



City of Santa Barbara

Planning Division

DRAFT

SIGN COMMITTEE

CONSENT CALENDAR MINUTES

Monday, October 1, 2012 **David Gebhard Public Meeting Room: 630 Garden Street** **2:15 P.M.**

COMMITTEE MEMBERS: NATALIE COPE, Chair
 BOB CUNNINGHAM, Vice-Chair (Consent Calendar Representative)
 LOUISE BOUCHER (HLC)
 DAWN SHERRY (ABR) (Consent Calendar Representative)
 PAUL ZINK (ABR) (Consent Calendar Alternate)

CITY COUNCIL LIAISON: RANDY ROWSE

STAFF: JAIME LIMÓN, Senior Planner
 TONY BOUGHMAN, Planning Technician
 GLORIA SHAFER, Commission Secretary

Website: www.SantaBarbaraCa.gov

GENERAL BUSINESS (2:15):

Representatives present: Dawn Sherry and Paul Zink

Staff present: Tony Boughman

- A. Public Comments: No public comments.
- B. Review of the minutes of the Sign Committee meeting of Monday, September 17, 2012.
- Motion: Approval of the minutes of September 17, 2012 as submitted.
 Action: Sherry/Zink, 1/0/1. Motion carried.
- C. Listing of approved Conforming Signs from September 18, 2012 through September 25, 2012.
- September 25:
 207 W. Anamapu St., Good Karma Market, Approved as submitted.
 528 Anacapa St., The French Press, Review After Final approved as submitted.
 3849 State St., Backyard Bowls, Review After Final approved as submitted.
- D. Announcements, requests by applicants for continuances and withdrawals. No announcements.

NEW ITEM**A. 501 N. MILPAS ST**

C-2 Zone

Assessor's Parcel Number: 031-234-021
 Application Number: SGN2012-00120
 Applicant: Jamie Chewning
 Business Name: Jack in the Box
 Designer: CNP Signs & Graphics
 Owner: Jack in the Box, Inc.

Proposal to update the existing signage for Jack in the Box. The project consists of replacing a 7.6 square foot face lit wall sign, and refacing a 16 square foot internally illuminated monument sign. An exception is required for logo letter heights to exceed 12 inches on the monument sign. The letter "K" in the logo on the wall sign is requested to exceed 12 inches without an exception request. The linear building frontage is 35 feet. The allowable signage is 35 square feet.

Concept Review only. Project requires exception findings for letter height to exceed 12 inches.

Continued to Conforming Review with the following comments: 1) The exception for letter height is supportable because the logo proportions appear appropriate for refacing the existing monument signs, and more appropriate design than the existing sign faces, will not be materially detrimental to the public welfare or injurious to the properties or improvements in the vicinity, is in conformance with the stated purpose and intent of the Sign Ordinance. These findings may be made at Conforming Review. 2) reduce the logo slightly so that there is more gray border visible around all sides of the monument signs; 3) the wall sign must use individual letters for "In The Box", the same as proposed for 3747 State Street.

NEW ITEM**B. 3747 STATE ST**

C-P/SD-2 Zone

Assessor's Parcel Number: 051-590-028
 Application Number: SGN2012-00121
 Applicant: Jamie Chewning
 Business: Jack in the Box
 Designer: CNP Signs & Graphics
 Owner: Whittaker Horace Jr. Et Al Trust

Proposal to update the existing signage for Jack in the Box restaurant. The project consists of refacing the 25 square foot monument sign and replacing two 7.8 square foot face lit wall signs. An exception is required for logo letter heights to exceed 12 inches on the monument sign. The letter "K" in the logo on the wall sign is requested to exceed 12 inches without an exception request. The linear building frontage is 36 feet. The allowable signage is 36 square feet.

Concept review only. Project requires exception findings for letter height to exceed 12 inches.

Continued to Conforming Review with the following comments: 1) The signs are approvable as proposed; 2) The exception for letter height is supportable because the logo proportions appear appropriate for refacing the existing monument signs, and more appropriate design than the existing sign faces, will not be materially detrimental to the public welfare or injurious to the properties or improvements in the vicinity, is in conformance with the stated purpose and intent of the Sign Ordinance. These findings may be made at Conforming Review.

NEW ITEM**C. 2550 TREASURE DR**

E-3/SD-2 Zone

Assessor's Parcel Number: 051-330-003
Application Number: SGN2012-00119
Architect: Martha Degasis
Business Name: Samarkand, A Covenant Retirement Community
Applicant: Arcadia Studio
Owner: Covenant Retirement Communities West

Proposal for new signage at the Samarkand. Proposed new signs are three 40 square foot masonry monument signs for complex identification, and four new 20 square foot masonry directional monument signs. Proposed replacement signs are twenty-one 16 square foot wooden directional ground signs. One existing monument sign and existing signs on the buildings are proposed to remain. Exceptions are requested to allow total square footage of signage to exceed 90 square feet, and to allow three ground signs along the Treasure Drive street frontage.

Concept Review only; project requires exception findings for total square footage and number of complex identification signs.

Continued indefinitely with the following comments: 1) an exception for more than one identification sign on Treasure Drive is supportable; 2) 40 square feet is too big for the large ground signs; 3) 4 masonry directional signs are too large, greatly reduce; 4) 16 wooden signs are too large and too tall; 5) study the Cottage Hospital sign program; 6) an exception for total square footage to exceed the allowable is supportable.