



City of Santa Barbara

Planning Division

SIGN COMMITTEE MINUTES

Tuesday, June 8, 2010 **David Gebhard Public Meeting Room: 630 Garden Street** **8:30 A.M.**

COMMITTEE MEMBERS: NATALIE COPE, *Chair* - PRESENT
 BOB CUNNINGHAM, *Vice-Chair* - PRESENT
 JOSHUA PEMBERTON - PRESENT
 DAWN SHERRY (ABR) – PRESENT
 LOUISE BOUCHER (HLC) - PRESENT

ALTERNATES: ALEX PUJO (HLC) - ABSENT KEITH RIVERA (ABR) - ABSENT
CITY COUNCIL LIAISON: MICHAEL SELF - ABSENT DALE FRANCISCO (ALTERNATE) - ABSENT

STAFF: JAIME LIMÓN, Senior Planner - ABSENT
 JOANNE LA CONTE, Assistant Planner - PRESENT
 KATHLEEN GOO, Commission Secretary - PRESENT

Website: www.SantaBarbaraCa.gov

**** SIGN COMMITTEE SUBMITTAL CHECKLIST ****

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends scheduled meeting. If the applicant is unable to attend scheduled meeting, Staff must be notified by the applicant prior to 4:00 P.M. the day before the meeting. Call Elva de la Torre, at the city of Santa Barbara, Planning Division, 564-5470.

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

PLEASE BE ADVISED

Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.

Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive at least 15 minutes early. Agenda schedule is subject to change as cancellations occur.

AMERICANS WITH DISABILITIES ACT: In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the Planning Division at 805-564-5470. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

AGENDAS, MINUTES and REPORTS: Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at www.SantaBarbaraCa.gov. Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden St., during normal business hours. If you have any questions or wish to review the plans, please contact the Planning Technician at (805) 564-5470 between the hours of 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday. Check website for closure schedule.

APPEALS: Decisions of the Sign Committee may be appealed to the Architectural Board of Review or the Historic Landmarks Commission depending on the appropriate jurisdiction. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

POSTING: That on Friday, June 4, 2010, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at www.SantaBarbaraCa.gov/sign.

GENERAL BUSINESS (8:30):**A. Public Comments:**

Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.

No comments.

B. Approval of the minutes of the Sign Committee meeting of **May 25, 2010.**

Motion: **Approval of the minutes of the Sign Committee meeting of May 25, 2010, as submitted.**

Action: Boucher/Cunningham, 5/0/0. Motion carried.

C. Listing of Approved Conforming Signs.

The signs approved on Conforming Sign Review from **June 2, 2010**, are listed below:

1. Mac's Fish and Chip Shop, 503 State Street – Final Approval as submitted.
2. Toy's R Us, 120 S. Hope Ave E-144 – Final Approval as submitted.
3. Tillys, 917 State Street – Final approval as submitted.
4. Scottrade, 1101 Anacapa Street – Final approval with conditions.
5. Berkely Sign Program, 1101 Anacapa Street – Final approval with conditions.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.
None.

E. Possible Ordinance Violations and enforcement updates.

Committee member Cunningham reported the following other violations:

1. La Cumbre Plaza: possible electrical sales event banner violations at entrances to plaza.
2. 917 State Street, Tillys: possible temporary window sign violations.

THE FOLLOWING AGENDA ITEM WAS HEARD OUT OF AGENDA ORDER.

CONCEPT REVIEW – NEW

1. **19 E ORTEGA ST**

C-2 Zone

Assessor's Parcel Number: 037-092-013
Application Number: SGN2010-00068
Owner: 710 State Street Partners
Contractor: Signs By Ken
Business Name: Ergomotion

(Proposal to install a 10.7 square foot pin mounted wall sign for Ergomotion. The linear building frontage is 75 feet. The allowable signage is 75 square feet. The project is located in El Pueblo Viejo Landmark District.)

(8:41)

Present: Ken Sorgman, Signs By Ken.

Motion: Final Approval with conditions:

- 1) The Applicant is to utilize the presented sign option with the sign logo positioned over the door.
- 2) The relocation of the sign over the door as signage with a point of entry is preferred.

Action: Cunningham/Sherry, 5/0/0. Motion carried.

THE FOLLOWING AGENDA ITEM WAS HEARD OUT OF AGENDA ORDER.

CONCEPT REVIEW – NEW

2. **26 E HALEY**

C-M Zone

Assessor's Parcel Number: 037-212-034
Application Number: SGN2010-00069
Owner: Acorn Fund, LLC
Contractor: Signs By Ken
Business Name: The Inn in Santa Barbara

(Proposal to install a 5 square foot wooden ground sign and a .75 square foot neon vacancy sign for The Inn in Santa Barbara. The proposed ground sign will replace the existing ground sign at the property. The linear building frontage is 66 feet. The allowable signage is 66 square feet.)

(8:36)

Present: Ken Sorgman, Signs By Ken.

Motion: **Final Approval with conditions:**
 1) Exposed conduit and lighting are to be removed.
 2) Second story banner signs are to be removed.
Action: Cunningham/Boucher, 5/0/0. Motion carried.

CONCEPT REVIEW – NEW

3. **206 CASTILLO ST** HRC-1/SD-3 Zone

Assessor's Parcel Number: 033-031-016
 Application Number: SGN2010-00070
 Owner: Harborside Inns of Santa Barbara, Inc.
 Applicant: Signs By Ken
 Business Name: The Lavendar Inn by the Sea

(Proposal to install a 33 square foot ground sign and 12.8 square foot projecting sign for a total of 45.8 square feet of signs (including a neon vacancy insert) for The Lavender Inn by the Sea. All existing signs are to be removed. The linear building frontage is 204 feet. The allowable signage is 90 square feet. The project is located in El Pueblo Viejo Landmark District.)

(8:48)

Present: Ken Sorgman, Signs By Ken.

Motion: **Continued two weeks to Full Committee with the comment for the Applicant to return with more details of the projecting sign (and all awning issues resolved), with the understanding that the monument sign is acceptable as presented.**

Action: Boucher/Sherry, 5/0/0. Motion carried.

Staff notes: Staff to research the awning sign on the Castillo Street side to verify if it was permitted.

Motion: **To table agenda Item #4, 3999 Via Lucero until the applicant can attend the meeting, and to review Item #5, 3948 State Street out of agenda order.**

Action: Cope/Cunningham, 5/0/0. Motion carried.

Motion: **To un-table agenda Item #4, 3999 Via Lucero.**

Action: Cope/Sherry, 5/0/0. Motion carried.

THE FOLLOWING AGENDA ITEM WAS HEARD OUT OF AGENDA ORDER.

CONCEPT REVIEW – CONTINUED**4. 3999 VIA LUCERO**

R-3/SD-2 Zone

Assessor's Parcel Number: 057-233-025
 Application Number: SGN2010-00052
 Owner: Essex Portfolio, L P
 Contractor: Wolfpack Sign Group
 Business Name: Hope Ranch Collection

(Proposal to permit a 12 square foot "as-built" wall sign and to install an 18.46 square foot ground sign, for a total of 30.46 square feet, for the Hope Ranch Collection apartment complex. An exception is requested to exceed the allowable square footage and to increase the maximum number of signs allowed by one. The linear building frontage is 335 feet. The allowable signage is 25 square feet.)

(Exception Findings are required.)

(9:08)

Present: Tracy Parker, and Ted Harrington, Wolfpack Sign Group.

Motion: Continued one week to Conforming Sign Review with comments:

- 1) The wall sign is to be removed.
- 2) Any remaining address, letter print or holes remaining in the wall from removal of the wall sign are to be removed or patched and painted over.

Action: Cunningham/Sherry, 5/0/0. Motion carried.

Staff notes: The Applicant was requested to provide a plan view and side view with all dimensions of the signs on the plans.

THE FOLLOWING AGENDA ITEM WAS HEARD OUT OF AGENDA ORDER.

CONCEPT REVIEW – NEW**5. 3948 STATE ST**

C-2/SD-2 Zone

Assessor's Parcel Number: 057-233-032
 Application Number: SGN2010-00076
 Owner: Gelb Family Trust
 Contractor: Vogue Signs
 Business: Firestone

(Proposal to install a 7 square foot wall sign and a 13.5 square foot ground sign, for a total of 20.5 square feet of signs for Firestone. The proposal will replace the existing signage. The linear building frontage is 62 feet. The allowable signage is 62 square feet.)

(9:01)

Present: Christian Muldoon, Vogue Signs.

Motion: Continued two weeks to Full Committee with the understanding that the wall sign is acceptable as presented.

Action: Sherry/Cunningham, 5/0/0. Motion carried.

Board comments: Applicant to return with an alternate background color for the monument sign.

CONCEPT REVIEW – NEW**6. 201 N MILPAS ST**

C-2/M-1 Zone

Assessor's Parcel Number: 017-043-018
 Application Number: SGN2010-00077
 Owner: Allen-Cushnie Family Living Trust
 Applicant: Betsy Harris
 Business Name: Allen & Associates General Contractor
 Business Name: Stoneyard
 Business Name: Classic Tile & Mosaic

(Proposal to install a 12 square foot wall sign for Classic Tile & Mosaic, a 15 square foot wall sign for Allen & Associates General Contractor and an 8.3 square foot wall sign for Stoneyard for a total of 34.3 square foot of signs. The linear building frontage is 48 feet. The allowable signage is 48 square feet.)

(9:23)

Present: Dan Morris, Freedom Signs; and Betsy Harris, Applicant.

Motion: Final Approval of all three wall signs as submitted.

Action: Boucher/Pemberton, 5/0/0. Motion carried.

Motion: To table agenda Item #7, 624 Santa Barbara Street until the applicant can attend the meeting, and to review Item #8, 132 E Montecito Street and Item #8, 2003 State Street out of agenda order.

Action: Cope/Cunningham, 5/0/0. Motion carried.

CONCEPT REVIEW – NEW**7. 624 SANTA BARBARA ST**

C-M Zone

Assessor's Parcel Number: 031-152-027
 Application Number: SGN2010-00078
 Owner: Alphonso Sanchez
 Applicant: Alex Marshall, DCM Graphics
 Business Name: Stock Building Supply

(Proposal to install a 20 square foot hanging sign for Stock Building Supply. The linear building frontage is 20 feet. The allowable signage is 20 square feet. The project is located in El Pueblo Viejo Landmark District.)

Motion: Continued indefinitely due to the Applicant's absence.

Action: Boucher/Cunningham, 3/0/0. Motion carried. (Sherry and Cope absent).

THE FOLLOWING AGENDA ITEM WAS HEARD OUT OF AGENDA ORDER.

CONCEPT REVIEW – NEW**8. 132 E MONTECITO ST**

OC/HRC-2/SD-3 Zone

Assessor's Parcel Number: 033-054-026
Application Number: SGN2010-00075
Owner: Italo, Dario and George T. Castagnola
Agent: Dave's Signs
Contractor: Mega H2 Electric
Business Name: Glidden Paint Center

(Proposal to install two 31.22 square foot wall signs for a total of 62.44 square feet of signs for Glidden Paint Center. All existing signs are to be removed. The linear building frontage is 89 feet. The allowable signage is 65 square feet.)

(9:28)

Present: Dave Tilsner, Dave's Signs.

Motion: Continued two weeks to Full Committee with comments:

- 1) Applicant is requested to seek approval for a proposed wall sign not black in color, but with a rectangular background.
- 2) Return with a clear site plan including photographs showing all sign locations and parking lot entrances, etc.

Action: Cunningham/Boucher, 5/0/0. Motion carried.

Board comments: The Committee found the wall sign facing the freeway to be unacceptable in size and location.

CONCEPT REVIEW – NEW**9. 2003 STATE ST**

C-2 Zone

Assessor's Parcel Number: 025-311-013
Application Number: SGN2010-00073
Owner: Thomas G. Foley, Jr.
Applicant: Wasantha Mohottige
Business Name: Dementia

(Proposal to install a 3 square foot window sign, an 11 square foot window sign and a 1 square foot door sign for a total of 15 square feet for Dementia. The linear building frontage is 20 feet. The allowable signage is 20 square feet. The project is located in El Pueblo Viejo Landmark District.)

(9:38)

Present: Wasantha Mohottige, Applicant.

Motion: Continued two weeks to Full Committee with comments:

- 1) Applicant to return with an alternate sign proposal.
- 2) Reduce the size of the door sign by 15%.

Action: Cunningham/Boucher, 3/0/0. Motion carried. (Cope stepped down, and Sherry absent).

Staff notes: During discussion of the application the Committee made it clear the applicant was to return with an alternate proposal. Staff to verify EPV requirements to determine if vinyl material is acceptable per the Sign Ordinance.

**** MEETING ADJOURNED AT 10:13 A.M. ****