



# City of Santa Barbara

## Planning Division

### SIGN COMMITTEE CONSENT CALENDAR

*Applications within El Pueblo Viejo Landmark District*

**Wednesday, March 28, 2012    David Gebhard Public Meeting Room: 630 Garden Street    10:15 A.M.**

**COMMITTEE MEMBERS:**            NATALIE COPE, Chair (Consent Calendar Representative)  
    BOB CUNNINGHAM, Vice-Chair  
    **LOUISE BOUCHER** (HLC) (Consent Calendar Representative)  
    DAWN SHERRY (ABR)

**ALTERNATE:**                        CRAIG SHALLANBERGER (HLC)  
**CITY COUNCIL LIAISON:**        RANDY ROWSE

**STAFF:**                                JAIME LIMÓN, Senior Planner  
    SUSAN GANTZ, Planning Technician  
    GABRIELA FELICIANO, Commission Secretary

**Website: [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov)**

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**\*\* PLEASE BE ADVISED \*\***

Consent Items are reviewed in a sequential manner as listed on the Consent Calendar Agenda. The agenda schedule is subject to change as cancellations occur.

The applicant's attendance is required, and applicants are advised to arrive at the beginning of the meeting. If applicants are not present when the item is announced, the item will be moved to the end of the calendar agenda if time allows. If an applicant is not present for the duration of the meeting, the item may be postponed indefinitely. **If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 P.M. on the day before the meeting to Susan Gantz, City of Santa Barbara Planning Division, (805) 564-5470, ext. 3311; otherwise a postponement/rescheduling fee will be charged.**

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

**AMERICANS WITH DISABILITIES ACT:** In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the Planning Division at 805-564-5470, ext. 3310. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

**AGENDAS, MINUTES and REPORTS:** Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at [www.SantaBarbaraCa.gov/sign](http://www.SantaBarbaraCa.gov/sign). Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden St., during normal business hours. If you have any questions or wish to review the plans, please contact Susan Gantz, at (805) 564-5470, ext. 3311, or by email at [sgantz@SantaBarbaraCA.gov](mailto:sgantz@SantaBarbaraCA.gov). Our office hours are 8:30 A.M. to 4:00 P.M., Monday through Thursday, and every other Friday. Please check our website under *City Calendar* to verify closure dates.

**APPEALS:** Decisions of the Sign Committee may be referred or appealed to the Historic Landmarks Commission (HLC). Subsequent decisions of the HLC may be appealed to the City Council. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

**POSTING:** On Friday, March 23, 2012, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at [www.SantaBarbaraCa.gov/sign](http://www.SantaBarbaraCa.gov/sign).

**GENERAL BUSINESS (10:15):**

- A. Public Comments: Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.
- B. Review of the minutes of the Sign Committee meeting of March 14, 2012.
- C. Listing of approved Conforming Signs from February 29 through March 21, 2011.
- D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

**CONTINUED ITEM**

- A. **819 STATE ST D** C-2 Zone
  - Assessor's Parcel Number: 037-400-010
  - Application Number: SGN2012-00019
  - Applicant: Jim Lecron
  - Business Name: Swarovski

(Proposal for a 4.5 square foot, back-lit acrylic and vinyl window sign with prism background and two non-illuminated 6.4 square foot aluminum and acrylic blade signs. The total signage on site will be 17.3 square feet. The linear building frontage is 25 feet. The allowable signage is 25 square feet.)

**(Second Concept Review.)**

**NEW ITEM****B. 25 W ANAPAMU ST** C-2 Zone

Assessor's Parcel Number: 039-231-003  
Application Number: SGN2012-00036  
Applicant: Benton Signs

(Proposal for three wall signs of 6.16, 6.16, and 9.00 square feet, and two projecting signs of 6.40 square feet. The projecting signs will be hung from wrought iron brackets. Two existing signs totaling 4.83 square feet for other tenants on site will remain unchanged. Total signage on site will be 38.95 square feet. This parcel is on the **City's List of Potential Historic Resources: "San Macros Garage, Davis Arcade Building; Constructed in 1922."** A total of 34.12 square feet of new signage is being requested in addition to 4.83 square feet of existing signage. The linear building frontage is 45.5 feet. The allowable signage is 45.5 square feet.)

**NEW ITEM****C. 525 STATE ST** C-M Zone

Assessor's Parcel Number: 037-172-002  
Application Number: SGN2012-00035  
Business Name: Baja Sharkeez  
Contractor: Southwest Sign Company

(Proposal for a 20 square foot painted fabricated aluminum reverse pan wall sign with flat cut out letters and LED perimeter illumination. The existing, unpermitted goose neck light fixtures will be removed. A total of 20 square feet of new signage is being requested. The linear building frontage is 26 feet. The allowable signage is 26 square feet.)

**NEW ITEM****D. 222 W CARRILLO ST** C-2 Zone

Assessor's Parcel Number: 039-271-013  
Application Number: SGN2012-00037  
Applicant: Insignia  
Business Name: CV Pharmacy

(Proposal for the following five new signs: one 9.8 square foot internally illuminated aluminum wall sign, one 11.1 square foot internally illuminated aluminum and acrylic projecting sign, one 2.5 square foot non-lit wood hanging sign, and a 4.44 square foot wood ground sign. One existing 9.8 square foot internally illuminated aluminum wall sign will be re-faced. The ground sign will be illuminated by previously-approved light fixtures. The total signage proposed on site is 37.64 square feet. 37.64 square feet of signage is being requested in addition to 9.8 square feet of existing signage. The linear building frontage is 55 feet. The allowable signage is 55 square feet.)

**(An exception is requested for overheight letters on the two proposed wall signs.)**