



# City of Santa Barbara Planning Division

## SIGN COMMITTEE CONSENT MINUTES

*Applications within the El Pueblo Viejo Landmark District*  
Wednesday, September 1, 2010

**David Gebhard Public Meeting Room: 630 Garden Street 10:15 A.M.**

**COMMITTEE MEMBERS:** NATALIE COPE, Chair (Consent Calendar Representative) – Present  
BOB CUNNINGHAM, Vice-Chair (Consent Calendar Alternate)  
LOUISE BOUCHER (HLC) (Consent Calendar Representative) – Present  
JOSHUA PEMBERTON  
DAWN SHERRY (ABR) (Consent Calendar Alternate)

**CITY COUNCIL LIAISON:** MICHAEL SELF

**STAFF:** JAIME LIMÓN, SENIOR PLANNER  
SUSAN GANTZ, Planning Technician – Present  
GABRIELA FELICIANO, Commission Secretary

**Website: [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov)**

### **\*\* SIGN COMMITTEE SUBMITTAL CHECKLIST \*\***

The Sign Committee would have take action if the following was submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting was submitted, it would be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

The applicant's presence was required. If an applicant was not present, the item may have been postponed indefinitely. **If the applicant was unable to attend the scheduled meeting, notification must have been communicated by 4:00 P.M. on the day before the meeting to Susan Gantz, at the City of Santa Barbara Planning Division, (805) 564-5470 extension 3311.**

No application would have been reviewed by the Sign Committee unless any illegal signs were removed or brought into compliance with the Sign Ordinance.

**PLEASE BE ADVISED**

Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.

Consent Items were reviewed in a sequential manner as listed on the Consent Calendar Agenda. The agenda schedule was subject to change as cancellations occurred. Applicants were advised to arrive at the beginning of the meeting. If applicants were not in attendance when the item was announced for hearing the item, the item would have been moved to the end of the calendar agenda if time allowed.

**AMERICANS WITH DISABILITIES ACT:** In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate at these meetings, please contact the Planning Division at 805-564-5470. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

**AGENDAS, MINUTES and REPORTS:** Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at [www.SantaBarbaraCa.gov/sign](http://www.SantaBarbaraCa.gov/sign). Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden St., during normal business hours. If you have any questions or wish to review the plans, please contact Susan Gantz at (805) 564-5470 extension 3311, or by email at [sgantz@SantaBarbaraCA.gov](mailto:sgantz@SantaBarbaraCA.gov). Our office hours are 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday. Please check our website under *City Calendar* to verify closure dates.

**APPEALS:** Decisions of the Sign Committee of projects within El Pueblo Viejo Landmark District may be appealed to the Historic Landmarks Commission. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

**POSTING:** That on Friday, August 27, 2010, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at [www.SantaBarbaraCa.gov/sign](http://www.SantaBarbaraCa.gov/sign).

**GENERAL BUSINESS (10:15):**

A. Public Comments:

No public comment.

B. Review of the minutes of the Sign Committee meeting of **August 18, 2010**.

None.

C. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

No announcements.

D. Possible Ordinance Violations.

None.

**NEW ITEM****A. 35 W HALEY ST**

C-M Zone

Assessor's Parcel Number: 037-211-028  
Application Number: SGN2010-00104  
Applicant: Ryan Mills Design Studio  
Business Name: Alchemy Arts Center

(Proposal for three new signs, two 11.5 square feet entry signs metal pin mount reverse channel back lit wall signs, and a 2.5 square feet flat metal pin mounted wall sign for a total 25.5 square feet of signage. The linear building frontage is 45 feet. The allowable signage is 45 square feet. The project is located in **El Pueblo Viejo Landmark District**.)

**Final Approval as submitted.**

**REFERRED FROM CONFORMING****B. 834 STATE ST**

C-2 Zone

Assessor's Parcel Number: 037-052-021  
Application Number: SGN2010-00093  
Applicant: Dependable Business Services  
Contractor: Coast Sign, Inc.  
Business Name: Bank of America

(Proposal to replace existing signs with six new signs including two wall signs at 27.56 square feet each, two window signs at 2.24 square feet each, one monument sign at 22.75 square feet, and one pole-mounted parking lot informational sign at 2 square feet. The total proposed new signage is 84.35 square feet. One existing 2.66 square foot blade sign is to remain. The linear building frontage is 90 feet. The allowable signage is 90 square feet.)

**(Applicant requests white signs as opposed to Conforming Sign review request for terracotta or champagne color.)**

**Final Approval as submitted. The monument sign is not approved.**

**NEW ITEM****C. 928 STATE ST**

C-2 Zone

Assessor's Parcel Number: 039-322-032  
Application Number: SGN2009-00110  
Architect: Cearnal Andrulaitis, LLP  
Business Name: The Apple Store

(Proposal to remove an existing flag and install two new projecting signs that are 4 square feet each, for a total of 8 square feet. The site is located in the Rogers Furniture Building. The linear building frontage is 56 feet. The allowable signage is 56 square feet. The project is located in **El Pueblo Viejo Landmark District**.)

**Postponed two weeks at the applicant's request.**