



City of Santa Barbara

Planning Division

SIGN COMMITTEE AGENDA

Tuesday, April 13, 2010 David Gebhard Public Meeting Room: 630 Garden Street 8:30 A.M.

COMMITTEE MEMBERS: NATALIE COPE, Chair
 BOB CUNNINGHAM, Vice-Chair
 JOSHUA PEMBERTON
 DAWN SHERRY (ABR)
 LOUISE BOUCHER (HLC)

ALTERNATES: ALEX PUJO (HLC) KEITH RIVERA (ABR)
CITY COUNCIL LIAISON: MICHAEL SELF DALE FRANCISCO (ALTERNATE)

STAFF: JAIME LIMÓN, Senior Planner
 ELVA de la TORRE, Planning Technician
 KATHLEEN GOO, Commission Secretary

Website: www.SantaBarbaraCa.gov

**** SIGN COMMITTEE SUBMITTAL CHECKLIST ****

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends the scheduled meeting. **If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 P.M. on the day before the meeting to Elva de la Torre, Planning Technician, at the city of Santa Barbara Planning Division, (805) 564-5470; otherwise a postponement/rescheduling fee will be charged.**

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

PLEASE BE ADVISED

Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.

Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive at least 15 minutes early. Agenda schedule is subject to change as cancellations occur.

AMERICANS WITH DISABILITIES ACT: In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the Planning Division at 805-564-5470. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

AGENDAS, MINUTES and REPORTS: Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at www.SantaBarbaraCa.gov **Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden St., during normal business hours.** If you have any questions or wish to review the plans, please contact the Planning Technician at (805) 564-5470 between the hours of 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday.

APPEALS: Decisions of the Sign Committee may be appealed to the Architectural Board of Review or the Historic Landmarks Commission depending on the appropriate jurisdiction. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

POSTING: That on Friday, April 09, 2010, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at www.SantaBarbaraCa.gov/sign.

GENERAL BUSINESS (8:30):

- A. Public Comments: Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.
- B. Approval of the minutes of the Sign Committee meeting of **March 30, 2010**.
- C. Listing of approved Conforming Signs: from **March 30, 2010** through **April 6, 2010**.
- D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.
- E. Possible Ordinance Violations.

CONCEPT REVIEW – CONTINUED

1. **605 STATE ST** C-M Zone

(8:35) Assessor’s Parcel Number: 037-131-009
(10 MIN) Application Number: SGN2010-00042
 Owner: Alejandro Hurtado
 Contractor: Freedom Signs
 Business Name: Dr. Hurtado Dentistry & Orthodontic

(Revised proposal to relocate a five square foot hanging sign and add a 14.5 square foot wall sign made of three dimensional letters, for a total of 19.5square feet on site. The application includes two gooseneck lighting fixtures. The linear building frontage is 25 feet. The allowable signage is 25 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – NEW

2. **516 E GUTIERREZ ST** M-1 Zone

(8:45) Assessor’s Parcel Number: 031-351-013
(10 MIN) Application Number: SGN2010-00053
Owner: Roy and Annie Cole, Living Trust
Contractor: Signs By Ken
Business Name: Vista Paint

(Proposal to construct one 9.5 square foot wall made of LED Channel letters and one 6.46 square foot wall sign made of Acrylic and foam letters, for a total of 15.45 square feet. The linear building frontage is 114 feet. The allowable signage is 90 square feet.)

CONCEPT REVIEW – NEW

3. **435 STATE ST** C-M Zone

(8:55) Assessor’s Parcel Number: 037-211-007
(10 MIN) Application Number: SGN2010-00049
Owner: Stella Anthes, Trustee
Architect: Henry Lenny
Business Name: Whiskey Richards

(Proposal for a 9.75 square foot internally illuminated back-lit wrought iron wall sign. The linear building frontage is 25 feet. The allowable signage is 25 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – NEW

4. **17 W HALEY ST** C-M Zone

(9:05) Assessor’s Parcel Number: 037-211-003
(10 MIN) Application Number: SGN2010-00050
Owner: SB Hotel Partners
Contractor: Coast Sign, Inc.

(Proposal for six wall signs: two four square feet (each) canopy signs; one 12 square foot letter and logo; two three square feet (each) letter and logo; one six square foot letter and logo, for a total of 32 square feet. The signs will replace existing signs. The linear building frontage is 230 feet. The allowable signage is 90 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – CONTINUED**5. 1214 STATE ST**

C-2 Zone

(9:15) Assessor's Parcel Number: 039-183-019
(10 MIN) Application Number: SGN2007-00055
Owner: Santa Barbara Center for the Performing Arts
Applicant: Stephen Metsch
Applicant: William Cochran
Business Name: Granada Theater

(Revised proposal to add two projecting signs at 2.75 each, for a total of 5.5 square feet of additional signage. The linear building frontage is 80 feet. The allowable signage is 65 square feet. The project is located in El Pueblo Viejo Landmark District.)

(An exception is requested to exceed the maximum allowable square footage of 80 square feet. A previous exception was requested for 576 square feet of signage which included the marquee and received HLC approval and is existing. An additional 5.5 square feet is requested for a total of 609 square feet for the site.)