



City of Santa Barbara

Planning Division

SIGN COMMITTEE MINUTES

Tuesday, October 27, 2009 **David Gebhard Public Meeting Room: 630 Garden Street** **8:33 A.M.**

COMMITTEE MEMBERS: NATALIE COPE, *Chair* - PRESENT
 BOB CUNNINGHAM, *Vice-Chair* - PRESENT
 JOSHUA PEMBERTON - PRESENT
 DAWN SHERRY (ABR) – PRESENT
 LOUISE BOUCHER (HLC) - PRESENT

ALTERNATES: ALEX PUJO (HLC) - ABSENT CLAY AURELL (ABR) - ABSENT
CITY COUNCIL LIAISON: GRANT HOUSE - ABSENT DALE FRANCISCO (ALTERNATE) - ABSENT

STAFF: RENEE BROOKE, Senior Planner - ABSENT
 ELVA de la TORRE, Planning Technician - PRESENT
 KATHLEEN GOO, Commission Secretary - PRESENT

Website: www.SantaBarbaraCa.gov

**** SIGN COMMITTEE SUBMITTAL CHECKLIST ****

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends scheduled meeting. If the applicant is unable to attend scheduled meeting, Staff must be notified by the applicant prior to 4:00 P.M. the day before the meeting. Call Elva de la Torre, at the City of Santa Barbara, Planning Division, 564-5470.

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

PLEASE BE ADVISED

Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.

Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive at least 15 minutes early. Agenda schedule is subject to change as cancellations occur.

AMERICANS WITH DISABILITIES ACT: In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the Planning Division at 805-564-5470. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

AGENDAS, MINUTES and REPORTS: Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at www.SantaBarbaraCa.gov. Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden St., during normal business hours. If you have any questions or wish to review the plans, please contact the Planning Technician at (805) 564-5470 between the hours of 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday. Check website for closure schedule.

APPEALS: Decisions of the Sign Committee may be appealed to the Architectural Board of Review or the Historic Landmarks Commission depending on the appropriate jurisdiction. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

POSTING: That on Thursday, October 22, 2009, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at www.SantaBarbaraCa.gov/sign.

GENERAL BUSINESS (8:33):**A. Public Comments:**

Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.

No comments.

B. Approval of the minutes of the Sign Committee meeting of October 13, 2009.

Motion: **Approval of the minutes of the Sign Committee meeting of October 13, 2009, with corrections.**

Action: Cunningham/Boucher, 3/0/2. (Sherry/Pemberton abstained). Motion carried.

C. Listing of Approved Conforming Signs.

The signs approved on Conforming Sign Review from October 15th to October 22nd are listed below:

1. Commission Junction, 530 E. Montecito Street – Final Approval as submitted.
2. Yves Delorme, 110 S. Hope Avenue #H123 – Final approval as submitted.
3. Ross Dress for Less, 3569 State Street – Final approval as submitted.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

The Committee took an attendance poll of available members for the Tuesday, November 24th meeting which falls during the Thanksgiving week. The required quorum will be met as all members confirmed their attendance for the meeting.

E. Possible Ordinance Violations and enforcement updates.

Committee member Cunningham submitted a request from Kathryn Ann Brown for a citywide sweep of violations for real estate and yard sale signs; supplemented with the request was a CD of photographs of the alleged violations. Staff will follow-up with the request with the Zoning supervisor.

Motion: To table agenda Item #1, 1920 State Street until the applicant can attend the meeting, and to review agenda Item #3, 801 State Street out of agenda order.

Action: Cunningham/Sherry, 5/0/0. Motion carried.

Motion: To un-table agenda Item #1, 1920 State Street.

Action: Sherry/Cunningham, 5/0/0. Motion carried.

CONCEPT REVIEW – CONTINUED

1. **1920 STATE ST**

C-2/R-3 Zone

Assessor's Parcel Number: 025-372-015
 Application Number: SGN2008-00135
 Owner: Richard T. Perry, Living Trust
 Business Name: Orange Tree Inn
 Applicant: Sign-A-Rama Goleta

(A revised proposal for two new signs: one 8.3 square foot wall sign with halo-lit letters that will sit on a new bracket; one 1.8 square foot wall sign, for a total of 10.1 square feet. This application is also to abate ENF2008-00502. The linear building frontage is 140 feet. The allowable signage is 90 square feet. The project is located in the El Pueblo Viejo Landmark District.)

(8:55)

Present: Wasantha Mohottige, Sign-A-Rama Goleta/Applicant; and Scott Perry, Owner.

Point-of-Order: Staff clarified the signage requirements calculated from the new finished grade.

Motion: Continued two weeks to Conforming Sign Review with comments:

- 1) Return with revised plans for the monument sign, which reflect the suggested revision of materials to include use of wood and halo-lit lettering.
- 2) Applicant directed to measure the height of the wall; and comply with SBMC 22.70.010Q; SBMC 22.070.30D.7.c; SBMC 22.070.030.9; SBMC 22.070.030.17.

Action: Sherry/Cunningham, 5/0/0. Motion carried.

CONCEPT REVIEW – CONTINUED**2. 3987 STATE ST**

C-2/SD-2 Zone

Assessor's Parcel Number: 051-010-021
Application Number: SGN2009-00116
Owner: FW CA-Five Points Shopping Center
Business Name: Saigon In And Out

(Proposal for two wall signs made of internally illuminated channel letters each 9.1 square feet, for a total of 18.2 square feet. The Five Points Sign Program is in place. The linear building frontage is 62 feet. The allowable signage is 62 square feet.)

(9:13)

Present: Wasantha Mohottige, Sign-A-Rama Goleta/Applicant.

Motion: Final Approval with the condition the wall sign is to have all edges painted the approved white color.

Action: Boucher/Sherry, 5/0/0. Motion carried.

REFERRED FROM CONFORMING SIGN REVIEW**3. 801 STATE ST**

C-2 Zone

Assessor's Parcel Number: 037-400-013
Application Number: SGN2009-00129
Owner: Hughes Land Holding Trust
Contractor: Santa Barbara Signs and Graphics
Applicant: Fred Barbaria
Business Name: Katwalk

(Proposal for two new signs: one 6.07 square foot blade sign and one 5.51 square foot wall sign, for a total of 11.58 square feet. This is a Structure of Merit: Las Teindas Building. The Pavilion Sign Program is in place. The linear building frontage is 19.2 feet. The allowable signage is 19 square feet. The project is located in the El Pueblo Viejo Landmark District.)

(8:44)

Present: Fred Barbaria, Applicant.

Motion: Final Approval with conditions:

- 1) Relocate the wall sign over the entrance.
- 2) Letters are to be painted on all edges.
- 3) The 6.07 square foot blade sign is approved as originally proposed at the maximum 93.12 inch height above grade.

Action: Boucher/Cunningham, 5/0/0. Motion carried.

Motion: To table agenda Item #4, 1903 State Street until the applicant can attend the meeting, and to review agenda Item #5, 1303 State Street A and Item #6, 302 E. Haley Street out of agenda order.

Action: Cunningham/Sherry, 5/0/0. Motion carried.

Motion: To un-table agenda Item #4, 1903 State Street.

Action: Sherry/Cunningham, 5/0/0. Motion carried.

CONCEPT REVIEW – NEW

4. 1903 STATE ST

C-2 Zone

Assessor's Parcel Number: 025-371-012

Application Number: SGN2009-00131

Owner: Harrison Bull

Business Name: Town Center Professional Building

(Proposal to reface an existing 14.9 square foot ground sign, to identify the "Town Center Professional Building." The linear building frontage is 90 feet. The allowable signage is 65 square feet. The project is located in the El Pueblo Viejo Landmark District.)

(9:48)

Present: Harrison Bull, Owner.

Motion: Final Approval with the condition to move the post of the existing ground sign closer to the sidewalk; applicant is to comply with the required 18-inch setback from the sidewalk.

Action: Cunningham/Boucher, 5/0/0. Motion carried.

CONCEPT REVIEW – NEW

5. 1303 STATE ST A

C-2 Zone

Assessor's Parcel Number: 039-131-013

Application Number: SGN2009-00133

Owner: Koch Family Trust

Applicant: Freedom Signs

Business Name: Open Air Bicycles

(Proposal for three new signs: one 6.9 square foot wall sign consisting of dimensional letters mounted on top of an existing marquee; one 1.66 square foot window sign; one 1.33 square foot hanging sign, for a total of 9.89 square feet. The site is on the Historic List for Potential for Designation. The linear building frontage is 20 feet. The allowable signage is 20 square feet. The project is located in the El Pueblo Viejo Landmark District.)

(9:25)

Present: Dan Morris, Freedom Signs/Applicant.

Motion: Continued two weeks to Full Committee with comments:

- 1) Consider restudying the color and style of the font, with suggested design to be of the same era and style as the Christian Reading Room.
- 2) Return with a graphic rendering of the proposed signage, including a potential location of signage for the third tenant's space. Graphic to show entire frontage of building, including existing signage.

Action: Boucher/Cunningham, 5/0/0. Motion carried.

CONCEPT REVIEW – NEW**6. 302 E HALEY ST**

C-M Zone

Assessor's Parcel Number: 031-281-001
Application Number: SGN2009-00135
Owner: Monika Draggoo Trust
Applicant: Dale Pekarek
Business Name: Gateway Building

(Proposal for two "as-built" wall signs with exterior fluorescent wall sconce lighting each 5.4 square feet, for a total of 10.8 square feet. The signs are recessed in the wall of the Gateway Building. The linear building frontage is 50 feet. The allowable signage is 50 square feet.)

(9:40)

Present: Dale Pekarek, Applicant.

Motion: Final Approval with conditions:

- 1) The signs are acceptable as proposed; one sign for the front location and one sign for the rear location. The applicant is referred to the City Fire Department for clarification of any visibility issues with the address numerals.
- 2) Any proposed signage for future tenants are not included in this approval.
- 3) Lighting is acceptable as submitted as it fits in with the building's architectural style.

Action: Boucher/Sherry, 5/0/0. Motion carried.

**** MEETING ADJOURNED AT 9:53 A.M. ****