



# City of Santa Barbara

## Planning Division

### SIGN COMMITTEE

### CONSENT CALENDAR MINUTES

**Monday, July 23, 2012**      **David Gebhard Public Meeting Room: 630 Garden Street**      **2:30 P.M.**

**COMMITTEE MEMBERS:**      NATALIE COPE, Chair  
   BOB CUNNINGHAM, Vice-Chair (Consent Calendar Representative)  
   LOUISE BOUCHER (HLC)  
   DAWN SHERRY (ABR) (Consent Calendar Representative)  
   KEITH RIVERA (ABR) (Consent Calendar Alternate)

**CITY COUNCIL LIAISON:**      RANDY ROWSE

**STAFF:**      JAIME LIMÓN, Senior Planner  
                                 TONY BOUGHMAN, Planning Technician  
                                 GLORIA SHAFER, Commission Secretary

**Website: [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov)**

### GENERAL BUSINESS (2:30)

Representatives present:      Cunningham and Sherry

Staff present:      Boughman

- A.      Public Comments: There was no public comment.
- B.      Review of the minutes of the Sign Committee meeting of June 25, and July 9, 2012.
- Motion:      Approve the July 25, 2012 minutes as submitted.
- Action:      Cunningham/Sherry, 1/0/1. Motion carried. (Sherry abstained)
- Motion:      Approve the July 9, 2012 minutes as submitted.
- Action:      Sherry/Cunningham, 1/0/1. Motion carried. (Cunningham abstained)
- C.      Listing of approved Conforming Signs from July 10, 2012 through July 17, 2012.
- 1435 Cliff Drive, Cliff Drive Pre-School, SGN2012-00088, Approved as submitted.
- D.      Announcements, requests by applicants for continuances and withdrawals, and future agenda items.
- There were no announcements.

**NEW ITEM****A. 1924 CLIFF DR**

C-P/R-2 Zone

Assessor's Parcel Number: 035-141-009  
Application Number: SGN2012-00085  
Agent: Signs by Ken  
Business Name: Chase Bank

(Concept review for signage for a new Chase Bank in the Mesa Center. Proposed are changes to the existing Mesa Center sign program to allow larger than 12 inch letters for this tenant space, the introduction of a wall sign on the Meigs Road side of the building at this tenant space, also with larger than 12 inch letters. Also proposed is a sign for the bank to be located off-premises on the existing McDonald's monument sign in front of the center. The requests for letters larger than 12 inches, and off-premises signage require exceptions to the sign ordinance. 38.30 square feet of signage is being requested. The linear building frontage is 90.00 feet. The allowable signage is 45.00 square feet.)

**(Concept Review only. Project requires exception findings and changes to the Mesa Center sign program.)**

Present: Peter Gudel, Owner's Representative.

Continued to Conforming with comments: 1) Sign letters on the front of the Chase tenant space exceeding 12 inches are supportable. This requires an exception request and change to the Mesa Center sign program. 2) Reduce the proposed lettering for the sign facing Meigs Road to 12 inches or less. An additional wall sign on this side of the building is supportable and requires a change to the Mesa Center sign program. 3) Cunningham found no justification for an off-site Chase sign on the McDonald's monument sign and will not be able to make exception findings; Sherry found this to be acceptable because both properties appear to be part of the same center.