



# City of Santa Barbara

## Planning Division

### SIGN COMMITTEE

### CONSENT CALENDAR

**Tuesday, September 7, 2010 David Gebhard Public Meeting Room: 630 Garden Street 2:00 P.M.**

**COMMITTEE MEMBERS:** NATALIE COPE, Chair (Consent Calendar Alternate)  
**BOB CUNNINGHAM**, Vice-Chair (Consent Calendar Representative)  
LOUISE BOUCHER (HLC) (Consent Calendar Alternate)  
JOSHUA PEMBERTON  
**DAWN SHERRY** (ABR) (Consent Calendar Representative)

**CITY COUNCIL LIAISON:** MICHAEL SELF

**STAFF:** JAIME LIMÓN, Senior Planner  
TONY BOUGHMAN, Planning Technician  
KATHLEEN GOO, Commission Secretary

**Website: [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov)**

---

### **\*\* SIGN COMMITTEE SUBMITTAL CHECKLIST \*\***

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

The applicant's presence is required. If an applicant is not present, the item may be postponed indefinitely. **If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 P.M. the previous business day before the meeting to Tony Boughman, at the city of Santa Barbara Planning Division, (805) 564-5470 extension 4539; otherwise a postponement/rescheduling fee will be charged.**

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

**PLEASE BE ADVISED**

Consent Items are reviewed in a sequential manner as listed on the Consent Calendar Agenda. For example item "A" listed on the Consent Calendar will be heard first and item "Z" heard last. The agenda schedule is subject to change as cancellations occur. Applicants are advised to arrive at the beginning of the meeting. If applicants are not in attendance when the item is announced for hearing the item, the item will be moved to the end of the calendar agenda if time allows.

**AMERICANS WITH DISABILITIES ACT:** In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the Planning Division at 805-564-5470. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

**AGENDAS, MINUTES and REPORTS:** Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at [www.SantaBarbaraCa.gov/sign](http://www.SantaBarbaraCa.gov/sign). Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden St., during normal business hours. If you have any questions or wish to review the plans, please contact Tony Boughman, at (805) 564-5470 extension 4539, or by email at [tboughman@SantaBarbaraCA.gov](mailto:tboughman@SantaBarbaraCA.gov). Our office hours are 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday. Please check our website under City Calendar to verify closure dates.

**APPEALS:** Decisions of the Sign Committee may be referred or appealed to the Architectural Board of Review (ABR). Subsequent decisions of the ABR may be appealed to the City Council. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

**POSTING:** On Thursday, September 2, 2010, this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at [www.SantaBarbaraCa.gov/sign](http://www.SantaBarbaraCa.gov/sign).

**GENERAL BUSINESS (2:00):**

- A. Public Comments: Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.
- B. Review of the minutes of the Sign Committee meeting of August 23, 2010.
- C. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

**NEW ITEM**

- A. **2727 MIRADERO DR COMMON** R-2 Zone  
Assessor's Parcel Number: 051-460-001  
Application Number: SGN2010-00105  
Business Name: Villa Miradero East  
Applicant: Janet Reid  
Contractor: Santa Barbara Signs and Graphics

(Proposal to replace an existing ground sign with a new 7.3 square foot ground sign. 7.30 square feet of signage is being requested in addition to 20.50 square feet of existing signage. The linear building frontage is 39.00 feet. The allowable signage is 25.00 square feet.)

**CONTINUED ITEM****B. 1096 COAST VILLAGE RD** C-1/SD-3 Zone

Assessor's Parcel Number: 009-221-006  
Application Number: SGN2010-00057  
Applicant: Coast Sign, Inc.  
Business Name: Bank of America

(Proposal for four signs: one 28.59 square foot internally illuminated monument sign, one 27.12 square foot internally illuminated wall sign, one 8.75 square foot hanging wood sign, and one 3.125 square foot ground-mounted parking directional sign for a total of 67.59 square feet. Three existing signs at 5.76 square feet are proposed to remain and one existing monument sign and two existing wall signs are proposed to be removed. The total square footage of all signs proposed and to remain is 73.35 square feet. An exception is requested to exceed the maximum allowable signage of 65 square feet. 67.59 square feet of signage is being requested in addition to 5.76 square feet of existing signage. The linear building frontage is 70.00 feet. The allowable signage is 65.00 square feet.)

**CONTINUED ITEM****C. 3790 STATE ST** C-P/SD-2 Zone

Assessor's Parcel Number: 053-300-025  
Application Number: SGN2010-00058  
Applicant: Coast Sign, Inc.  
Business Name: Bank of America

(Proposal to replace ten Bank of America signs: one 22.08 square foot internally illuminated monument sign, one 7.3 square foot internally illuminated wall sign, one 18.74 square foot internally illuminated wall sign, six directional signs of 2 square feet each, and one 1.77 square foot informational ground sign. Two existing ATM signs totaling 3.45 square feet are proposed to remain. A total of 65.34 square feet of signs is requested. 81.02 square feet of signage is being requested in addition to 3.45 square feet of existing signage. The linear building frontage is 103.00 feet. The allowable signage is 77.25 square feet.)

**NEW ITEM****D. 3906 STATE ST** C-2/R-O/SD-2 Zone

Assessor's Parcel Number: 057-233-030  
Application Number: SGN2010-00109  
Business Name: Johnson Family Dental  
Applicant: Signs of Success Inc.

(Proposal for one 26.83 square foot wall sign and one 5.35 square foot window sign. The proposal includes a logo with a letter J that exceeds the 12 inch maximum letter height. 32.18 square feet of signage is being requested in addition to 0.00 square feet of existing signage. The linear building frontage is 45.00 feet. The allowable signage is 45.00 square feet.)

**NEW ITEM****E. 3902 STATE ST**

C-2/R-O/SD-2 Zone

Assessor's Parcel Number: 057-233-030

Application Number: SGN2010-00110

Business Name: Johnson Family Dental

Applicant: Signs of Success Inc.

(Proposal for one 22.78 square foot wall sign, one 6.76 square foot ground sign and one .77 square foot directory sign insert. The wall sign includes a logo with a letter J that exceeds the 12 inch maximum letter height. 30.31 square feet of signage is being requested in addition to 0.00 square feet of existing signage. The linear building frontage is 80.00 feet. The allowable signage is 65.00 square feet.)