



# City of Santa Barbara

## Planning Division

### SIGN COMMITTEE

### CONSENT CALENDAR MINUTES

**Monday, September 17, 2012 David Gebhard Public Meeting Room: 630 Garden Street 2:15 P.M.**

**COMMITTEE MEMBERS:** NATALIE COPE, Chair  
BOB CUNNINGHAM, Vice-Chair (Consent Calendar Representative)  
LOUISE BOUCHER (HLC)  
DAWN SHERRY (ABR) (Consent Calendar Representative)

**CITY COUNCIL LIAISON:** RANDY ROWSE

**STAFF:** JAIME LIMÓN, Senior Planner  
TONY BOUGHMAN, Planning Technician  
GLORIA SHAFER, Commission Secretary

**Website: [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov)**

### GENERAL BUSINESS (2:15):

Representatives present: Dawn Sherry and Natalie Cope

Staff present: Tony Boughman

A. Public Comment: No public comment.

B. Review of the minutes of the Sign Committee meeting of Tuesday, September 4, 2012.

Motion: Approve the September 4, 2012 minutes as submitted.

Action: Sherry/Cope, 2/0/0. Motion carried.

C. Listing of approved Conforming Signs from September 5, 2012 through September 12, 2012.

131 – 137 Anacapa Street, SGN2012-00098, Sign Program Final Approval with conditions.

3905 State Street, SGN2012-00108, Nutrishop, Final Approval as submitted.

350 Hitchcock Way, Lexus, SGN2012-00080, Final Approval with exception findings.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

### FINAL REVIEW

A. **120 S HOPE AVE E-144**

C-2/SD-2 Zone

Assessor's Parcel Number: 051-010-014

Application Number: SGN2012-00043

Business Name: La Cumbre Plaza

Proposal for three new identification ground signs and replacement of three existing identification ground signs for La Cumbre Plaza. Two new 25.5 square foot, externally illuminated ground signs are proposed for La Cumbre Road and one 25.5 square foot ground sign is proposed for State Street. The existing ground sign at Calle Real is proposed to be replaced with a 13.5 square foot ground sign. The two existing ground signs at Hope Avenue are proposed to be replaced with two new 17.5 square foot, externally illuminated ground signs. Exceptions are requested to allow more than one ground sign on the La Cumbre Road frontage, to allow more than one ground sign on Hope Avenue, and to allow the new ground sign on State Street to be located less than 75 feet from an existing ground sign for Panera Bread.

**Final Approval of the project is requested. Project requires exception findings.**

Final approval with conditions that decorative light fixtures on signs have low wattage for a soft glow, and use seeded glass so that lamps are not readily visible.

**CONTINUED ITEM****B. 401 S HOPE AVE**

E-3/P-D/SP-4/SD-2 Zone

Assessor's Parcel Number: 051-240-018  
Application Number: SGN2012-00102  
Business Name: Acura  
Applicant: Chris Compton

Concept review of permanent signs for Acura to replace their temporary signs. The application includes exception requests to increase the total square footage on the site where the maximum allowable square footage is already exceeded and for a ground sign that will exceed the maximum height limit. Proposed are two 6.2 square foot face-lit channel letter wall signs and an internally illuminated 27 square foot, 9.5 foot tall ground sign. The total proposed 39.4 square feet of permanent signage replaces 19.5 square feet of temporary signage. Exceptions are requested to allow the proposed total of 180.5 square feet to exceed the maximum of 90 square feet, and for the ground sign to exceed the maximum allowable height of six feet. 39.40 square feet of signage is being requested in addition to 160.60 square feet of existing signage. The linear building frontage is 260.00 feet. The allowable signage is 90.00 square feet.

**Second Concept Review. Project requires exception findings to allow greater than the total allowable square footage, and for a ground sign to exceed the maximum allowable height limit.**

Postponed indefinitely due to the applicant's absence.