



City of Santa Barbara

Planning Division

SIGN COMMITTEE AGENDA

Wednesday, January 16, 2008 **David Gebhard Public Meeting Room: 630 Garden Street** **9:00 A.M.**

COMMITTEE MEMBERS: NATALIE COPE, *Chair*
 BOB CUNNINGHAM, *Vice-Chair*
 STEVE HAUSZ (HLC)
 JENNIFER ROSE
 PAUL ZINK (ABR)

ALTERNATES: LOUISE BOUCHER (HLC)
 CLAY AURELL (ABR)

CITY COUNCIL LIAISON: GRANT HOUSE

STAFF: DANNY KATO, Senior Planner
 DEBBIE HUGHEY, Planning Technician II
 GABRIELA FELICIANO, Commission Secretary

Website: www.SantaBarbaraCa.gov

**** SIGN COMMITTEE SUBMITTAL CHECKLIST ****

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.

Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends the scheduled meeting. If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 P.M. on the day before the meeting to Debbie Hughey, Planning Technician II, at the City of Santa Barbara Planning Division, at 564-5470, otherwise a postponement/rescheduling fee will be charged.

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

PLEASE BE ADVISED

- Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.
- Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive a few minutes early. Agenda schedule is subject to change as cancellations occur.
- **AMERICANS WITH DISABILITIES ACT:** In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Planning Division at (805) 564-5470. Notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements.
- **AGENDAS, MINUTES and REPORTS:** Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at www.SantaBarbaraCa.gov If you have any questions or wish to review the plans, please contact the Planning Technician at (805) 564-5470 between the hours of 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday.

NOTICE:

That on January 10, 2008, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at www.SantaBarbaraCa.gov/sign.

GENERAL BUSINESS (9:00):

A. Public Comments:

Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.

B. Approval of the minutes of the Sign Committee meeting of December 19, 2007.

C. Listing of approved Conforming Signs.

D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.

E. Possible Ordinance Violations.

F. Election of Chair and Vice-Chair for 2008.

CONCEPT REVIEW – CONTINUED1. **3305 STATE ST**

C-L/C-P/SD-2 Zone

(9:15)

Assessor's Parcel Number: 051-100-001
 Application Number: SGN2007-00149
 Owner: Emil F. Deloreto & James M.
 Applicant: Signs By Ken
 Architect: Lenvik and Minor
 Business Name: Loreto Plaza

(Proposal for Sign Program for Loreto Plaza - Halolit Letters. The linear building frontage is 100 feet.)

CONCEPT REVIEW – NEW**2. 1436 CHAPALA ST** C-2 Zone

(9:30) Assessor's Parcel Number: 039-071-001
 Application Number: SGN2007-00151
 Owner: John J. Holehouse
 Applicant: Signs By Ken
 Business Name: South Coast Deli

(One 10 square foot wall sign for South Coast Deli. The linear building frontage is 51 feet. The allowable signage is 51 square feet.)

CONCEPT REVIEW – NEW**3. 1994 CLIFF DR** C-P/R-2 Zone

(9:40) Assessor's Parcel Number: 035-141-009
 Application Number: SGN2007-00153
 Owner: Levon Investments, LLC
 Applicant: Signs By Ken
 Business Name: Szechuan Restaurant

(Proposal for one 3.36 square foot wall sign and one 3.5 square foot blade sign for an existing Sign Program. The linear building frontage is 15.00 feet. The allowable signage is 7.50 square feet.)

CONCEPT REVIEW – NEW**4. 1324 STATE** C-2 Zone

(9:45) Assessor's Parcel Number: 039-132-015
 Application Number: SGN2007-00152
 Owner: Arlington Plaza, LLC
 Applicant: Signs By Ken
 Business Name: Santa Barbara Frame Shop & Gallery

(Proposal for one 7 s.f. sign of suspended wood and gold leaf letters on metal rods and one 2.9 s.f. wooden blade sign with gold leaf letters. The linear building frontage is 20 feet. The allowable signage is 10 square feet. The project is located in the El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – CONTINUED**5. 308 PALM AVE** M-1 Zone

(10:00) Assessor's Parcel Number: 031-342-009
 Application Number: SGN2007-00143
 Applicant: Freedom Signs
 Owner: Jaya Lozano
 Business Name: Under the Hood Automotive

(Proposal to install one 20.8 square foot hand-painted wall sign and one 18.2 hand-painted logo sign. The linear building frontage is 55 feet. The allowable signage is 55 square feet.)

CONCEPT REVIEW – NEW**6. 628 STATE ST**

C-M Zone

(10:10) Assessor's Parcel Number: 037-132-026
 Application Number: SGN2007-00154
 Owner: Bernard J. Macelhenny
 Applicant: Freedom Signs
 Business Name: The Habit

(Proposal for 2 as-built menu signs totaling 11.8 square feet that exceeds the exception of menu sign in the Sign Ordinance. Board A is 4.9 square feet and Board B is 6.9 square feet. The linear building frontage is 20 feet. The allowable signage is 0.00 square feet. The project is located in the El Pueblo Viejo Landmark District.)

CONCEPT REVIEW – NEW**7. 3005 STATE ST**

C-2/SD-2 Zone

(10:20) Assessor's Parcel Number: 051-121-006
 Application Number: SGN2007-00155
 Owner: Scheeff Richard W & Vera J Trustees
 Applicant: Santa Barbara Signs & Graphics
 Business Name: Jack's Kitchens

(One 5.0 square foot wall sign (Sign A) fronting State Street and one 12.5 square foot wall sign (Sign B) fronting the parking lot. The linear building frontage is 30.30 feet. The allowable signage is 30.33 square feet.)

CONCEPT REVIEW – NEW**8. 730 N MILPAS ST**

C-2 Zone

(10:35) Assessor's Parcel Number: 031-122-031
 Application Number: SGN2007-00148
 Owner: J. R. Miller /Jamie S.
 Applicant: Sign-A-Rama Goleta
 Business Name: Chili Town

(Wall mounted sign proposal to abate ENF2007-00821. The linear building frontage is 55 feet. The allowable signage is 55 square feet.)

CONCEPT REVIEW – NEW**9. 2911 DE LA VINA ST**

C-2/SD-2 Zone

(10:50) Assessor's Parcel Number: 051-202-008
 Application Number: SGN2007-00150
 Owner: Sorensen Henning Trustee
 Applicant: DCM Graphics
 Business Name: Jake's Cottage Cuisine Cafe

(Proposal to reface an existing 10 sq ft ground sign. The linear building frontage is 37.50 feet. The allowable signage is 37.50 square feet.)

COURTESY REVIEW – NEW

10. **4200 CALLE REAL / MERCY HOUSING**

(10:50) Assessor's Parcel Number: 059-240-020,-021,-022
Application Number: MST98-00749
Owner: Alicia Martin, D.C.
Applicant: Ben Phillips/Amy Bayley
Architect: Ilona Scott

(NOTE: This is a courtesy review only for Historic Sign Structure.)

Courtesy Review for Historic Sign Structure.