



City of Santa Barbara

Planning Division

SIGN COMMITTEE AGENDA

Tuesday, March 02, 2010 David Gebhard Public Meeting Room: 630 Garden Street 8:30 A.M.

COMMITTEE MEMBERS: NATALIE COPE, Chair
BOB CUNNINGHAM, Vice-Chair
JOSHUA PEMBERTON
DAWN SHERRY (ABR)
LOUISE BOUCHER (HLC)

ALTERNATES: ALEX PUJO (HLC) KEITH RIVERA (ABR)

CITY COUNCIL LIAISON: MICHAEL SELF DALE FRANCISCO (ALTERNATE) - ABSENT

STAFF: JAIME LIMÓN, Senior Planner
ELVA de la TORRE, Planning Technician
KATHLEEN GOO, Commission Secretary

Website: www.SantaBarbaraCa.gov

**** SIGN COMMITTEE SUBMITTAL CHECKLIST ****

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends the scheduled meeting. **If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 P.M. on the day before the meeting to Elva de la Torre, Planning Technician, at the city of Santa Barbara Planning Division, (805) 564-5470; otherwise a postponement/rescheduling fee will be charged.**

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

PLEASE BE ADVISED

Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.

Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive at least 15 minutes early. Agenda schedule is subject to change as cancellations occur.

AMERICANS WITH DISABILITIES ACT: In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the Planning Division at 805-564-5470. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

AGENDAS, MINUTES and REPORTS: Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at www.SantaBarbaraCa.gov **Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden St., during normal business hours.** If you have any questions or wish to review the plans, please contact the Planning Technician at (805) 564-5470 between the hours of 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday.

APPEALS: Decisions of the Sign Committee may be appealed to the Architectural Board of Review or the Historic Landmarks Commission depending on the appropriate jurisdiction. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

POSTING: That on February 26, 2010, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at www.SantaBarbaraCa.gov/sign.

GENERAL BUSINESS (8:30):

- A. Public Comments: Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.
- B. Approval of the minutes of the Sign Committee meeting of **February 16, 2010.**
- C. Listing of approved Conforming Signs: from **February 18, 2010** through **February 25, 2010.**
- D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.
- E. Possible Ordinance Violations.

REFERRED FROM CONFORMING SIGN REVIEW

- 1. **29 N MILPAS ST** C-2 Zone
(8:35) Assessor's Parcel Number: 017-123-014
(10 MIN) Application Number: SGN2010-00021
Owner: McDonald's Corporation
Business Name: McDonald's
Applicant: Tony Rector
(Proposal for a 31.52 square foot as-built monument sign and three new signs: one 9.5 square foot wall sign; two 7.5 square foot (each) logo wall signs, for a total of 56.02 square feet. The linear building frontage is 55 feet. The allowable signage is 55 square feet.)

CONCEPT REVIEW – CONTINUED**2. 526 LAGUNA ST**

C-M Zone

(8:45) Assessor's Parcel Number: 031-212-025
 (10 MIN) Application Number: SGN2010-00023
 Owner: Kinnear Trust, 7/13/00
 Business Name: Santa Barbara Paint Depot
 Applicant: Fred Barbaria

(Proposal for one 5.43 square foot projecting sign and three wall signs: one 23.8 square foot, and two one square foot (each), for a total of 31.23 square feet. The linear building frontage is 75 feet. The allowable signage is 65 square feet.)

CONCEPT REVIEW – NEW**3. 34 W VICTORIA ST**

C-2 Zone

(8:55) Assessor's Parcel Number: 039-131-016
 (10 MIN) Application Number: SGN2010-00027
 Owner: Victoria Street Partners, LLC
 Designer: Diana Kelly
 Business Name: Santa Barbara Valet, Inc.

(Proposal for four ground signs: one at six square feet; three at three square feet (each), for a total of 15 square feet. The signs are to identify a parking lot service, and the application is to abate ENF2009-01338. The linear building frontage is 120 feet. The allowable signage is 65 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – NEW**4. 812 ANACAPA ST**

C-2 Zone

(9:05) Assessor's Parcel Number: 031-011-014
 (10 MIN) Application Number: SGN2010-00030
 Owner: Presidio Properties II LP
 Contractor: Signs By Ken
 Business Name: Omega Financial Group

(Proposal for a four square foot hanging sign. The sign will be placed on a building designated as a Structure of Merit, the El Presidio Office and Cafe. The linear building frontage is 33 feet. The allowable signage is 33 square feet.)

CONCEPT REVIEW – NEW**5. 418 STATE ST**

C-M Zone

(9:15) Assessor's Parcel Number: 037-212-024
 (10 MIN) Application Number: SGN2010-00031
 Owner: Gregory and Cheryl Young
 Applicant: Trevor Martinson
 Business Name: India House

(Proposal for two signs: one 12 square foot wall sign; one eight square foot projecting sign, for a total of 20 square feet. The linear building frontage is 39 feet. The allowable signage is 39 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – NEW**6. 935 STATE ST**

C-2 Zone

(9:25) Assessor's Parcel Number: 039-321-006
 (10 MIN) Application Number: SGN2010-00032
 Owner: Three West Carrillo Partners
 Business Name: True Religion Brand Jeans
 Architect: Kenneth Park Architects

(Proposal for two signs: one 3.4 square foot wall sign; one 5.6 square foot projecting sign, for a total of nine square feet. The linear building frontage is 22.80 feet. The allowable signage is 22.80 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – NEW**7. 515 N MILPAS ST**

C-2 Zone

(9:35) Assessor's Parcel Number: 031-234-020
 (10 MIN) Application Number: SGN2010-00033
 Owner: Christian and Asta Johansen
 Business Name: Kentucky Fried Chicken
 Agent: Safi Ishrati

(Proposal to replace an existing 20 square foot internally illuminated wall sign with a 20.6 square foot internally illuminated logo wall sign. The linear building frontage is 60 feet. The allowable signage is 60 square feet.)

CONCEPT REVIEW – NEW**8. 3898 STATE ST**

C-2/SD-2 Zone

(9:45) Assessor's Parcel Number: 057-240-044
 (10 MIN) Application Number: SGN2010-00034
 Owner: Four Jays, LP
 Applicant: Earthform Design
 Business Name: Union 76

(Proposal for a 18 square foot double-faced internally illuminated monument sign. The linear building frontage is 49 feet. The allowable signage is 49 square feet.)