of sign "A".
- 2. Potentially relocate sign "A" along the façade, but not above the window as it is crowding near the only ornamentation on the building.
- 3. Sign "D" should be more similar to the existing wall painted parking sign as it is more appropriate to the Santa Barbara style.
- 4. Sign "C" is acceptable as shown.

Action: Cope/Sharpe, 2/0/0. (Shallanberger absent.)

NEW ITEM

B. 506 N MILPAS ST C-2 Zone

Assessor’s Parcel Number: 031-241-031
 Application Number: SGN2014-00138
 Business Name: RIA

(Proposal for a 7.45 square foot face-lit channel letter wall sign. The linear building frontage is 16.7 feet. The allowable signage is 16.7 square feet.)

Actual time: 11:00 a.m.

Present: Justin Bernaich, Applicant
Ronnie DeVera and Julie Lee, RIA Corporate Representatives

Motion: Final Approval and continued to Staff for verification of conditions:

- 1. Reduce the sign to a maximum of 10-inches in height. Reduce the width and lettering of the sign proportionally.
- 2. Face-lit lighting acceptable as-is.
- 3. Reduce letter thickness to a maximum of 3-inches.

Action: Cope/Sharpe, 2/0/0. (Shallanberger absent.)

**** MEETING ADJOURNED AT 11:27 AM ****