



# City of Santa Barbara

## Planning Division

### SIGN COMMITTEE CONSENT CALENDAR

*Applications within El Pueblo Viejo Landmark District*

**Wednesday, March 2, 2011    David Gebhard Public Meeting Room: 630 Garden Street    10:15 A.M.**

**COMMITTEE MEMBERS:**            NATALIE COPE, Chair (Consent Calendar Representative)  
    BOB CUNNINGHAM, Vice-Chair  
    LOUISE BOUCHER (HLC) (Consent Calendar Representative)  
    DAWN SHERRY (ABR)

**ALTERNATE:**                        CRAIG SHALLANBERGER (HLC)  
**CITY COUNCIL LIAISON:**        RANDY ROWSE

**STAFF:**                                JAIME LIMÓN, Senior Planner  
    SUSAN GANTZ, Planning Technician  
    GABRIELA FELICIANO, Commission Secretary

**Website: [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov)**

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**\*\* PLEASE BE ADVISED \*\***

Consent Items are reviewed in a sequential manner as listed on the Consent Calendar Agenda. The agenda schedule is subject to change as cancellations occur.

The applicant's attendance is required, and applicants are advised to arrive at the beginning of the meeting. If applicants are not present when the item is announced, the item will be moved to the end of the calendar agenda if time allows. If an applicant is not present for the duration of the meeting, the item may be postponed indefinitely. **If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 P.M. on the day before the meeting to Susan Gantz, City of Santa Barbara Planning Division, (805) 564-5470, ext. 3311; otherwise a postponement/rescheduling fee will be charged.**

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

**AMERICANS WITH DISABILITIES ACT:** In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the Planning Division at (805) 564-5470, ext. 3310. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

**AGENDAS, MINUTES and REPORTS:** Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at [www.SantaBarbaraCa.gov/sign](http://www.SantaBarbaraCa.gov/sign). Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden St., during normal business hours. If you have any questions or wish to review the plans, please contact Susan Gantz, at (805) 564-5470, ext. 3311, or by email at [sgantz@SantaBarbaraCA.gov](mailto:sgantz@SantaBarbaraCA.gov). Our office hours are 8:30 A.M. to 4:00 P.M., Monday through Thursday, and every other Friday. Please check our website under *City Calendar* to verify closure dates.

**APPEALS:** Decisions of the Sign Committee may be referred or appealed to the Historic Landmarks Commission (HLC). Subsequent decisions of the HLC may be appealed to the City Council. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

**POSTING:** That on Friday, February 25, 2011, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at [www.SantaBarbaraCa.gov/sign](http://www.SantaBarbaraCa.gov/sign).

**GENERAL BUSINESS (10:15):**

- A. Public Comments: Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.
- B. Review of the minutes of the Sign Committee meeting of February 2, 2011.
- C. Listing of approved Conforming Signs from February 2 through February 23, 2011.
- D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

**DISCUSSION ITEM**

**MATERIAL AND LIGHTING SPECIFICATIONS FOR SIGNS IN EPV**

**(10:30)** Staff: Jaime Limón, Senior Planner  
(Discussion on material and lighting specifications for signs in El Pueblo Viejo Landmark District.)

**CONTINUED ITEM**

- A. **6 W DE LA GUERRA ST** C-2 Zone  
 Assessor's Parcel Number: 037-400-013  
 Application Number: SGN2011-00009  
 Applicant: Ryan Mcdonald  
 Architect: Hip Serrano  
 Business Name: Wells Fargo

(This is a revised project description. Proposal for a new 3.15 square foot hanging sign for Wells Fargo Bank. Existing approved signage on site is 2.38 square feet, for a total of 5.53 square feet. 3.15 square feet of signage is being requested in addition to 2.38 square feet of existing signage. The linear building frontage is 5.5 feet. The allowable signage is 5.5 square feet.)