



City of Santa Barbara

Planning Division

SIGN COMMITTEE CONSENT MINUTES

Applications within the Architectural Board of Review Purview

Monday, July 7, 2014 **David Gebhard Public Meeting Room: 630 Garden Street** **2:30 P.M.**

COMMITTEE MEMBERS: NATALIE COPE, Chair
 BOB CUNNINGHAM, Vice-Chair
 CRAIG SHALLANBERGER (HLC)
 WM. HOWARD WITTAUSCH (ABR)

ALTERNATES: SCOTT HOPKINS (ABR)
 BARRY WINICK (HLC)

STAFF: JAIME LIMÓN, Senior Planner
 SUSAN GANTZ, Planning Technician
 GABRIELA FELICIANO, Commission Secretary

Website: www.SantaBarbaraCA.gov

CALL TO ORDER:

The meeting was called to order at 2:30 p.m. by Vice-Chair Cunningham.

ATTENDANCE:

Representatives present: Bob Cunningham and Howard Wittausch
Staff present: Susan Gantz
Recorder: Gabriela Feliciano

GENERAL BUSINESS (2:30):

A. Public Comments:
 No public comment.

B. Review of previous meeting minutes.

Motion: **Approval of the minutes of the Sign Committee meeting of June 23, 2014, with correction.**

Action: Cunningham/Wittausch, 2/0/0. Motion carried.

C. Listing of approved Conforming Signs from June 25 through July 2, 2014.

The Conforming Sign Calendar was reviewed by Bob Cunningham.

June 25, 2014

1. Allen Construction, 201 N. Milpas Street – Final Approval as submitted.

July 2, 2014 None.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

No announcements.

NEW ITEM

A. **210 STEARNS WHARF** HC/SD-3 Zone

Assessor’s Parcel Number: 033-120-022
Application Number: SGN2014-00078
Contractor: Freedom Signs
Business Name: Sea Center - Santa Barbara Museum of Natural History

(Proposal to remove and replace two 20 square foot existing signs on the east and west building elevations with two 18.5 square foot bronze wall signs and retain the existing octopus logo. A total of 37 square feet of signage is being requested.)

Time: 2:33 p.m.

Present: Dan Morris, Freedom Signs

Motion: Final Approval as presented.
Action: Cunningham/Wittausch, 2/0/0. Motion carried.

REVIEW AFTER FINAL

B. **617 N SALSIPUEDES ST** C-M Zone

Assessor’s Parcel Number: 031-171-020
Application Number: SGN2013-00160
Applicant: AKC Services, Inc.
Contractor: Signage Solutions
Business Name: White Cap Construction Supply

(Revised proposal for two 14 square foot aluminum wall signs. None of the signs will be illuminated. Two previously approved signs have been eliminated. A total of 28 square feet of new signage is requested in addition to 45.5 square feet of existing signage. The linear building frontage for this building is 150 feet. The allowable signage for the entire building is 90 square feet.)

(Review After Final to revise proposal. The awning sign is no longer proposed. There are three existing signs for the adjacent tenant.)

Time: 2:35 p.m.

Present: Kelly Clark, AKC Services, Inc.

Motion: Approval of the Review After Final with the condition that the background of the signs shall be painted to match the building color.
Action: Cunningham/Wittausch, 2/0/0. Motion carried.

NEW ITEM

C. 3016 DE LA VINA ST

C-2/SD-2 Zone

Assessor's Parcel Number: 051-121-011
Application Number: SGN2014-00079
Applicant: Juan Tolentino
Business Name: ACT Finance

(Proposal for a face change on a 20 square foot metal monument sign, a new 5 square foot metal wall sign and temporary window signs. The total permanent signage on site would be 25 square feet. The linear building frontage is 26 feet. The allowable signage is 26 square feet.)

Time: 2:50 p.m.

Present: Juan Tolentino, Applicant

Motion: Continued indefinitely to Conforming with comments:

1. Reverse the white and black on the monument sign so that the background is dark.
2. The words "Car title loans" and the phone number shall be reduced to a maximum height of 2", or removed entirely.
3. The sign above the door shall be reduced to 8" maximum letter height.
4. Sign D on the front door is approvable.
5. Signs C, E, F, G, H, and I shall be reduced in height to 2" maximum and no higher than 5'-0" above grade, or removed entirely.
6. Applicant shall resubmit two sets of revised plans reflecting the above comments, and the plans shall be measurable to scale.

Action: Cunningham/Wittausch, 2/0/0. Motion carried.

**** MEETING ADJOURNED AT 3:05 P.M. ****