



City of Santa Barbara

Planning Division

SIGN COMMITTEE AGENDA

PLEASE NOTE: THE NEW MEETING DAY AND TIME OF TUESDAYS AT 8:30 A.M.

Tuesday, December 9, 2008 David Gebhard Public Meeting Room: 630 Garden Street 8:30 A.M.

COMMITTEE MEMBERS:
 NATALIE COPE, Chair
 (VACANT), Vice-Chair
 BOB CUNNINGHAM
 STEVE HAUSZ (HLC)
 PAUL ZINK (ABR)

ALTERNATES: ALEX PUJO (HLC) CLAY AURELL (ABR)
CITY COUNCIL LIAISON: GRANT HOUSE DALE FRANCISCO (ALTERNATE)

STAFF: RENEE BROOKE, Senior Planner
 ELVA de la TORRE, Planning Technician
 KATHLEEN GOO, Commission Secretary

Website: www.SantaBarbaraCa.gov

**** SIGN COMMITTEE SUBMITTAL CHECKLIST ****

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends the scheduled meeting. **If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 P.M. on the day before the meeting to Elva de la Torre, Planning Technician, at the city of Santa Barbara Planning Division, (805) 564-5470; otherwise a postponement/rescheduling fee will be charged.**

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

PLEASE BE ADVISED

Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.

Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive a few minutes early. Agenda schedule is subject to change as cancellations occur.

AMERICANS WITH DISABILITIES ACT: In compliance with the Americans with Disabilities Act, if you need special assistance to gain access to, comment at, or participate in this meeting, please contact the Planning Division at 805-564-5470. If possible, notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements in most cases.

AGENDAS, MINUTES and REPORTS: Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at www.SantaBarbaraCa.gov **Materials related to an item on this agenda submitted to the Sign Committee after distribution of the agenda packet are available for public inspection in the Community Development Department located at 630 Garden St., during normal business hours.** If you have any questions or wish to review the plans, please contact the Planning Technician at (805) 564-5470 between the hours of 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday.

APPEALS: Decisions of the Sign Committee may be appealed to the Architectural Board of Review or the Historic Landmarks Commission depending on the appropriate jurisdiction. For further information on appeals, contact the Planning Staff. Appeals must be in writing and must be filed at the Planning/Zoning Counter within ten (10) calendar days of the meeting at which the Sign Committee took action or rendered its decision.

POSTING: That on Friday, December 05, 2008, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at www.SantaBarbaraCa.gov/sign.

GENERAL BUSINESS (8:30):

- A. Public Comments: Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.
- B. Approval of the minutes of the Sign Committee meeting of November 25, 2008.
- C. Listing of approved Conforming Signs.
- D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.
- E. Possible Ordinance Violations.

CONCEPT REVIEW – NEW**1. 303 W CARRILLO ST**

C-2 Zone

(8:35) Assessor's Parcel Number: 039-302-008
 (10 min) Application Number: SGN2008-00172
 Owner: Susan Sandelman, Trustee (for) Laurie
 Applicant: Apex Imaging Services
 Business Name: Conoco Phillips Company

(Proposal to replace an existing monument sign with a new 24 square foot monument sign illuminated with existing previously approved lighting, and face change for two existing wall signs at 19.44 square feet (each); signage for dispenser valances, toppers and doors at 17.37 square feet, for a total of 80.25 square feet. The linear building frontage is 46 feet. The allowable signage is 46 square feet. The project is located in El Pueblo Viejo Landmark District.)

(An exception is requested and findings are required for 34.25 square feet over the allowable signage of 46 square feet. The paint color for the canopy requires Historic Landmarks Commission approval, the applicant has submitted for review.)

CONCEPT REVIEW – CONTINUED**2. 922 LAGUNA ST**

C-2 Zone

(8:45) Assessor's Parcel Number: 029-302-015
 (10 min) Application Number: SGN2008-00087
 Owner: Herbert L. and Barbara Reff, Trustees
 Applicant: DJM Development Partners
 Business Name: DJM Development Partners, Inc.
 Business Name: Parton & Edwards

(Revised project proposal: one new 3.8 square foot ceramic tile wall sign. The linear building frontage is 50 feet. The allowable signage is 20 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – CONTINUED**3. 18 W ANAPAMU ST**

C-2 Zone

(8:55) Assessor's Parcel Number: 039-182-019
 (10 min) Application Number: SGN2008-00164
 Owner: Charles Delaney Ealand II, Trustee
 Applicant: Goodland Signs
 Business Name: Kernohan's Toys

(Revised description: proposal for five new signs: one 4.86 square foot hand-painted wall sign; one 0.7 square foot hand painted directional sign; two vinyl window signs at 0.45 square feet each; one 3.9 square foot wooden sandblasted projecting sign hanging on an existing unpermitted bracket, for a total of 10.36 square feet. The linear building frontage is 40 feet. The allowable signage is 20 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – CONTINUED

4. 1905 CLIFF DR

C-P/R-2/SD-3 Zone

(9:05) Assessor’s Parcel Number: 045-015-007
(10 min) Application Number: SGN2008-00179
Owner: Babai Trust
Applicant: Signs By Ken
Business Name: Russa Yog Yoga

(Proposal for two new signs: one 9 square foot hanging sign made of sandblasted wood; one 6 square foot sandblasted wooden wall sign, for a total of 15 square feet. The linear building frontage is 45 feet. The allowable signage is 45 square feet.)

CONCEPT REVIEW – CONTINUED

5. 721 CHAPALA ST

C-2 Zone

(9:15) Assessor’s Parcel Number: 037-082-006
(10 min) Application Number: SGN2008-00184
Owner: BDC Paseo Chapala, LLC
Applicant: Signs By Ken
Business Name: Paseo Chapala

(Revised description: Proposal to add Halo-lit letters to the approved sign program and relocate existing approved Paseo Chapala building sign. The linear building frontage is 100 feet. The allowable signage is 90 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – NEW

6. 1101 ANACAPA ST

C-2 Zone

(9:25) Assessor’s Parcel Number: 039-232-018
(10 min) Application Number: SGN2008-00185
Owner: 1101 Anacapa, LLC
Applicant: Signs By Ken
Agent: Investec

(Proposal for a new Sign Program for a building with four tenants. The linear building frontage is 108 feet. The allowable signage is 90 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – NEW**7. 414 E COTA ST**

C-M Zone

(9:35) Assessor's Parcel Number: 031-212-001
 (10 min) Application Number: SGN2008-00186
 Owner: Cota Holdings, LLC
 Applicant: Benton Signs
 Business Name: Rincon Broadcasting

(Proposal for seven new window signs: one 2.18 square foot window sign; two 1 square foot (each) logo window signs; one 0.85 square foot logo sign; one 1.11 square foot logo sign; one 0.66 square foot logo sign; one 0.81 square foot logo sign, for a total of 7.61 square feet. The linear building frontage is 105 feet. The allowable signage is 65 square feet.)

CONCEPT REVIEW – NEW**8. 1221 CHAPALA ST**

C-2 Zone

(9:45) Assessor's Parcel Number: 039-172-002
 (10 min) Application Number: SGN2008-00187
 Owner: Montgomery Revocable Family Trust
 Applicant: Benton Signs
 Business Name: The Winehound

(Proposal for a new 4 square foot blade sign made of redwood to be installed on an existing approved bracket, and to lower approved wall sign one foot from previously approved location. The linear building frontage is 31 feet. The allowable signage is 31 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – NEW**9. 922 CARPINTERIA ST**

C-P Zone

(9:55) Assessor's Parcel Number: 017-212-013
 (10 min) Application Number: SGN2008-00181
 Owner: MSB Properties, Inc.
 Business Name: Bellissima Beauty Supply & Salon
 Applicant: Freedom Signs

(Proposal to obtain permits for five "as-built" signs: one 21 square foot can sign; one 16 square foot pin-mounted dimensional letters wall sign; one 4 square foot metal can sign; two vinyl window signs at 1.375 (each), for a total of 43.75 square feet. This application is to abate ENF2008-00924. The linear building frontage is 65 feet. The allowable signage is 65 square feet.)

CONCEPT REVIEW – NEW

10. 2946 DE LA VINA STREET

C-2/SD-2 Zone

(10:05) Assessor’s Parcel Number: 051-122-008
(10 min) Application Number: SGN2008-00193
Owner: Foothill Pacific, LLC
Business Name: Foothill Pacific, LLC
Applicant: Freedom Signs

(Proposal for a new 14.5 square foot wooden panel ground sign. The linear building frontage is 60 feet. The allowable signage is 60 square feet.)

CONCEPT REVIEW – NEW

11. 11 W DE LA GUERRA

C-2 Zone

(10:15) Assessor’s Parcel Number: 037-400-014
(10 min) Application Number: SGN2008-00191
Owner: Balboa Building Company, LLC
Business Name: Live Culture
Applicant: Rebecca Klarich
Contractor: Ben Bradley

(Proposal for five new signs: one 7.0 square foot projecting sign with a sandblasted "faux wood" finish; one 3 square foot wall sign with a sandblasted "faux wood" finish; one 3 awning sign made of vinyl letters; two 2 square foot (each) vinyl window signs, for a total of 15 square feet. The linear building frontage is 37 feet. The allowable signage is 18.5 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – NEW

12. 3721 MODOC RD

E-3/R-2 Zone

(10:25) Assessor’s Parcel Number: 049-030-018
(10 min) Application Number: SGN2008-00190
Owner: Emanuel EV Luth CH/SB
Business Name: Santa Barbara Christian School
Applicant: Paul Musgrove

(Proposal for one double sided 8 square foot ground sign made of "Faux-Sand Blasted" wood. The linear building frontage is 90 feet. The allowable signage is 90 square feet.)

CONCEPT REVIEW – NEW**13. 9 E DE LA GUERRA ST**

C-2 Zone

(10:35) Assessor's Parcel Number: 037-052-027
 (10 min) Application Number: SGN2008-00192
 Owner: Santa Barbara Trust for Historic Preservation
 Business Name: Casa De La Guerra
 Applicant: SBTHP
 Owner: Mary Kirkpatrick

(Proposal for a new 9.5 square foot interpretive ground sign. The project is located in the historical site; "Casa De La Guerra." the linear building frontage is 159 feet. The allowable signage is 20 square feet. The project is located in El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – NEW**14. 1421 CHAPALA ST**

R-4 Zone

(10:45) Assessor's Parcel Number: 039-062-015
 Application Number: SGN2008-00194
 Owner: Efekta Schools, Inc.
 Business Name: EF Language School
 Applicant: Freedom Signs

(Proposal to obtain permits for four "as-built" signs: one 0.87 square foot plastic wall sign; one 2.55 square foot plastic wall sign; one 0.87 square foot aluminum wall sign; one 1.25 square foot vinyl window sign, for a total of 5.54 square feet. This application is to abate ENF2008-01233. The linear building frontage is 95 feet. The allowable signage is 95 square feet.)