



# City of Santa Barbara

## Planning Division

### SIGN COMMITTEE CONSENT CALENDAR MINUTES

**Monday, February 4, 2013**     **David Gebhard Public Meeting Room: 630 Garden Street**     **2:15 P.M.**

**COMMITTEE MEMBERS:**     NATALIE COPE, *Chair*  
   **BOB CUNNINGHAM**, *Vice-Chair* (Consent Calendar Representative)  
   LOUISE BOUCHER (HLC)  
   **WM. HOWARD WITTAUSCH** (ABR) (Consent Calendar Representative) – Present

**ALTERNATES:**                     GARY MOSEL (ABR) – Present  
   CRAIG SHALLANBERGER (HLC)

**STAFF:**                     JAIME LIMÓN, Design Review Supervisor  
   TONY BOUGHMAN, Planning Technician – Present  
   GABRIELA FELICIANO, Commission Secretary

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Representatives present:     Wm. Howard Wittausch and Gary Mosel  
Staff present:                     Tony Boughman  
Recorder:                         Gabriela Feliciano

### GENERAL BUSINESS (2:15):

A.     Public Comments:

No public comment.

B.     Review of the minutes of the Sign Committee meeting of **January 7** and **January 22**, 2013.

**Motion:**                     **To table the January 7, 2013, minutes to the next meeting.**

Action:                         Mosel/Wittausch, 2/0/0. Motion carried.

**Motion:**                     **Approve the January 22, 2013, minutes as submitted.**

Action:                         Wittausch/Mosel, 2/0/0. Motion carried.

C.     Listing of approved Conforming Signs from **January 23** through **January 30**, 2013.

The Conforming Sign Calendars were reviewed by Bob Cunningham with the exception of 3975 State St., Riverblue Salon Spa, which was reviewed by Natalie Cope.

January 23, 2013:

1. 3849 State St. Ste. I-57, The Winehound – Final Approval with condition.

January 30, 2013:

2. 2 N. Milpas St., Reverse Osmosis Water Vending – Final Approval with condition.

3. 3016 De La Vina St., The Refillery – Final Approval with condition.

4. 3975 State St., Riverblue Salon Spa – Final Approval as submitted

## D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

None.

**NEW ITEM**A. **201 S MILPAS ST**

C-2/SD-3 Zone

Assessor's Parcel Number: 017-251-020  
 Application Number: SGN2012-00007  
 Owner: Rolland L. and Barbara A. Fitzgerald Trust  
 Applicant: Juan Tolentino  
 Business Name: Panadería Verónica

(Proposal to permit an as-built 12 square foot wall sign, as-built window signage, and a new 4.5 square foot face for the existing multi-tenant ground sign. Total of 16 square feet of new signage is being requested on a building with no approved existing signage. The linear building frontage is 69 feet. The allowable signage is 65 square feet.)

Actual time: 2:25

Present: Juan Tolentino, Applicant, Panadería Verónica

**Motion: Final Approval of wall sign and panel on existing monument sign as submitted with condition and comment:**

1. All window signs are denied and must be removed.
2. Signs advertising goods for sale are not approvable in Santa Barbara as they are not consistent with the purpose and intent of the Sign Ordinance.

Action: Wittausch/Mosel, 2/0/0. Motion carried.

**REVIEW AFTER FINAL**B. **1929 CLIFF DR**

C-P/R-2/SD-3 Zone

Assessor's Parcel Number: 045-015-016  
 Application Number: SGN2010-00138  
 Owner: Jemesa Properties, LLC  
 Applicant: Freedom Signs  
 Business Name: Fuel Depot

(Proposal to revise recently approved signs for Fuel Depot and permit new signs for a new car wash on site. The existing ground sign was revised smaller to 6.6 square feet plus exempt fuel pricing, 5 square feet of signs on each of eight fuel dispensers (double-sided counts as 4) will remain for a total of 26.6 square feet of signage for the gas station. New car wash signs consist of six ground signs with sizes of 24, 10, 9.6, 8.6, 8, 2.25 totaling 62.45 square feet. Total signage proposed on site is 89.05 square feet. The linear building frontage is 143.8 feet. The allowable signage is 90 square feet.)

**(Review after final for changes to monument sign and addition of car wash signs for new car wash.)**

Actual time: 2:45

Present: John Price, Owner; and Dan Morris, Applicant

**Motion: Final Approval as submitted.**

Action: Wittausch/Mosel, 2/0/0. Motion carried.