



City of Santa Barbara

Planning Division

SIGN COMMITTEE

CONSENT CALENDAR MINUTES

Tuesday, September 4, 2012 David Gebhard Public Meeting Room: 630 Garden Street 2:30 P.M.

COMMITTEE MEMBERS: NATALIE COPE, Chair
 BOB CUNNINGHAM, Vice-Chair (Consent Calendar Representative)
 LOUISE BOUCHER (HLC)
 DAWN SHERRY (ABR) (Consent Calendar Representative)

CITY COUNCIL LIAISON: RANDY ROWSE

STAFF: JAIME LIMÓN, Senior Planner
 TONY BOUGHMAN, Planning Technician
 GLORIA SHAFER, Commission Secretary

Website: www.SantaBarbaraCa.gov

GENERAL BUSINESS (2:30):

Representatives present: Cunningham and Sherry

Staff present: Boughman

- A. Public Comments: There was no public comment.
- B. Review of the minutes of the Sign Committee meeting of August 20, 2012.

 Motion: Approve the August 20, 2012 minutes as submitted.
 Action: Sherry/Cunningham, 1/0/1. Motion carried.
- C. Listing of approved Conforming Signs from August 21, 2012 through August 28, 2012.

 Aug 21: 127 W Canon Perdido, Santa Barbara Dance Studio.
 Aug 23: 1819 Cliff Drive, Pulse Fitness, - reviewed by Dawn.
 Aug 28: 2017 Chapala, Santa Barbara Dental Spa, SGN2012-00094.
 336-B E Cota St, Grant House Sewing Machines and More.
- D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

 There were no announcements.

NEW ITEM**A. 401 S HOPE AVE**

E-3/P-D/SP-4/SD-2 Zone

(2:30) Assessor's Parcel Number: 051-240-018
Application Number: SGN2012-00102
Business Name: Acura
Applicant: Chris Compton, CB&G Sign Solutions

(Concept review of permanent signs for Acura to replace their temporary signs. The application includes exception requests to increase the total square footage on the site where the maximum allowable square footage is already exceeded, and for a ground sign that will exceed the maximum height limit. Proposed are two 6.2 square foot face-lit channel letter wall signs and an internally illuminated 27 square foot, 9.5-foot tall ground sign. The total proposed is 39.4 square feet of permanent signage replaces 19.5 square feet of temporary signage. Exceptions are requested to allow the proposed total of 180.5 square feet to exceed the maximum of 90 square feet, and for the ground sign to exceed the maximum allowable height of six feet. 39.40 square feet of signage is being requested in addition to 160.60 square feet of existing signage. The linear building frontage is 260 feet. The allowable signage is 90 square feet.)

(Comments only; Concept Review of proposed exception requests. Project requires exception findings to allow greater than the total allowable square footage, and for a ground sign to exceed the maximum allowable height limit.)

Continued two weeks to Sign Committee with comments: 1) provide a more accurate drawing of the monument sign, including the design of the base extension and all dimensions of the logo and lettering; 2) the sign must comply with 6" maximum height as an exception is not supported; 3) two wall mounted signs are okay; 4) verify whether they are face lit; 5) provide an example of the logo with letters a maximum of 2 inches in height.