



City of Santa Barbara

Planning Division

SIGN COMMITTEE CONSENT CALENDAR MINUTES

Monday, February 3, 2014 **David Gebhard Public Meeting Room: 630 Garden Street** **1:40 P.M.**

COMMITTEE MEMBERS: NATALIE COPE, Chair
 BOB CUNNINGHAM, Vice-Chair (Consent Calendar Representative)
 CRAIG SHALLANBERGER (HLC)
 WM. HOWARD WITTAUSCH (ABR) (Consent Calendar Representative)

ALTERNATES: SCOTT HOPKINS (ABR)
 BARRY WINICK (HLC)

STAFF: JAIME LIMÓN, Senior Planner
 TONY BOUGHMAN, Planning Technician
 GABRIELA FELICIANO, Commission Secretary

Website: www.SantaBarbaraCA.gov

CALL TO ORDER:

The Full Board meeting was called to order at 1:50 p.m. by Vice-Chair Cunningham.

ATTENDANCE:

Representatives present: Bob Cunningham and Howard Wittausch
Staff present: Tony Boughman
Recorder: Gabriela Feliciano

GENERAL BUSINESS (1:50):

A. Public Comments:

No public comment.

B. Review of the previous Sign Committee meeting minutes.

Motion: **Approval of the minutes of the Sign Committee meeting of January 21, 2014, as submitted.**

Action: Wittausch/Cunningham, 1/0/1. (Cunningham abstained.) Motion carried.

C. Listing of approved Conforming Signs from December 17, 2013, and January 21 to January 29, 2014.

The Conforming Sign Calendar was reviewed by Natalie Cope; with the exception of December 17, 2013, which was reviewed by Bob Cunningham.

December 17, 2013:

1. 3849 State Street, See's Candies – Final Approval with conditions.

January 21, 2014:

2. 530 E. Montecito Street, Affiliante by Conversant – Final Approval as submitted.

January 29, 2014:

3. SB Adventure Company, 32 E. Haley Street – Final Approval with conditions.
4. Liberty Mutual, 207 W. Mission Street – Final Approval with conditions.
5. Lafond Winery, 111 E. Yanonali Street – Final Approval as submitted.
6. Oreana Winery, 205 Anacapa Street – Final Approval with conditions.
7. Jenny Schatzle Program, 590 E. Gutierrez Street – Final Approval as submitted.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

No announcements.

NEW ITEM

A. 1050 VISTA DEL PUEBLO

(1:45) Assessor's Parcel Number: 035-370-CA1
 Application Number: SGN2014-00011
 Architect: BBP Architecture
 Business Name: Vista Del Pueblo

(Proposal for a new monument sign to identify the Vista Del Pueblo condominium complex. The sign is proposed to be located off site within the City right-of-way for West Carrillo Street. Proposed signage to be approximately 4 square feet on a new approximately 30 square foot stone monument. The proposal also includes new sign lighting, a new 42 linear foot low site wall, and very minor site grading and landscape maintenance. The proposal will include a requested exception to allow off-site signage.)

(Concept Review; comments only. Project requires exception findings for an off-premises sign.)

Actual time: 1:58 p.m.

Present: Tracy Burnell, Architect

Motion: Continued indefinitely with the following comments:

1. The exception request is supportable and findings can be made.
2. Study the design to be a more contemporary style in keeping with the architectural style of the condominium complex.
3. Study a curved sign, concentric with the sidewalk and proposed seat wall.
4. The sign must conform to the 6 foot height limit measured from the height of the sidewalk.
5. Study integrating the sign lighting into the seat wall.

Action: Wittausch/Cunningham, 2/0/0. Motion carried.

NEW ITEM**B. 418 N MILPAS ST**

C-2 Zone

(2:10) Assessor's Parcel Number: 031-311-033
 Application Number: SGN2014-00014
 Contractor: Signs By Ken
 Business Name: Armstrong Garden Center

(Proposal for three new signs for Armstrong Garden Center: an 11.27 square foot wall sign facing Milpas Street, an 18 square foot hanging sign on an existing trellis in the interior of the property, and a 3.28 square foot wooden ground sign at Gutierrez Street. Total new signage proposed is 32.55 square feet. The linear building frontage is 48 feet. The allowable signage is 48 square feet.)

Actual time: 2:13 p.m.

Present: Ken Sorgman, Signs by Ken, Applicant

Motion: Final Approval with condition that the space between the back-to-back sign panels shall be enclosed to appear as a solid sign. Return revised plans to staff.

Action: Cunningham/Wittausch, 2/0/0. Motion carried.

NEW ITEM**C. 3000 STATE ST**

C-2/SD-2 Zone

(2:35) Assessor's Parcel Number: 053-342-018
 Application Number: SGN2014-00017
 Architect: Duffy Smith
 Business Name: Paul A. Brombal Coin and Jewelry

(Proposal for five wall signs: two 11 square foot each with external illumination, two 7 square feet each with external illumination, and one 11 square feet with reverse channel letters. Three signs are proposed for Paul A. Brombal Coin and Jewelry, and two for Santa Barbara Money Museum, totaling 47 square feet of new signage. The linear building frontage is 56 feet. The allowable signage is 56 square feet.)

Actual time: 2:28 p.m.

Present: Duffy Smith, Architect

Motion: Continued indefinitely to Conforming Review with the following comments:

1. The signs should be reduced in size by 20% - to approximately 9.5 inches for the larger letters.
2. The painted wall signs should be lower on the building wall, no higher than the corner soffit overhang.
3. The sign facing Calle Laureles should not be illuminated.
4. The corner sign should have more wall space. Study cutting out the molding to allow more vertical wall space.
5. The sign facing State Street should be lowered into the recessed portion of wall and may be illuminated with lighting in the soffit above.

Action: Wittausch/Cunningham, 2/0/0. Motion carried.

**** MEETING ADJOURNED AT 2:40 P.M. ****