



City of Santa Barbara

Planning Division

SIGN COMMITTEE CONSENT AGENDA

Applications within the Historic Landmarks Commission Purview

Wednesday, October 8, 2014 David Gebhard Public Meeting Room: 630 Garden Street 10:15 A.M.

COMMITTEE MEMBERS: NATALIE COPE, Chair
 BOB CUNNINGHAM, Vice-Chair
 CRAIG SHALLANBERGER (HLC)
 WM. HOWARD WITTAUSCH (ABR)

ALTERNATES: SCOTT HOPKINS (ABR)
 BARRY WINICK (HLC)

STAFF: JAIME LIMÓN, Senior Planner / Design Review Supervisor
 MICHELLE BEDARD, Assistant Planner
 GABRIELA FELICIANO, Commission Secretary

Website: www.SantaBarbaraCA.gov

**** PLEASE BE ADVISED ****

Consent Items are reviewed in a sequential manner as listed on the Consent Agenda. The agenda schedule is subject to change as cancellations occur.

The applicant's attendance is required, and applicants are advised to arrive at the beginning of the meeting. If applicants are not present when the item is announced, the item will be moved to the end of the calendar agenda if time allows. If an applicant is not present for the duration of the meeting, the item may be postponed indefinitely. **If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 P.M on the day before the meeting to Michelle Bedard, City of Santa Barbara Planning Division, (805) 564-5470, extension 4551; otherwise a postponement/rescheduling fee will be charged.**

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

AMERICANS WITH DISABILITIES ACT: In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the HLC Commission Secretary at (805) 564-5470, extension 3310, or by email at SignSecretary@SantaBarbaraCA.gov. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

AGENDAS, MINUTES, REPORTS, PLANS & PUBLIC RECORD WRITINGS. Copies of all documents relating to agenda items are available for review at 630 Garden Street and agendas and minutes are posted online at www.SantaBarbaraCA.gov/Sign. If you have any questions or wish to review the plans, please contact Michelle Bedard, Historic Landmarks Commission (HLC) Assistant Planner, at (805) 564-5470, extension 4551, or by email at MBedard@SantaBarbaraCA.gov. Office hours are 8:30 a. to 4:30 p.m., Monday through Thursday, and every other Friday. Please check our website under *City Calendar* to verify closure dates. Materials related to an item on this agenda submitted to the HLC after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden Street, during normal business hours. Writings that are a public record under Government Code § 54957.5(a) and that relate to an agenda item for an open session of a regular meeting of the HLC and that are distributed to a majority of all of the members of the HLC during the meeting are available for public inspection by the door at the back of the David Gebhard Public Meeting Room, 630 Garden Street, Santa Barbara, CA.

APPEALS: Decisions of the Sign Committee may be referred or appealed to the Historic Landmarks Commission (HLC). Subsequent decisions of the HLC may be appealed to the City Council. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

POSTING: On Friday, October 3, 2014, at 4:00 P.M., this agenda was duly posted on the outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at www.SantaBarbaraCA.gov/sign.

GENERAL BUSINESS (10:15):

- A. Public Comments: Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.
- B. Review of the minutes of the Sign Committee meeting of September 24, 2014.
- C. Listing of approved Conforming Signs from September 24 through October 1, 2014.
- D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

NEW ITEM

- A. 214 E VICTORIA ST** R-O Zone

Assessor's Parcel Number: 029-122-002
 Application Number: SGN2014-00114
 Applicant: Jeff Shelton
 Business Name: Santa Barbara Company

(Concept review for a proposed new 6'6" tall decorative pole sign for the Santa Barbara Company. An exception is requested to consider a pole sign. The linear building frontage is 26 feet. The allowable signage is 26 square feet.)

(Comments only; Concept review. The application involves an exception request.)

NEW ITEM

- B. 210 W CARRILLO ST** C-2 Zone

Assessor's Parcel Number: 039-271-025
 Application Number: SGN2014-00115
 Applicant: Kevin Berry
 Business Name: Modern Laundry

(Proposal to request changes to the approved Sign Program for Carrillo Plaza, and request a total of 49.86 square feet of new tenant signage for Modern Laundry. Requested changes to the sign program include: (1) to reallocate the square footage allotment for tenant spaces (M, N, O, and P) which is now proposed to be occupied by one tenant, Modern Laundry; and (2) to reallocate the use of the ground sign, along the Carrillo Street frontage, to the new tenant, Modern Laundry. The ground sign was originally approved as either a sign for the anchor tenants A and B of Building One (the former Carrow's), or a directory sign for the entire plaza. The application also includes an exception request to allow the letter heights of the proposed wall signs (Signs B and C) to exceed the maximum 10-inch letter height. The proposed signs include one 8.33 square foot hanging sign (sign D), two new, halo-lit reverse channel letter, wall signs at 14.10 square feet each (totaling 28.20 square feet for Signs B and C), and a 13.33 square foot, externally illuminated, ground sign. The linear building frontage is 124 feet. The allowable signage is 81.70 square feet.)

(Exception Findings required.)