



City of Santa Barbara

Planning Division

SIGN COMMITTEE

CONSENT CALENDAR MINUTES

Monday, July 11, 2011 **David Gebhard Public Meeting Room: 630 Garden Street** **2:30 P.M.**

COMMITTEE MEMBERS: NATALIE COPE, Chair
 BOB CUNNINGHAM, Vice-Chair (Consent Calendar Representative)
 LOUISE BOUCHER (HLC)
 DAWN SHERRY (ABR) (Consent Calendar Representative)
 KEITH RIVERA (ABR) (Consent Calendar Alternate)

CITY COUNCIL LIAISON: RANDY ROWSE

STAFF: JAIME LIMÓN, Senior Planner
 TONY BOUGHMAN, Planning Technician
 GLORIA SHAFER, Commission Secretary

Website: www.SantaBarbaraCa.gov

GENERAL BUSINESS (2:30):

Representatives present: Rivera, Sherry

Staff present: Boughman

- A. Public Comments: No public comment.
- B. Approval of the minutes of the Sign Committee meeting of May 31, 2011.
Motion: Approval of the minutes of the Sign Committee meeting of May 31, 2011, as submitted.
Action: Sherry/Rivera, 2/0/0. (Cunningham absent.). Motion carried.

C. Listing of Approved Conforming Signs.

The signs approved on Conforming Sign Review from April 19, 2011 through July 5, 2011, are listed below:

1. Chase Bank, 3307 State St – Final Approval as submitted. – 4/19
2. Butler Event Center, 3740 State St –Final Approval as submitted. – 4/26
3. Santa Barbara Bank & Trust, 3451 State St – Final Approval with conditions. – 5/10
4. Santa Barbara Bank & Trust, 220 W. Nogales Dr. – Final approval as submitted. – 5/10
5. The Daily Method, 2905 De La Vina St, – Final Approval with conditions of the sign on front 5/17
6. Letter perfect Stationery, 1150 Coast Village Rd. - Final Approval as submitted. – 5/24
7. Union 76, 3898 State St. – Final Approval as submitted. – 5/24
8. Mad Donuts, 32 E. Haley St. – Final Approval with a condition – 5/24
9. ANGLE, 121 S. Hope Ave – Final Approval with conditions. – 6/7
10. The Daily Method, 2905 De la Vina St – Final Approval with condition of the sign on side. – 6/7
11. Chinese Dragon Massage, 4010 State St – Approved with a condition. – 6/7
12. Wells Fargo, 2804 State St – Approved as submitted. – 6/7
13. Dioji, 822 E. Yanonali St – Approved as submitted. – 6/14

14. Keller Williams Realty, 1435 Anacapa St – Approved as submitted. – 6/14
15. Educated Car Wash, 3735 State St – Approved as submitted with exception. – 6/21
16. Chase Bank, 3307 State St – Review After Final approved as submitted. – 6/28
17. Big Speak Speakers Bureau, 23 S. Hope Ave – Approved with a condition. – 6/28

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

None.

E. Possible Ordinance Violations and enforcement updates.

None.

NEW ITEM

A. **601 E MICHELTORENA ST COMMON** C-O Zone

Assessor's Parcel Number: 027-270-030
 Application Number: SGN2011-00071
 Applicant: Jonathan Leech
 Business Name: Bella Riviera

(Proposal for three temporary real estate signs of 30 square feet each. The signs will be installed on the perimeter construction fencing. The proposed total is 90 square feet. An exception is requested for the total of 90 square feet to exceed the total allowable signage. The allowable signage is 36 square feet.)

(An exception is requested to allow greater than the allowable square footage of signage.)

Public comment: Cheri Rae McKinney, neighbor, objected to large advertising signs in residential area, no justification for exception request.

Motion: Approved with the condition to reduce signs to size allowed by the ordinance under the provision for exempt signs.

Action: Sherry/Rivera, 2/0/0. Motion carried. (Cunningham absent.)

NEW ITEM

B. **536 E ARRELLAGA ST 101** C-O Zone

Assessor's Parcel Number: 027-430-005
 Application Number: SGN2011-00073
 Owner: Jerry Woolf
 Applicant: Paul Musgrove

(Proposal to install a new 20 square foot monument address sign and to permit 9 square feet of "as-built" vinyl lettering name identification signage on an existing wall. There are two existing 4.5 square foot directory signs to remain. The proposed total signage is 18 square feet. The total allowable square footage is 20 square feet. The linear building frontage is 100 feet. The allowable signage is 20 square feet.)

Motion: Approved with conditions: 1) reduce height of sign by 12 inches to 4 ft, 9 inches; 2) remove tile band from lower part of sign; 3) provide revised drawings to Staff.

Action: Sherry/Rivera, 2/0/0. Motion carried. (Cunningham absent.)