



City of Santa Barbara

Planning Division

SIGN COMMITTEE CONSENT CALENDAR

Monday, July 9, 2012 **David Gebhard Public Meeting Room: 630 Garden Street** **2:30 P.M.**

COMMITTEE MEMBERS: NATALIE COPE, Chair
 BOB CUNNINGHAM, Vice-Chair (Consent Calendar Representative)
 LOUISE BOUCHER (HLC)
 DAWN SHERRY (ABR) (Consent Calendar Representative)
 KEITH RIVERA (ABR) (Consent Calendar Alternate)

CITY COUNCIL LIAISON: RANDY ROWSE

STAFF: JAIME LIMÓN, Senior Planner
 TONY BOUGHMAN, Planning Technician
 GLORIA SHAFER, Commission Secretary

Website: www.SantaBarbaraCa.gov

**** PLEASE BE ADVISED ****

Consent Items are reviewed in a sequential manner as listed on the Consent Calendar Agenda. The agenda schedule is subject to change as cancellations occur.

The applicant's attendance is required, and applicants are advised to arrive at the beginning of the meeting. If applicants are not present when the item is announced, the item will be moved to the end of the calendar agenda if time allows. If an applicant is not present for the duration of the meeting, the item may be postponed indefinitely. **If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 p.m. on the Friday before the meeting to Tony Boughman, City of Santa Barbara Planning Division, by email at tboughman@santabarbaraca.gov; otherwise a postponement/rescheduling fee will be charged.**

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

AMERICANS WITH DISABILITIES ACT: In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the Planning Division at (805)564-5470, ext. 4577. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

AGENDAS, MINUTES and REPORTS: Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at www.SantaBarbaraCa.gov/sign. Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden St., during normal business hours. If you have any questions or wish to review the plans, please contact Tony Boughman (805) 564-5470, ext. 4539, or by email at tboughman@santabarbaraca.gov. Our office hours are 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday. Please check our website under City Calendar to verify closure dates.

APPEALS: Decisions of the Sign Committee may be referred or appealed to the Architectural Board of Review (ABR). Subsequent decisions of the ABR may be appealed to the City Council. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

NOTICE: On Monday, July 2, 2012, this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at www.SantaBarbaraCa.gov/sign.

GENERAL BUSINESS (2:30):

- A. Public Comments: Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.
- B. Review of the minutes of the Sign Committee meeting of June 25, 2012.
- C. Listing of approved Conforming Signs from June 26, 2012 through July 3, 2012.
- D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

NEW ITEM

- A. **350 HITCHCOCK WAY** E-3/PD/SD-2 Zone
(2:30) Assessor's Parcel Number: 051-240-003
 Application Number: SGN2012-00080
 Contractor: C B & G Sign Solutions
 Business Name: DCH Lexus

(Concept review only. Proposed are a new 30.25 square foot face-lit channel letter Lexus wall sign with 18-inch letters and a logo, one 11.25 square foot face lit channel letter Service sign, and one 8 square foot directional monument sign. An existing 43.15 square foot wall sign and a 48 square foot monument sign will remain. Requested is 49.5 square feet of new signage along with the 91.15 square feet existing for a total of 140.65 square feet of signage on the site. Exceptions are requested for the Lexus letters to exceed 12 inches and for the total signage to exceed 90 square feet. Requested is 49.43 square feet of signage in addition to 91.15 square feet of existing signage. The linear building frontage is 152.00 feet. The allowable signage is 90.00 square feet.)

(Concept Review, comments only. Exceptions are requested for letter height exceeding 12 inches and total square footage exceeding 90 square feet. Project requires exception findings.)

NEW ITEM

- B. **401 S HOPE AVE** E-3/P-D/SP-4/SD-2 Zone
(2:45) Assessor's Parcel Number: 051-240-018
 Application Number: SGN2012-00081
 Business Name: Acura
 Contractor: C B & G Sign Solutions

(Proposal for two new signs for the Acura brand at an existing automotive dealership. The new signs consist of a 12 square foot non-illuminated monument sign and a 7.5 square foot non-illuminated pin-mounted letter wall sign with logo. The new signs total 19.5 square feet and will replace the previous Hyundai signs totaling 26.9 square feet. Existing signage totals 188 square feet and the new total square footage will be 180.6 square feet. Requested is 19.50 square feet of signage in addition to 188.00 square feet of existing signage. The linear building frontage is 370.00 feet. The allowable signage is 90.00 square feet.)