



# City of Santa Barbara

## Planning Division

### SIGN COMMITTEE AGENDA

Wednesday, October 24, 2007     David Gebhard Public Meeting Room: 630 Garden Street     9:00 A.M.

**COMMITTEE MEMBERS:**     NATALIE COPE, *Chair*  
                                         BOB CUNNINGHAM, *Vice-Chair*  
                                         STEVE HAUSZ (HLC)  
                                         JENNIFER ROSE  
                                         PAUL ZINK (ABR)

**ALTERNATES:**             LOUISE BOUCHER (HLC)  
                                         CLAY AURELL (ABR)

**CITY COUNCIL LIAISON:**     GRANT HOUSE

**STAFF:**             DANNY KATO, Senior Planner  
                                 DEBBIE HUGHEY, Planning Technician II  
                                 KATHLEEN GOO, Alternate Commission Secretary

*Website: [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov)*

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### **\*\* SIGN COMMITTEE SUBMITTAL CHECKLIST \*\***

The Sign Committee will take action when the following are submitted:

- A. Color and material samples referenced to where they will appear on sign. All to be made out on 8 1/2" x 11" white paper or board or foldable to same. All plastic material shall have a matte finish unless otherwise specified.
- B. Photographs of the project site, adjacent buildings surrounding the site, and all existing signs on site must be submitted on 8 1/2" x 11" white paper or board.
- C. Drawing of sign and site plan to an acceptable scale in an 8 1/2" x 11" format - foldable to same. Acceptable scales for signs are: 3/4", 1", 1-1/2", 3" = 1'0". For site plans: 1" = 20', 10'; 1/8" = 1'0". Where ground signs are proposed a landscape plan is required. A color rendering of sign is also required.
- D. Drawing of building elevations or portion thereof showing where signs are to be located at 1/4" scale.
- E. Complete sign lighting plans indicating the type, placement, and wattage of the fixture. Where no sign lighting is submitted, it will be assumed that no lighting is planned, and any lighting erected will be considered to be in violation of the Sign Ordinance. Electrical signs require a separate electrical permit.

All submittal materials must remain with the application.

Items will be dropped from the Agenda unless applicant attends the scheduled meeting. If the applicant is unable to attend the scheduled meeting, notification must be communicated by 4:00 P.M. on the day before the meeting to Debbie Hughey, Planning Technician II, at the City of Santa Barbara Planning Division, at 564-5470.

No application will be reviewed by the Sign Committee until any illegal signs are removed or brought into compliance with the Sign Ordinance.

**PLEASE BE ADVISED**

- Additional tenancies or alternate sign configurations may necessitate the reduction of previously approved signage.
- Approximate time the project will be reviewed is listed to the left of each item. It is suggested that applicants arrive a few minutes early. Agenda schedule is subject to change as cancellations occur.
- **AMERICANS WITH DISABILITIES ACT:** In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Planning Division at (805) 564-5470. Notification at least 48 hours prior to the meeting will enable the City to make reasonable arrangements.
- **AGENDAS, MINUTES and REPORTS:** Copies of all documents relating to agenda items are available for review at 630 Garden St. and agendas and minutes are posted online at [www.SantaBarbaraCa.gov](http://www.SantaBarbaraCa.gov) If you have any questions or wish to review the plans, please contact Debbie Hughey, Planning Technician II at (805) 564-5470 between the hours of 8:30 a.m. to 4:00 p.m., Monday through Thursday, and every other Friday.

**NOTICE:**

That on October 18, 2007, at 4:00 P.M., this agenda was duly posted on the indoor and outdoor bulletin boards at the Community Development Department, 630 Garden Street, and online at [www.SantaBarbaraCa.gov/sign](http://www.SantaBarbaraCa.gov/sign).

**GENERAL BUSINESS (9:00):**

A. Public Comments:

Any member of the public may address the Sign Committee for up to two minutes on any subject within their jurisdiction that is not scheduled for a public discussion before the Committee on that day. The total time for this item is ten minutes.

- B. Approval of the minutes of the Sign Committee meeting of **September 26, 2007** and **October 10, 2007**.
- C. Listing of approved Conforming Signs.
- D. Announcements, requests by applicants for continuances and withdrawals, and future agenda items.
- E. Possible Ordinance Violations.

**DISCUSSION ITEM**

1. **INTRODUCTION OF NEW SIGN COMMITTEE STAFF**

**(9:00)** Danny Kato, Senior Planner

**REFERRED FROM CONFORMING SIGN REVIEW**

2. **121 S HOPE AVE G-137**

C-2/SD-2 Zone

**(9:10)** Assessor's Parcel Number: 051-010-014  
 Application Number: SGN2007-00118  
 Owner: Patricia S. Nettleship, Trustee  
 Business Name: Tiffany & Co.  
 Applicant: Conceptual Motion Company

*(Proposal for three signs. Two wall signs are 6.97 square feet each and one plaque is 1.5 square feet. The project is subject to the La Cumbre Plaza sign program. The linear building frontage is 56 feet. The allowable signage is 65 square feet.)*

**CONCEPT REVIEW – NEW****3. 27 W ANAPAMU ST** C-2 Zone

**(9:20)** Assessor's Parcel Number: 039-231-002  
 Application Number: SGN2007-00129  
 Owner: Orfalea Family Foundation  
 Agent: Signs by Ken  
 Business: The UPS Store

*(Proposal for two new signs - one painted wall sign at 4.0 square feet and one wood blade sign at 2.5 square feet. Tenants have moved to a new location and therefore there is no existing signage on site. The linear building frontage is 39 feet. The allowable signage is 39 square feet. The project is located in the El Pueblo Viejo Landmark District.)*

**CONCEPT REVIEW – NEW****4. 2010 CLIFF DR** C-P/R-2 Zone

**(9:30)** Assessor's Parcel Number: 035-141-009  
 Application Number: SGN2007-00130  
 Owner: Levon Investments, LLC  
 Agent: Signs by Ken  
 Business Name: Albertsons

*(Proposal for four new signs to replace existing signage for Albertsons. One back lit wall sign 12.77 square foot, a back lit trademark logo sign above the wall sign proposed to be 5.01 square feet, and two blade signs at 3.55 square feet each. Total proposed new signage is 24.88 square feet. The linear building frontage is 150 feet. The allowable signage is 25 square feet.)*

**CONCEPT REVIEW – NEW****5. 614 E HALEY ST** C-M Zone

**(9:45)** Assessor's Parcel Number: 031-293-004  
 Application Number: SGN2007-00125  
 Owner: Bertha Claveria, Trustee  
 Applicant: Central Coast Signs  
 Business Name: Pacific Timber Production

*(Proposal for one wall sign of 11.66 square feet. The linear building frontage is 20 feet. The allowable signage is 20 square feet.)*

**CONCEPT REVIEW – CONTINUED****6. 436 E GUTIERREZ ST** M-1 Zone

**(10:00)** Assessor's Parcel Number: 031-343-009  
 Application Number: SGN2007-00044  
 Owner: Laguna Industrial Partners  
 Agent: Sign-A-Rama  
 Business Name: P J Milligan

*(Proposal for a 7.5 square foot projecting sign and two 7.5 square foot wall mounted signs. Total proposed signage is 22.5 square feet. The linear building frontage is 65 feet. The allowable signage is 65 square feet.)*